ABOUT THE TRAINING

The purpose of this training is to prepare participants for the next SC General Assembly session. Upon completion of this seminar, participants will be able to:

- Understand key legislation from the previous legislative session and its implications for the next SC General Assembly session;
- Understand upcoming topics during the next SC legislative session; and
- Develop and apply legislative, research, and advocacy strategies in the next SC legislative session.

ABOUT THE PRESENTER

Krystel Reid, LMSW

Krystel Reid is a licensed Master Social Worker (LMSW) in South Carolina. She is the Principal and CEO of Capitol Consulting Strategies, a governmental and community relations firm. Over the last ten years, she has applied her organizing background from working on several marketing, political and issue based campaigns to organizing for social change. Ms. Reid also is an Adjunct Instructor with the University of South Carolina at the College of Social Work and will specialize in teaching policy, advocacy, community organizing, and administration courses in Spring of 2017. Additionally, this seasoned public relations consultant has traveled to over twenty-five states to conduct communications and political seminars.

Cost of seminar is $85 if you register before November 20th. Space is limited, so register early!

The SC Guide to Advocacy and Research
December 2, 2016

PO Box 8814
Columbia, SC 29202

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The SC Guide to Advocacy and Research: How to Successfully Prepare for the 122nd SC General Assembly Session

December 2, 2016

Times: (Choose one)
Session 1: 8:30 AM – 12:15 PM
OR
Session 2: 1:05 - 4:55 PM

Location:
University of Phoenix
1001 Pinnacle Pointe Drive
Suite 200
Columbia, SC 29223

Register online:
http://mycapitolconsulting.com/seminars

PO Box 8814
Columbia, SC 29202
Office: (803) 404-8367
Email: kreid@mycapitolconsulting.com
Web: http://mycapitolconsulting.com

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strategies
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AGENDA

*** Session 1: 8:30 AM - 12:15 PM**
**** Session 2: 1:05 – 4:55 PM**

- 8:30 – 9:00 AM* / 1:05-1:35 PM** Registration and Check-in
- 9:00 – 9:10 AM*/ 1:35-1:45 PM** Welcome and Overview
- 9:10 – 9:40 AM* / 1:45-2:15 PM** Review of the Previous SC General Assembly Session: Key legislation
- 9:40 AM – 10:10 AM* / 2:15-2:45 PM** Preview of the 122nd (next) SC General Assembly session
- 10:10 – 10:40 AM* / 2:45-3:15 PM** Legislative Strategy: Research
- 10:40 – 10:45 AM* / 3:15-3:20 PM** Break
- 10:45 – 11:15 AM* / 3:20-3:50 PM** Coalition Building and Advocacy Strategies
- 11:15 – 11:45 AM* / 3:50-4:20 PM** Choosing and Developing an Effective Legislative Strategy: The Different Modes of Communication
- 11:45 AM – 12:10 PM* / 4:20 -4:55 PM** Questions, Evaluations and Surveys

Continuing Education Credit

Social Workers: This seminar provides 3.25 hours of social work continuing education credit.
Other Professionals: This seminar provides 3.25 hours of continuing education credit.

REGISTRATION INFORMATION

SEATING IS LIMITED. PLEASE REGISTER EARLY.

Standard Registration

- Register **before** November 20, 2016: $85.00

Late Registration

- Register from November 21-28, 2016: $100.00

***SC NASW Members will receive $10.00 off their registration*. Use Discount Code: SCNASW12216**

Registration fee includes handout materials. Cancellation prior to November 15, 2016 will be accepted, less a $20.00 processing fee. No refunds will be made after that time; however, substitutions are accepted.

Types of Payments Accepted

- Money order*
- Certified check or cashier's check*
- Online credit and debit payments

**Make payable to Capitol Consulting Strategies*

Ways to Register

- On-line at: http://mycapitolconsulting.com/seminars
- By mail: Complete the registration form to the right and mail payment to: PO Box 8814, Columbia, SC 29202

REGISTRATION FORM

Please print clearly. One person per registration.

_____
First Name Middle Initial Last Name

_____
Job Title

_____
Agency / Organization

_____
Address

_____

_____
Phone

_____
E-mail

Year(s) of Legislative Experience: _____

Are you a social worker? _____

If you are a SC NASW Member, provide your membership number: _____

If you are a licensed social worker, please list your licensure: _____

Please list other types of trainings you are interested in:

_____

_____

Mail this completed form with payment made payable to 'Capitol Consulting Strategies', PO BOX 8814 Columbia, SC 29202.

Phone: (803) 404-8367 E-mail: kreid@mycapitolconsulting.com
Website: http://mycapitolconsulting.com * Mail: PO Box 8814, Columbia, SC 29202