



**PMSA WESTERN CAPE REGIONAL CONFERENCE**  
**PROJECT MANAGEMENT EVERYWHERE:**  
**SHAPING THE FUTURE THROUGH, AND FOR EXPERT PRACTICE**

## **CALL FOR SPONSORS**

*Project Management South Africa (PMSA) cordially invites interested industry stakeholders to participate in sponsoring the Western Cape's PM Conference. These packages are designed to ensure the best possible visibility for your brand achieving top of mind with delegates, and showing your support, in the build-up to the conference and during the conference*

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### **WHERE**

Cape Town, South Africa  
Bridgeways, Ratanga Junction  
Century Boulevard, Century City

### **WHEN**

Thursday 2<sup>nd</sup> & Friday 3<sup>rd</sup> November  
9:00 AM - 5:00 PM  
Central African Time Zone

It's in the bridges we drive on. It's in the banking apps and financial services we use. It's in the technology that powers our business competitiveness. It's part and parcel of our most memorable events and it's both tangible and invisible at the same time. It's this growing and maturing profession we call Project Management.

With the theme "Project Management Everywhere" PMSA Western Cape opens up a two-day, (2-3 Nov 2017) learning and sharing opportunity to examine the current trends and knowledge application in and around project management, now and into the future across a wide range of industries.

The conference has been scheduled to coincide with International Project Management (IPM) Day on 2 Nov. This is a day established by PM thought leader, Frank Saladis in 2003, to celebrate the contribution of project managers, and project management in our world and lives.

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### **HOW TO REACH PMSA**

PO Box 4328, Rivonia, 2128, Gauteng  
Tel: (011) 257-8003

Email: [events@projectmanagement.org.za](mailto:events@projectmanagement.org.za) | Website: [www.projectmanagement.org.za](http://www.projectmanagement.org.za)

# Sponsorship packages

<b>DIAMOND SPONSOR</b> Availability: 1   Price: R45 000	<b>PLATINUM SPONSOR</b> Availability: 2   Price: R32 000	<b>GOLD SPONSOR</b> Availability: 2   Price: R21 000
<ul style="list-style-type: none"> <li>- Company thought leader featured in press statements issued i.r.o. the conference**</li> <li>- Co-branding at registration and in plenary session throughout the event **</li> <li>- Mention in social media advertising</li> <li>- Branding on main pages of conference website with link to company</li> <li>- Branding on conference programme</li> <li>- 4 x delegate tickets (full-access for all days)***</li> <li>- Double exhibition stand **</li> <li>- 1 x 30-minute company presentation in plenary session*</li> <li>- Rotation of up to three branding slides during breaks</li> <li>- Opportunity to present a company-sponsored prize plus advertising on how one qualifies for the prize.</li> <li>- Inclusion of up to 4 branded items/ brochures in conference bag</li> <li>- 1 seat and or table drop**</li> </ul>	<ul style="list-style-type: none"> <li>- Mention in social media advertising</li> <li>- Branding on main pages of conference website with link to company</li> <li>- Branding on conference programme</li> <li>- 3 x tickets (full-access for all days)***</li> <li>- Single exhibition space</li> <li>- 1 x 30-minute company presentation in plenary session*</li> <li>- Rotation of up to three branding slides during breaks</li> <li>- Opportunity to present a company-sponsored prize plus advertising on how one qualifies for the prize.</li> <li>- Inclusion of up to 3 branded items/ brochures in conference bags</li> </ul>	<ul style="list-style-type: none"> <li>- Branding on main pages of conference website with link to company</li> <li>- Branding on conference programme</li> <li>- 2 x delegate tickets (all-access for all days)***</li> <li>- Single exhibition space</li> <li>- Inclusion of up to 2 branded items/ brochures in conference bags</li> </ul>

## Additional marketing opportunities

<b>EXHIBITION STAND</b> Availability: Max 6, subject to sponsorship package Price: R10 000	<b>BAG DROP</b> Availability: Unlimited Price: R1 000	<b>DRINKS SPONSORSHIP</b> Availability: 1, reserved for sponsors only Price: To value chosen, limited no.
<ul style="list-style-type: none"> <li>- Logo on conference page under Exhibitors</li> <li>- 1 x delegate tickets (full-access for all days)</li> <li>- Single exhibition space</li> <li>- Inclusion of 1 branded items/ brochures in conference bags</li> </ul>	<ul style="list-style-type: none"> <li>- Inclusion of 1 branded item/brochure in conference bags</li> <li>- Seat or table drops are reserved for the Diamond sponsor only</li> </ul>	<ul style="list-style-type: none"> <li>- Add branded drinks vouchers to any of above sponsorship packages</li> </ul>

### PLEASE NOTE

- \* Presentations must be free of marketing and relate directly to the conference theme and interests of the audience.
- \*\* These items are reserved exclusively for the Diamond Sponsor
- \*\*\* If sponsors or exhibitors require additional delegate tickets they can be purchased at a discounted rate R1200

# Submitting your expression of interest

## FINANCIAL TERMS AND CONDITIONS

Prices quoted are inclusive of VAT

As with any sponsorship opportunity as soon you financially commit to becoming a sponsor, your name will be associated with the conference and exposure will commence.

100% payment on confirmation of items sponsored

If you are interested in taking up any of these sponsorship opportunities, kindly email an expression of interest to [events@projectmanagement.org.za](mailto:events@projectmanagement.org.za) asap, as there is limited space for exhibition stands, and you would gain from additional marketing exposure the sooner you commit.

Please include the below information in your email:

<b>Company Name</b>	
<b>Date</b>	
<b>Contact Person for Event</b>	Name: Tel: Email:
<b>Contact Person for Payment</b>	Name: Tel: Email:
<b>Company Address Details</b>	
<b>Company VAT number</b>	
<b>Preferred package</b> (Please include special Information or instructions)	
<b>Exhibition stand requirements</b>	e.g. Power, table and chairs and / or other requirements

## ABOUT PMSA

Project Management South Africa (PMSA) is a Section 21 (not-for-gain) professional association representing the interests of project, programme and portfolio management practitioners in South Africa. PMSA is the SAQA registered professional body authorised to confer the cross-industry designations of Project Manager, Senior Project Manager and Professional Project Manager in South Africa.

PMSA creates an enabling environment for professional development through a variety of activities and resources. Please explore the site for access to publications, contacts to education and training providers and knowledge-sharing events such as the association's conferences which are notable events on the project management calendar, featuring invited local experts as keynote speakers as well as topic- and industry-specific presentations by academic researchers and industry thought leaders.