



2015 RICA SPONSORSHIP PROGRAM





RICA ELITE AT \$10,000 AND UP

Elite Sponsor Benefits

- “Naming Rights” to a specified 2015 annual conference event
- One (1) Complimentary exhibitor booth
 - First rights to the highest priority booth location!
 - *The complimentary exhibit booth can be exchanged for one (1) additional complimentary conference registration package*
- Five (5) Complimentary conference registration packages
- Two (2) complimentary golf registrations (RICA sponsored event)
 - One (1) hole sponsorship with golf pin flag recognition
 - *The complimentary Golf registration(s) can be exchanged for the non-golf event which takes place during the same time frame*
- 12 complimentary tickets to the 3rd Annual RICA Elite, Platinum and Gold VIP Sponsor Party, Commemorative RICA Gift, Space is Limited
- Three (3) individuals from your company will receive a free complimentary 1 year RICA membership
- Elite Sponsors to receive an Electronic Copy of the RICA Directory
- Full-page four color ad in conference program
- Full-page, four color ad in the published RICA Directory

Other Benefits Include:

- Featured company logo on RICA website home page with link
- Banner listing on RICA home web page titled 2015 RICA Conference Sponsors (This page hosted on the RICA website from July 2015 until June 2016)
- Company name and logo hosted on signage and/or banners exhibited in conference areas
- Power Point presentation with Elite sponsor to be “looped” on AV setup in the exhibition hall
- Advanced copy of Registrant List
- RICA plaque awarded at conference luncheon

***For more information contact RICA Publicity Chairman, John Mickler, at:
jmickler@barnhartcrane.com***



RICA PLATINUM AT \$7,500 AND UP

Platinum Sponsor Benefits

- One (1) Complimentary exhibitor booth
 - First rights to the highest priority booth location!
 - *The complimentary exhibit booth can be exchanged for one (1) additional Complimentary conference registration package*
- Four (4) Complimentary conference registration packages
- Two (2) complimentary golf registrations (RICA sponsored event)
 - One (1) hole sponsorship with golf pin flag recognition
 - *The complimentary Golf registration(s) can be exchanged for the non golf event which takes place during the same time frame*
- 10 complimentary tickets to the 3rd Annual RICA Elite, Platinum and Gold VIP Sponsor Party, Commemorative RICA Gift, Space is Limited
 - Two (2) individuals from your company will receive a free complimentary 1 year RICA membership
 - Platinum Sponsor to receive an Electronic Copy of the RICA Directory
- Full-page, four color ad in conference program
- Full-page, four color ad in the published RICA Directory

Other Benefits Include:

- Featured company logo on RICA website home page with link
- Banner listing on RICA home web page titled 2015 RICA Conference Sponsors (This page hosted on the RICA website from July 2015 until June 2016)
- Company name and logo hosted on signage and/or banners exhibited in conference areas
- Power Point presentation with Platinum sponsor to be “looped” on AV setup in the exhibition hall
- Advanced copy of Registrant List
- RICA plaque awarded at conference luncheon

***For more information contact RICA Publicity Chairman, John Mickler, at:
jmickler@barnhartcrane.com***



RICA GOLD AT \$5,000 AND UP

Gold Sponsor Benefits

- One (1) Complimentary exhibitor booth
 - Availability to prime booth location! Gold will receive 2nd Priority
 - *The complimentary exhibit booth can be exchanged for one (1) additional Complimentary conference registration package*
- Three (3) Complimentary conference registration packages
- One (1) complimentary golf registration. (RICA sponsored event)
 - One (1) hole sponsorship with golf pin flag recognition
 - *The complimentary Golf registration(s) can be exchanged for the non-golf event which takes place during the same time frame*
- One (1) individual from your company will receive a free complimentary 1 year RICA membership
- 6 complimentary tickets to the 3rd Annual RICA Elite, Platinum and Gold VIP Sponsor Party, Commemorative RICA Gift, Space is Limited
- Gold Sponsor to receive an Electronic Copy of the RICA Directory
- Full-page, four color ad in conference program
- Full-page, four color ad in the published RICA Directory

Other Benefits Include:

- Featured company logo on RICA website home page with link
- Banner listing on RICA home web page titled 2014 RICA Conference Sponsors (This page hosted on the RICA website from July 2015 until June 2016)
- Company name and logo hosted on signage and/or banners exhibited in conference areas
- Power Point presentation with Gold sponsor to be “looped” on AV setup in the exhibition hall
- Advanced copy of Registrant List
- RICA plaque awarded at conference luncheon

***For more information contact RICA Publicity Chairman, John Mickler, at:
jmickler@barnhartcrane.com***



RICA SILVER AT \$3,000 AND UP

Silver Sponsor Benefits

- One (1) complimentary Exhibit Booth
 - *Availability to choice booth location - Silver will receive 3rd Priority*
- *The complimentary exhibit booth can be exchanged for one (1) additional Complimentary conference registration package*
- Two (2) complimentary conference packages
- Half-page, four color ad in conference program
- Banner listing on RICA home web page titled 2014 RICA Conference Sponsors (This page hosted on the RICA website from July 2015 until June 2016)
- Company name and logo hosted on signage and/or banners exhibited in conference areas
- Power Point presentation with Silver sponsor to be “looped” on AV setup in the exhibition hall
- RICA plaque awarded at conference luncheon

***For more information contact RICA Publicity Chairman, John Mickler, at:
jmickler@barnhartcrane.com***



RICA BRONZE AT \$2,000 AND UP

Bronze Sponsor Benefits

- One (1) complimentary conference package
- Booth exhibit offered \$350.00
- Booth exhibit priority (with purchase of exhibit)! Bronze will receive 4th Priority to booth rights and location
- Quarter-page, four color ad in conference program
- Banner listing on RICA home web page titled 2015 RICA Conference Sponsors (This page hosted on the RICA website from July 2015 through June 2016)
- Company name and logo hosted on signage and/or banners exhibited in conference areas
- Power Point presentation with Bronze sponsor to be “looped” on AV setup in the exhibition hall
- RICA plaque awarded at conference luncheon

***For more information contact RICA Publicity Chairman, John Mickler, at:
jmickler@barnhartcrane.com***



RICA TEAM MEMBER AT \$500 AND UP

Being a Team Member doesn't come with all the accolades, but it does come with the gratification of knowing that you made a difference in what RICA has been able to become today.

Team Member Sponsor Benefits

- As a sponsor, (with purchase of exhibit) you will receive first preference to any remaining booth exhibit space over a non-sponsor
- Business card size, four color ad in conference program (1/8 page)
- Company listed on sponsor page on RICA website with link
- Power Point presentation with RICA Team Member listed and “looped” on AV setup in the exhibition hall
- RICA certificate awarded to all Team Members at conference luncheon

***For more information contact RICA Publicity Chairman, John Mickler, at:
jmickler@barnhartcrane.com***