



PSI CHI THE INTERNATIONAL HONOR SOCIETY IN PSYCHOLOGY

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PSI CHI LAUNCHES GIVING CAMPAIGN Honor Society Seeks to Raise \$88,000 for Scholarships and More

Chattanooga, TN (August 8, 2017) – The inaugural Psi Chi Annual Giving Campaign commences in fall 2017. Donations will allow Psi Chi to continue expanding the practice of giving out more than \$400,000 in annual awards, grants, and scholarships.

Psi Chi will also begin using donations to increase its Membership Assistance Fund and promote a year-long initiative to destigmatize mental illness as proposed by Psi Chi board president Dr. R. Eric Landrum. Psi Chi asks for members as well as faculty and other supporters to “Give Back to Psi Chi” by donating at psichi.org/donations.

Dr. Nadine Kaslow, former American Psychological Association president and professor at Emory University School of Medicine in Atlanta, will chair the campaign. Kaslow says, “Psi Chi offered me a special home with like-minded, intellectually engaged, and socially active peers in college. Giving back to Psi Chi is a way to celebrate its history of remarkable successes, and to empower the organization to continue to nurture the growth of its members and chapters.”

Many Psi Chi members major in psychology because they want to give back. Now, donors to the Give Back campaign can make a direct impact by helping to fund much-needed research, reward academic achievement, and help underprivileged students succeed through research grants and scholarships.

Psi Chi has set a goal to raise \$88,000 in honor of the Society’s 88th anniversary. “Our vision is to award 100 scholarships in our 100th year,” says Executive Director Martha S. Zlokovich, PhD.

Psi Chi will also take part in Giving Tuesday on November 28, 2017, a day dedicated to giving back to your non-profit(s) of choice. Direct donations to our Give Back campaign at psichi.org/donations.

About Psi Chi

Psi Chi is the world’s largest student psychological organization with more than three-quarters of a million members inducted around the globe since 1929. Membership benefits include access to three publications, more than \$400,000 in financial support, a career center, and international recognition for academic excellence in psychology.

Psi Chi’s mission is recognizing and promoting excellence in the science and application of psychology. Individuals seeking to make a difference in their communities and in the field of psychology may learn about joining Psi Chi at http://www.psichi.org/?page=become_member