

# STAY CURIOUS

## WORLDWIDE CONFERENCE ON QUALITATIVE RESEARCH

MAY 16-18, 2018 | VALENCIA



### ALL SPONSORSHIP OPPORTUNITIES AND EXHIBIT BOOTHS INCLUDE THE FOLLOWING:

- Acknowledgement in conference social media
- Ability to include an insert into conference folders
- Company listing and link on the conference website
- Recognition in the onsite brochure

### SPONSORSHIP OPPORTUNITIES

<b>Platform Sponsor</b> Cost: \$4,500   Available: 1	Use of your personal platform or forum for a private discussion among attendees, giving them unprecedented access to and understanding of your service or product's features, while discussing conference events and promotion on social media. <i>Includes two complimentary registrations and the option to have an Exhibit Table</i>
<b>Keynote Speaker</b> Cost: \$3,000   Available: 1	A high-profile professional will be presenting in a one-hour speaking slot. Sponsorship of this speaker will include recognition on signage, the opportunity to introduce the speaker, company logo displayed prior to the Keynote presentation. <i>Includes two complimentary registrations and the option to have an Exhibit Table</i>
<b>Thursday Dinner</b> Cost: \$2,500   Available: 2	Includes recognition on signage, the opportunity to address the guests for 2 minutes, and the opportunity to present the awards for Best Poster recipients. <i>Exclusivity of both dinner sponsorships is available for \$3,000</i> <i>Includes one complimentary registration and the option to have an Exhibit Table</i>
<b>Wednesday Opening Night Reception</b> Cost: \$2,500   Available: 1	Includes recognition on signage and the opportunity to address the guests for two minutes. <i>Includes one complimentary registration and the option to have an Exhibit Table</i>
<b>Lanyard</b> Cost: \$2,000   Available: 1	Provide branded lanyards that will be used by all conference attendees. Includes recognition on signage.
<b>Thursday Lunch</b> Cost: \$950   Available: 1	Includes recognition on signage during the lunch and the chance to address the guests for 2 minutes.
<b>Friday Lunch</b> Cost: \$950   Available: 1	Includes recognition on signage during the lunch and the chance to address the guests for 2 minutes. <i>Sponsor lunch both days for \$1,600</i>
<b>Thursday Tea Break</b> Cost: \$750   Available: 1	Includes recognition on signage and the option to provide branded napkins.
<b>Friday Tea Break</b> Cost: \$750   Available: 1	Includes recognition on signage and the option to provide branded napkins. <i>Sponsor tea breaks both days for \$1,200</i>
<b>Exhibit Table</b> Cost: \$2,000	Includes one 6-foot skirted table, two chairs, wastepaper basket, tables assigned upon arrival. <i>Includes one complimentary registration</i>

### ADVERTISING OPPORTUNITIES

Deadline to submit logos and advertisements: March 2, 2018

<b>Full Page</b> (8.5"w x 11"h)	\$1,000	<b>Half Page</b> (8.5"w x 5.5"h)	\$500
<b>Branded Giveaway*</b>	\$500	<b>Folder Insert*</b>	\$250

\*Sponsor responsible for creation, cost, and shipment of personalized materials.

# SPONSORSHIP AUTHORIZATION FORM

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ON QUALITATIVE RESEARCH

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Note: All pricing is in USD

Payment must accompany form to guarantee a spot



## Sponsorship Opportunities

<input type="checkbox"/> \$4,500 Platform	<input type="checkbox"/> \$950 Thursday Lunch
<input type="checkbox"/> \$3,000 Keynote Speaker	<input type="checkbox"/> \$950 Friday Lunch
<input type="checkbox"/> \$2,500 Thursday Dinner	OR
OR	<input type="checkbox"/> \$1,600 Exclusive Lunch Sponsorship
<input type="checkbox"/> \$3,000 Exclusive Thursday Dinner Sponsorship	<input type="checkbox"/> \$750 Thursday Tea Break
<input type="checkbox"/> \$2,500 Wednesday Opening Night Reception	<input type="checkbox"/> \$750 Friday Tea Break
<input type="checkbox"/> \$2,000 Lanyard	OR
	<input type="checkbox"/> \$1,200 Exclusive Tea Break Sponsorship

\$2,000 Exhibit Table

## Advertising Opportunities

<input type="checkbox"/> \$1,000 Full Page (8.5"w x 11"h)	<input type="checkbox"/> \$500 Branded Giveaway
<input type="checkbox"/> \$500 Half Page (8.5"w x 5.5"h)	<input type="checkbox"/> \$250 Folder Insert

**GRAND TOTAL:** \$ \_\_\_\_\_

## Contact Information

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State/Province: \_\_\_\_\_  
Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
Phone with country code: \_\_\_\_\_  
Email: \_\_\_\_\_

All listings and signage should read (fill in facility/company name as desired):  
\_\_\_\_\_

## Payment Information

Check (made payable in USD to QRCA)     Visa     MasterCard     American Express

Complete this section if paying by credit card (all fields are required)

Credit card number: \_\_\_\_\_  
Cardholder's name (printed): \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Security number: \_\_\_\_\_  
Signature: \_\_\_\_\_

Credit Card Billing Address (please note that credit card information should not be emailed)

Same as address above     Different (please fill in below)  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State/Province: \_\_\_\_\_  
Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Please mail or fax this form to: Worldwide Conference on Qualitative Research

1000 Westgate Drive, Suite 252, St. Paul, MN 55114 USA

Fax: (651) 290-2266

Questions? Contact Sarah at sarahe@qrca.org or (651) 379-7301

Cancellation Policy: All Sponsor/Exhibitor cancellations received by February 28, 2018 will receive a full refund; cancellations received between February 28, 2018 and March 28, 2018 will receive a 50% refund; cancellations received after March 28, 2018 will not receive a refund.

(For office use only)

initials	fin.
date	
CK/CC	
amt. paid	
bal. due	