



SYMPOSIUM

Wednesday
November 15, 2017

7AM – 1PM
Registration Open

7AM
Continental Breakfast

8AM
Opening Comments:

Patti Mercer

CAWA, BOARD CHAIR

National Council on Pet Population,
President, Houston SPCA

8:15AM
KEYNOTE:

How Scientific Knowledge of the
Human-Animal Bond Can Impact Pet
Acquisition, Welfare, Relinquishment,
and Retention

Steven Feldman

EXECUTIVE DIRECTOR

Human Animal Bond Research Institute

9:15AM

Photographing Their Way to Adoption:
A Study on the Impact of Photo
Quality on Perceived Adoptability
of Shelter Dogs

Seana Dowling-Guyer

MS, ASSOCIATE DIRECTOR

Center for Shelter Dogs, Cummings School
of Veterinary Medicine, Tufts University

9:45AM
Morning Break

10:15AM

Black Cats – Does Manipulation of
Photographs Impact Perceptions?

Lori Kogan

PHD, PROFESSOR

Colorado State University

10:45AM

Perceptions That Impact Pet Adoption:
What Prospective Adopters Say about
Hard-to-Place Pets

Casey Kleekamp

MARKETING MANAGER

Pet Welfare

Susanne Klausner

SENIOR MANAGER/CONSUMER

MARKETPLACE INSIGHTS

Purina North America

11:15AM

Multi-Site Validation of a Structured
Adopter-Dog Interactions (SADI)
Intervention to Increase
Adoption Rates in Dogs

Alexandra Protopopova

ASSISTANT PROFESSOR OF COMPANION

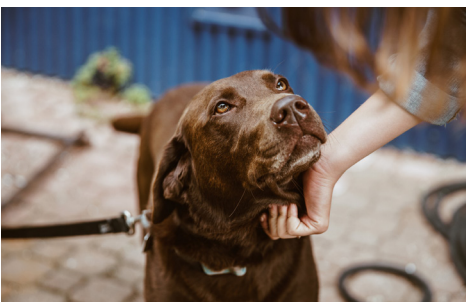
ANIMAL SCIENCE

Texas Tech University

11:45AM
Networking Lunch

1:15PM
Survey of Reasons Clients Visit the Shelter and How Their Expectations Affect Adoption Decisions

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Anastacia Southland
BEHAVIOR SERVICES MANAGER
Potter League for Animals



1:45PM
A Survey of Sheltering Organizations' Perceptions of Transportation Programs and Adopter Satisfaction

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Emily McCobb
DVM, MS, DACVAA, PROGRAM DIRECTOR AND CLINICAL ASSOCIATE PROFESSOR
Center for Shelter Dogs, Cummings School of Veterinary Medicine at Tufts University

2:15PM
Dogs on the Move: Factors Impacting Animal Shelter and Rescue Organizations' Decisions to Accept Dogs from Distant Locations

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Christy L. Hoffman
PHD, ASSISTANT PROFESSOR
Animal Behavior, Ecology, and Conservation Program Director, Anthrozoology, Canisius College

2:45PM
Afternoon Break

3:15PM
The Effect of Language, Experience, and Dog Size on Individuals' Perceptions and Attitudes Toward Canine Problem Behaviors

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Kelsea M. Brown
PHD STUDENT
Animal and Food Sciences, Texas Tech University, and Research Analyst, National Canine Research Council

Janis Bradley
MA, DIRECTOR
Communications and Publications, National Canine Research Council

3:45PM
Determining Compassion Fatigue in Animal Care Employees Using Behavioral, Physiological and Subjective Measures of Stress and Wellbeing

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Allie Andrukonis
GRADUATE STUDENT
Animal and Food Sciences, Texas Tech University

4:15PM
An Estimate of the Number of Dogs in US Shelters and Their Fate

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Kimberly A. Woodruff
DVM, MS, DACVPM (EPIDEMIOLOGY), ASSISTANT CLINICAL PROFESSOR
Mississippi State University

David R. "D.R." Smith
DVM, PHD, DACVPM (EPIDEMIOLOGY), HALL-DAVIS ENDOWED PROFESSOR
College of Veterinary Medicine, Mississippi State University

4:45PM
Research Symposium Concludes

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MEET THE SYMPOSIUM SPEAKERS



Steven Feldman
EXECUTIVE DIRECTOR
Human Animal Bond Research Institute

An experienced public affairs advocate, Steven Feldman has worked in wildlife conservation, animal welfare, health care and education.



Seana Dowling-Guyer
MS, ASSOCIATE DIRECTOR
Center for Shelter Dogs, Cummings School of
Veterinary Medicine, Tufts University

Seana Dowling-Guyer, in addition to being associate director of Tufts' Center for Shelter Dogs, teaches in the university's Animals and Public Policy master's program.



Lori Kogan
PHD, PROFESSOR
Colorado State University

Dr. Lori Kogan is a professor of clinical sciences for the College of Veterinary Medicine & Biomedical Sciences at Colorado State University. She is also the editor for the Human-Animal Interaction Bulletin and the founder/director of Pets Forever.



Casey Kleekamp
MARKETING MANAGER
Pet Welfare

Casey Kleekamp works in shopper marketing, portfolio development and category leadership for Nestle Purina. A founder of the Humane Society of Missouri's Women's Leadership Council, she has volunteered in animal welfare roles for 18 years.