



**PHARMACISTS SOCIETY OF THE STATE OF NEW YORK**  
**ANNUAL SUMMER CONFERENCE**  
**Hilton Westchester • Rye Brook, NY**  
**June 24 – 26, 2016**

Join PSSNY members at the 138th Annual Summer Convention for a weekend of continuing education, networking and fun. Your Organization will have the opportunity to reach out to more than 300 pharmacists including those who work in independent pharmacies, hospitals, consulting, compounding, and academia, as well as pharmacy students.

The Exhibit area will be organized for maximum visibility and traffic. Exhibit area is set in the midst of all of the activity – entry to CE events, location for breakfast, breaks and receptions.

Sponsorship opportunities allow specific visibility not only to those that attend, but also to those pharmacists that are not able to be there for the event. At various levels, sponsorships include website and printed publication advertising that will reach thousands more pharmacy professionals throughout the state.

**Don't miss this opportunity to be a part of the energy!**

**PLATINUM LEVEL** **\$10,000**  
**OVERALL EVENT SPONSOR\***  
**LIMITED to 5 SPONSORS – 1 remaining**

This is the most prestigious of the sponsorship opportunities; your organization will be recognized as a primary supporter of Pharmacy in New York. Your company will receive the following benefits:

- Special recognition and ½ page ad in the Conference Program with ad and logo (Exclusive - cannot be purchased separately)
- ONE of the following (assigned on first come basis)
  - Join PSSNY Board for dinner prior to Board meeting Thursday evening (Limited to 2 representatives)
  - 10 minutes to present at the beginning of the House of Delegates on Friday
- Full Page advertisement in the 3rd Quarter edition of the NYS Pharmacist Journal, distributed to 2,000 as a printed publication and more than 6,000 electronically, also posted on the PSSNY website for continuous visibility
- Company information (provided by company) will be inserted in each participants registration packet
- Recognition on the Convention page of the PSSNY Website and special placement Banner ad will appear on the PSSNY website during the month of May or June. (Sponsors select the month on a first come basis, limited to 2 max per month.)
- Weekly *E-scripts* and Web Calendar Combo advertisement beginning at the point of confirmed sponsorship until the first week following the convention (e-news letter delivered weekly to more than 5,000 pharmacists email addresses; publication has a better than 35% open rate).
- Your company logo will appear on the conference electronic registration form with a link to your website. (Exclusive - cannot be purchased separately)
- Two complementary full registrations for company representatives, 2 additional guest registrations – 4 registrations total (these registrations can be transferred to customer pharmacists).
- Spotlight placement in the Exhibit Hall for your Exhibit booth
- Signage and verbal recognition throughout the meeting

**GOLD LEVEL**

**\$5,000**

**10 sponsorships available – 5 remaining**

- Special recognition in the Conference Program with and logo (Exclusive - cannot be purchased separately)
- Half Page advertisement in the 3rd Quarter edition of the NYS Pharmacists Journal, distributed to 2,000 as a printed publication and more than 6,000 electronically, also posted on the PSSNY website for continuous visibility
- Company information (provided by company) will be inserted in each participants registration packet
- Recognition on Convention page of the PSSNY website
- Weekly *E-scripts* and Web Calendar Combo advertisement the month of May or June (e-news letter delivered weekly to more than 5,000 pharmacists email addresses; publication has a better than 35% open rate).
- Two complementary full registrations for company representatives.
- Preferred placement in the Exhibit Hall for your Exhibit booth
- Signage recognition throughout the meeting.

**Other Options**

Those companies who wish to go beyond their Sponsorship or their exhibitor contributions may select from the list of sponsorships below. Last year’s sponsors were exceedingly generous and we look forward to your continued support. Please contact us with any questions PSSNY office 800.632.8822

The following are the sponsorships available:

- ~~Entertainment for Hospitality – \$8,000~~ **SOLD**
- **Hospitality for Installation Banquet - \$3,500**  
*Dessert buffet set-up to wrap up the installation banquet. Your name and logo printed on event marketing materials, conference program and displayed at the dessert buffet*
- ~~Registration Bags (Limit 2) – \$2,500~~ **SOLD**
- ~~SAPPS (past president luncheon): – \$1,500~~ **SOLD**
- **Coffee Breaks** Limited to 10 2/break (5 breaks total) - \$1,000  
*Your name and logo displayed at 30 minute coffee break where 200+ registrants will visit. Your name will also be listed in the conference program*
- ~~Cocktail Reception/Installation Banquet – Incoming President Russell Gollis – \$6,000~~ **SOLD**
- ~~Lanyards Or Badges (Limit 1 per item) – \$2,500~~ **SOLD**

Please select what you would like to sponsor (if you would like to contribute to something else. We would like to Sponsor at the following level and/or the following specific opportunity:

---



---



---



---