

## >> *schedule preview*

### KEYNOTES

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#### Dr. Johnnetta Cole

4:30PM Monday **Preparing Tomorrow's Leaders**

Reflecting on a lifelong career as an educator, Dr. Cole will share her thoughts about what leaders will need to stress in preparing their students for an increasingly diverse, complex, and interconnected world. Drawing on personal experiences and research, she will emphasize the critical importance of creativity and community.



#### Alan November

9AM Tuesday **What is the Added Value of a Teacher in the Age of the Internet?**

As increasing knowledge is available on demand, the added value of a teacher's skill is being rebalanced. We are moving away from the classroom knowledge transfer model to an environment where students "learn to learn". Students are applying their content knowledge to solve sophisticated global problems. The role of the teacher is complex, connected, diagnostic, inventive, and collaborative. If we redefine the role of the teacher, then we also have to revise the role of the learner, evaluation practices, staff development, curriculum, and assessment. This keynote will offer key questions for hiring new teachers and developing current ones.

### BREAKOUTS

#### Governance & Leadership

- *The Symphony: Governance in Sync with Leadership*
  - Donna Orem, NAIS
- *Top Trends in Advancement*
  - John Marshall, Wesleyan School, and Linda McNay, Our Fundraising Search
- *Eyes Wide Shut: Equity and Inclusion in Leadership*
  - Laura Reed and Stephanie Keaney, NCAIS
- *The Art of Buy-In: Intentional Culture Creation*
  - Pam Herath, Strive
- *Navigating Complicated Legal Issues of the Hiring Process*
  - Candice Pinares-Baez, Fisher Phillips
- *Compensating Independent School Heads*
  - Rob Hogan, Atlanta Girls' School
- *Financial Aid for Impact: Which Outcomes Matter Most?*
  - Mark Mitchell, NAIS
- *Data and Analysis for School Leaders (DASL)*
  - Hilary LaMonte, NAIS
- *Leading from the Middle*

#### GENERAL SESSION

#### Finding Balance

**The balance between school and home can be a challenge.** Six school leaders with a diversity of experience and backgrounds will share their insights on work-life balance during this special session. Each speaker will have only five minutes, which results in an engaging, fast-paced session that gives the audience an opportunity to hear multiple perspectives on a central theme. Don't miss this special general session on **Sunday, October 22, at 6:00 PM** to learn how your peers from across the region create and cultivate a culture of balance in their personal and professional lives.

- *Private Schools*
- *Upper Schools*
- *Special Needs Schools*
- *Small Schools*
- *Diversity & Inclusion*

- Erin Cohn, Leadership+Design
- *NAIS/TABS Task Force Report on Educator Sexual Misconduct: What Does This Mean for Your School?*
  - Donna Orem and Debra Wilson, NAIS

## Communication & Marketing

- *Encouraging Meaningful Feedback from Parents to Teachers*
  - Lee Hark, Durham Academy
- *Course Correction: Righting Your Reputational Ship*
  - Christina Albetta, Crane MetaMarketing
- *Boosting Enrollment Through Inbound Marketing*
  - Courtney Haindel, Northlake Christian School, and Lesa Doerstling, RenWeb
- *How to Win Students and Influence Parents: What Really Motivates a Family to Apply*
  - Heather Hoerle, The Enrollment Management Association

## Resources & Support Systems

- *Religion and Spirituality: Opportunities and Obstacles to Inclusion*
  - Ann Mellow, National Association of Episcopal Schools
- *Growing Social Intelligence*
  - Jennifer Hannah, High Meadows School
- *The ABC's of Motivation and Healthy Culture*
  - Michelle Bostian, Greensboro Day School, and Damian Kavanagh, MISBO
- *Counseling Basics for School Leaders*
  - Ken Rogers, Charlotte Christian School
- *Student-Centered Leadership: The Miree Approach*
  - Katherine Berdy, Altamont School
- *Preventing Sexual Abuse in Independent Schools*
  - Candace Collins, Praesidium
- *Current and Coming Legal Trends* | Debra Wilson, NAIS

### GENERAL SESSION

### Comings and Goings

Join us **after lunch on Tuesday** for this lively panel session comprised of search experts. Hear their thoughts on current search trends, advice for job seekers, which red flags matter, and more. What are the challenges in following either a popular head or an interim? What are the components of an excellent compensation package? What can the search committee reveal about a school? What are the things that a new head or administrator should do and should avoid?

## Teaching & Learning

- *Alternative Models of Assessment, Crediting, and Transcripts*
  - Scott Looney, Hawken School / Mastery Transcript Consortium
- *Six Questions for Transformational Learning Experiences*
  - Alan November, November Learning
- *21<sup>st</sup> Century School: It's Not About Computers*
  - Bill Simmer, ISM
- *2017 SAIS Collaboration Grants: Sharing Solutions and Modeling Best Practices*
  - Providence Day School, Shorecrest Preparatory School, St. Andrew's School, St. George's Independent School, Swift School
- *Engagement, Empathy, and Equity in Action*
  - Allen Broyles, Katie Jefferies, Kelly Lyn, Todd Wass, Sally Wood | The Children's School
- *Private/Public Partnership: Designing Shared Experiences*
  - Michael Magno and Ryan Welsh, Providence Day School, and Barry Sherman, Bruns Academy
- *Innovation Lab: Development and Implementation*
  - Cary Jamieson, The Steward School, and Jay Hugo, 3north

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