

## Directory Advertising

Remind RMGCSA members of your brand all year round by advertising in the RMGCSA directory. Mailed to all members in March. Please provide a 1350 x 2250 pixels for full page, 300 dpi or larger EPS custom ad.

- Section Page Ad (black and white) - \$425
- Section Tab Ad (full color) - \$650
- Inside Front or Back Cover Ad (full color) - \$800
- Insert (full color or black and white) - \$1,500
- Outside Back Cover Ad (full color) - \$1,000

## Newsletter Advertising

Showcase your brand in six printed newsletters and six full color electronic versions distributed to all RMGCSA members via email and mail. Ads are placed at the designers discretion unless specific placement is requested; then ads will be placed on a "first reservation" basis. Please provide 300 dpi or larger EPS custom ad, note dimensions below. Call for monthly rates.

- Business Card Ad - \$1,000  
Dimensions: 3 1/2 x 2 or 252 x 144 pixels
- 1/2 Page Ad - \$1,500  
Dimensions: 7 1/2 x 4 3/4 or 540 x 342 pixels
- Full Page Ad - \$2,800  
Dimensions: 7 1/2 x 10 or 540 x 720 pixels

## Chapter Hospitality

*February 7, 2018 at Dick's Last Resort in San Antonio, Texas*

Be the life of the party! Gain recognition on event promotional materials as well as recognition at the event. You will have the opportunity to coordinate with the RMGCSA office on ways to creatively brand your business. Each sponsorship comes with 1, 2, or 3 event registrations.

- Par Sponsor (One Registration) - \$300
- Birdie Sponsor (Two Registrations) - \$550
- Eagle Sponsor (Three Registrations) - \$800

## Memorial Hole Sponsor

Guarantee brand recognition with your logo printed on a green/tee side sign or a clubhouse/scoring area sign. All sponsorships directly benefit the Rocky Mountain Environmental Golf Institute.

- Greenside/Teeside Sign - \$250
- Clubhouse/Scoring Area Sign - \$400

## Monthly Events

Gain recognition from industry leaders at monthly events and help reduce the registration fee for all attendees. Your logo will be displayed on event promotional materials. At the event you will have the opportunity to give a five minute presentation. You will have the opportunity to coordinate with the office on ways to creatively brand your business. Sponsorship opportunities include the following at \$1,000:

May Assistants Outing | June Memorial | July Annual Tournament  
 August Affiliate Cup | \*NEW\* September Past President's Outing and Challenge



## Website Advertising

Place your brand on center stage! Gain exposure from the 1,500 monthly RMGCSA.org visitors with a custom banner ad. Banner ads will appear on the homepage all 12 months of the year and will be linked directly to your company website. Logo ads will appear on the sidebar of the homepage all 12 months and will be linked directly to your company website. Please provide 72 dpi banner ad, note dimensions below.

- Banner Ad - \$1,000  
Specifications: 765 x 180 pixels, 72 dpi
- Logo Ad - \$500  
Dimensions: 170 x 170 pixels, 72 dpi

## Annual Conference Sponsorship and Exhibitor

Our affiliate partners can benefit greatly from this event with the numerous sponsorship opportunities available to directly engage buyers. You may reserve a spot for a table top display where you can showcase your products. This is a great way to engage your target audience of golf course superintendents and their staff.

- Exhibit Registration - \$400
- Hand Outs in Registration Packet (5 Available) - \$200
- Break Sponsor (5 Available) - \$250
- Speaker Sponsor (6 Available) - \$500
- Breakfast Sponsor (2 Available) - \$1,500
- Lunch Sponsor (2 Available) - \$1,500
- Reception Sponsor (1 Available) - \$1,500
- Conference Sponsor (1 Available) - \$3,000
- Additional Booth Personnel - \$175

## Sponsorship Tiers

Once you have reached a specified investment level you will be recognized under the appropriate tiered level on RMGCSA.org with direct links to your business websites as well as acknowledgement in the six printed newsletters sent directly to members.

Below is a structure of how you can reach each level:

- Platinum - commit to \$4,000+ in advertising and/or sponsorship
- Gold - commit to \$3,000+ in advertising and/or sponsorship
- Silver - commit to \$2,000 to \$2,999 in advertising and/or sponsorship
- Bronze - commit to \$1,000 to \$1,999 in advertising and/or sponsorship

NOTE: Non-member advertisers please add 30%

# Sponsorship Agreement

Contact Name: \_\_\_\_\_  
Organization/Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State and Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Email: \_\_\_\_\_

**Deadline to complete Sponsorship Agreement is January 31, 2018**

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## Grand Total

Payment must be received by January 31, 2018

- Check  Visa  Mastercard  American Express

CC #: \_\_\_\_\_ CVC Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_  
\_\_\_\_\_