



March 1, 2016

The South Dakota Library Association invites you to showcase your company's products and services at our conference, *Libraries...Rooted in our Communities*, September 28-30, 2016 at the Best Western Ramkota Hotel and Event Center in Watertown, South Dakota. We are expecting two hundred librarians representing all library types from around the state.

An opening exhibits reception will be held on Wednesday, September 28th from 5:00 – 6:30 p.m. and exhibits will be featured all day on Thursday, September 29^h until 3:30 p.m. This year's location will have the exhibit booths in the convention center commons area to ensure constant foot traffic.

Purchase of a booth includes a complimentary meal ticket for Thursday breakfast and lunch. Meal tickets are available for purchase for additional guests or for those electing the table exhibit option. Registration is available online or by mailing the enclosed form.

This year we have introduced new structured sponsorship levels. Please see the enclosed sponsorship chart for the list of levels and perks.

For additional information, please contact:

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We look forward to seeing you in Watertown, where you will have the opportunity to interact with librarians and media specialists from public, school, academic, medical and special libraries from across South Dakota!

Sincerely,

Kathy Wibbels

SDLA President