

# Priority Issues

2016-2017

Educating, supporting, and inspiring school nutrition and food service professionals.

[www.SchoolNutrition.info](http://www.SchoolNutrition.info)



# Managers Matter

- They need our support
- They are the bridge
- They are the change agents
- They are under utilized future leaders
- They deserve recognition
- Professional standards requirement needs
- Build our membership numbers



Educating, supporting, and inspiring school nutrition and food service professionals.

[www.SchoolNutrition.info](http://www.SchoolNutrition.info)



# 1. Professional Development

- Member survey - determine the educational needs of our members.
- Use of Poll Everywhere to gather information
- Exit Evaluation Survey – for chapter meetings to determine usefulness of trainings and suggestions for additional training requests.



Educating, supporting, and inspiring school nutrition and food service professionals.

[www.SchoolNutrition.info](http://www.SchoolNutrition.info)



# 1. Professional Development

- Training and Workshop Resources – expand SNA of Mass. website to include links to DESE, JSI, and ICN trainings and workshop materials and webinars.
- Professional Standards – develop a handout explaining Professional Standards for staff and administration.



Educating, supporting, and inspiring school nutrition and food service professionals.

[www.SchoolNutrition.info](http://www.SchoolNutrition.info)



## 1. Professional Development

- Staff Recognition – develop outreach materials to encourage administrators and principals to recognize staff achievement.



- Host SNS exam in Massachusetts.

Educating, supporting, and inspiring school nutrition and food service professionals.

[www.SchoolNutrition.info](http://www.SchoolNutrition.info)



## 2. Certification

- Increase certified members by 40 to achieve goal of 200
- Publicize and Market the certification process.
- Recognize certified members.
- Offer Nutrition 101 to our members.
- Spring "Certification Saturday" event



Educating, supporting, and inspiring school nutrition and food service professionals.

[www.SchoolNutrition.info](http://www.SchoolNutrition.info)



## Benefits of Certification

- Credibility
- Feeling of Accomplishment
- Professional Development
- Eligible for awards, scholarships and grants
- Engages individuals to focus on positive goal



Educating, supporting, and inspiring school nutrition and food service professionals.

[www.SchoolNutrition.info](http://www.SchoolNutrition.info)



## 3. Volunteer Outreach

- Develop a comprehensive volunteer program.
- Develop a job description for a chapter volunteer coordinator.
- Develop volunteer outreach materials to include volunteer opportunities, a flyer, and an application for potential interest reply form.



Educating, supporting, and inspiring school nutrition and food service professionals.

[www.SchoolNutrition.info](http://www.SchoolNutrition.info)



## 4. Leadership

- Develop chapter meeting agendas, scripts and timely reminders for SY16-17.
- Develop materials to promote various leadership development opportunities.
- Work with the board to cultivate the board building cycle.

*Leadership and learning are indispensable to each other.*  
John F. Kennedy



Educating, supporting, and inspiring school nutrition and food service professionals.

[www.SchoolNutrition.info](http://www.SchoolNutrition.info)



## 5. Advocacy

- Plan and implement the Mass. Legislative Action Conference (MLAC) March 8, 2017.
- Survey Massachusetts legislators to determine if they are interested in school visits in their home districts.



Educating, supporting, and inspiring school nutrition and food service professionals.

[www.SchoolNutrition.info](http://www.SchoolNutrition.info)



## 5. Advocacy

- Promote legislative events and topics in What's Happening blast, the SNA of Mass. newsletter, while developing materials at the fall conference, chapter meetings, and MLAC.
- Coordinate state participation at the national Legislative Action Conference (LAC.)



Educating, supporting, and inspiring school nutrition and food service professionals.

[www.SchoolNutrition.info](http://www.SchoolNutrition.info)



## 6. Increase Membership

- School District Owned Membership Contest
- Outreach to districts with director only members
- Outreach to Nuts & Bolts Attendees
- Outreach to RI ASBO to encourage membership



Educating, supporting, and inspiring school nutrition and food service professionals.

[www.SchoolNutrition.info](http://www.SchoolNutrition.info)

