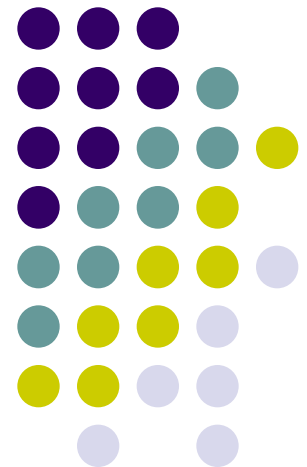


Public Health Leadership for Violence Prevention

Building Public Health Infrastructure November 17, 2010

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Executive Director
American Public Health Association



“Protect, Prevent, Live Well”

A Public Health Approach



Public health is uniquely positioned to convene, collaborate, and coordinate the multidisciplinary teams to work together to prevent violence through a public health approach

National Prevention, Health Promotion & Public Health Council's: Principles



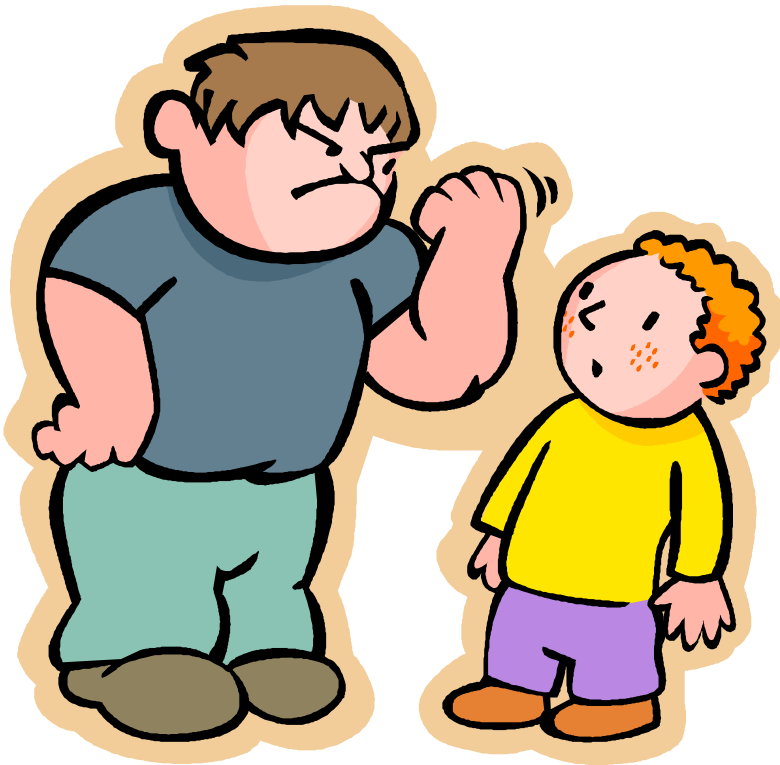
- 1. Prioritize prevention and wellness**
- 2. Establish a cohesive federal response**
- 3. Focus on preventing the leading causes of death, and the factors that underlie these causes**
- 4. Prioritize high-impact interventions**
- 5. Promote high-value preventive care practices**
- 6. Promote health equity**
- 7. Promote alignment between the public and private sectors**
- 8. Ensure accountability**

National Prevention, Health Promotion & Public Health Council's: Strategies

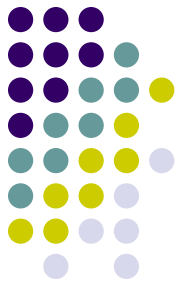


1. **Policy**
2. **Systems Change**
3. **Environment**
4. **Communications and Media**
5. **Program and Service Delivery**

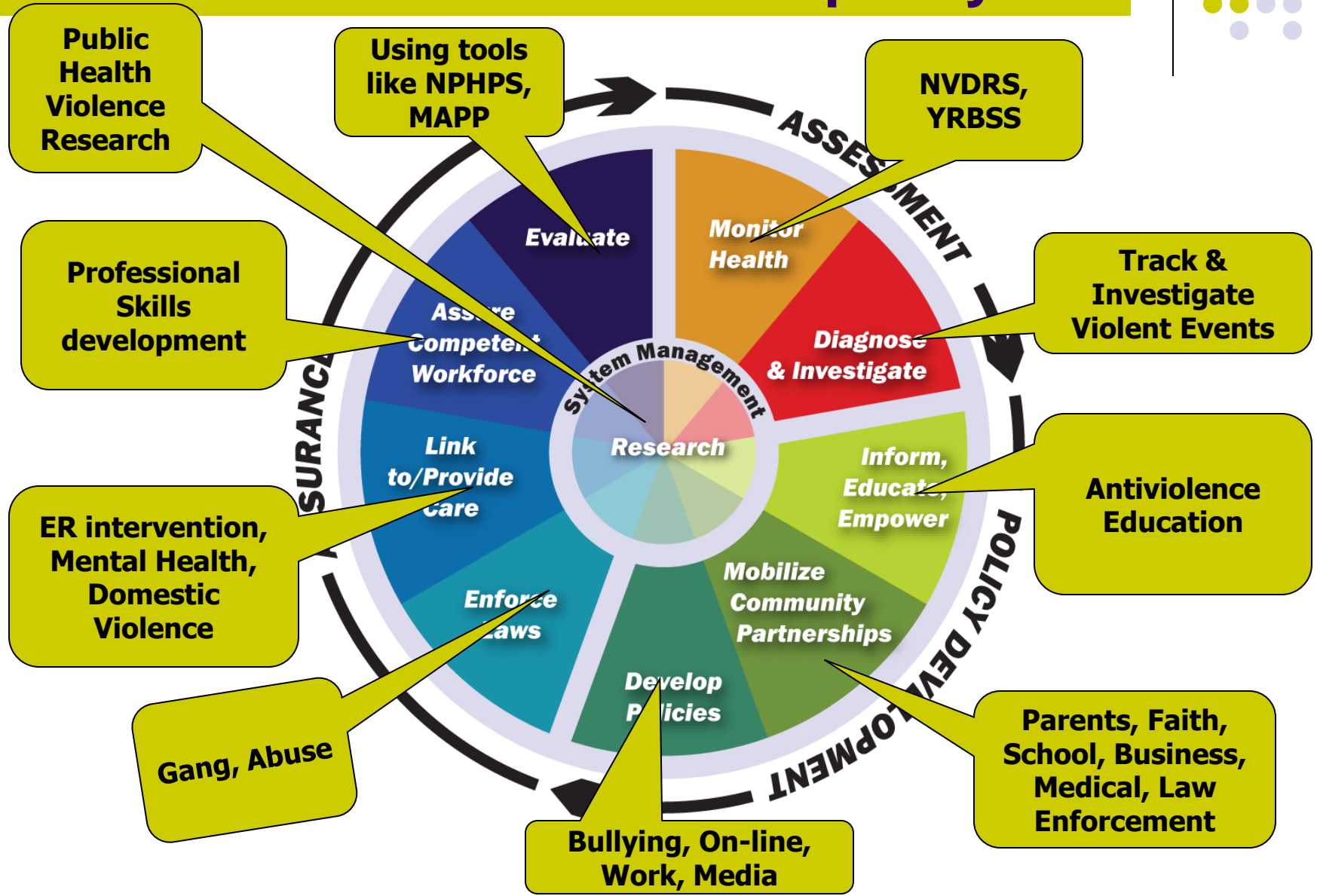
Required Infrastructure For Effective Violence Prevention

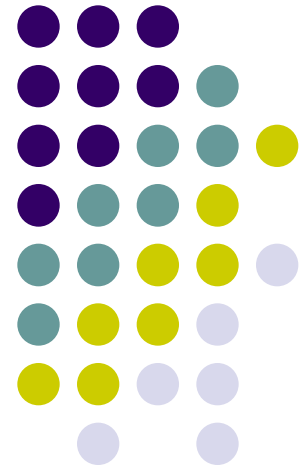


- Leadership
- Data Collection of high quality
- Science based policy & laws
- Research
- Disseminating evidence-based strategies
- Comprehensive multi-sectorial programs
- Linkage to other health & social issues
- Community & civic engagement
- Evaluation



Violence Prevention & Ten Essential Public Health Service Capacity





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