

# PSI CHI Advertising Contract: *Psi Chi Journal*

## OUR JOURNAL

Advertising in *Psi Chi Journal* allows you to connect with established psychology researchers and mentors, as well as undergraduates and graduate students striving to build a career in one of the many areas of research. People regularly visit our journal online to

- view current and past issues,
- submit their research for publication,
- learn about reviewing for *Psi Chi Journal*, and
- share invited editorials as teaching tools in the classroom.

All issues and advertisements are permanently free online to both members and nonmembers alike. During the 2015–16 fiscal year, psichi.org received **1.67 million page views**, ensuring that high-achieving students and professionals will see your content for years to come.

To further enhance the visibility of our journal, latest issues and calls for submissions are regularly featured in *Psi Chi Digest* e-mails (**180,000+ subscribers**) and on our three social media platforms.

- Facebook (22,500+ followers)
- Twitter (4,700+ followers)
- LinkedIn (10,200+ followers)

Articles are also indexed in PsycINFO, EBSCO, and Crossref databases—essential tools that researchers use to search for millions of psychology-related articles. This makes *Psi Chi Journal* a key place to communicate your message with our Professional Organization's **700,000+ lifetime members** and far beyond.

## AD SPECIFICATIONS

Digital format: PDF, EPS, and TIFF  
Resolution : 300 dpi | B&W line art—1,200 dpi  
Black & white ads (no RGB or 4-color process)  
PDF settings: Press quality, embed all fonts

## DEADLINE/BILLING

Payment due upon receipt of invoice.

## CONTACT

Submit contract by e-mail to

Susan Iles

Advertising Sales

Psi Chi Central Office

E-mail: psichieye@psichi.org

Phone: 423-771-9964

### CLIENT INFORMATION

Advertiser

Contact Name

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Submitted by

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### DIGITAL PUBLICATION

#### Issue

Spring  
(deadline Jan 15)  
online Feb 22

Summer  
(deadline April 15)  
online May 17

Fall  
(deadline July 7)  
online August 15

Winter  
(deadline Nov 1)  
online Dec 15

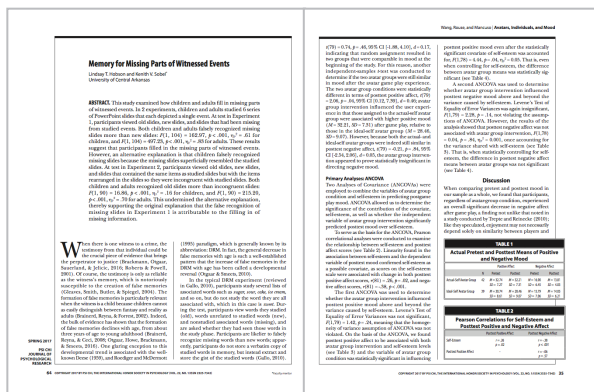
#### Size/Dimensions

Full page (no bleed)  
6 5/8" x 9 1/4"

Cost: \$400  
Black & White only

Half page (horizontal)  
6 5/8" x 4 1/2"

Cost: \$275  
Black & White only



See past issues of *Psi Chi Journal of Psychological Research* at [http://www.psichi.org/?journal\\_past](http://www.psichi.org/?journal_past)



All advertisements must be scholarly and professional in nature, and Psi Chi reserves the right to reject (or cancel) any ads that are not in the best interest of the Organization or consistent with the Society's mission.

