2012 Communication Award Winners

**Best of Show**

Medium Division
Outdoor Marketing Campaign: Come Work Where You Can Play
Henderson County Partnership for Economic Dev't
Hendersonville, NC

**Best of Class- Medium Division**

Outdoor Marketing Campaign: Come Work Where You Can Play
Henderson County Partnership for Economic Dev't
Hendersonville, NC

**Best of Class- Large Division**

www.richmondworldview.com
The Greater Richmond Partnership
Richmond, VA

**Best of Class- Small Division**

www.waynesborobusiness.com
City of Waynesboro - Office of Economic Dev't
Waynesboro, VA
General Purpose Brochure
Large Division- Excellent
A Vibrant Region Where Business Comes To Grow
Tulsa Metro Chamber
Tulsa, OK

Large Division- Excellent
Engaging Charlotte
Charlotte Chamber of Commerce
Charlotte, NC

Medium Division- Excellent
Montgomery County, VA - Community Marketing Brochure
Montgomery County, VA Economic Development Dept.
Christiansburg, VA

Large Division- Merit
GNO, Inc. Annual Meeting Brochure
Greater New Orleans, Inc.
New Orleans, LA

Small Division- Merit
Retail Recruitment Guide
Cherokee County Industrial Development Authority
Centre, AL

Special Purpose Brochure
Large Division- Superior
Amarillo EDC Wind Energy Brochure
Amarillo Economic Development Corp.
Amarillo, TX

Large Division- Superior
ITAP Brochure
Myrtle Beach Regional Economic Development Corp.
Conway, SC

Large Division- Excellent
Where Business is Going 2012 Economic Profile
Tulsa Metro Chamber
Tulsa, OK

Medium Division- Excellent
"Square Footage Guid" to Columbia County
Development Authority of Columbia County, GA
Evans, GA
Large Division- Merit
*Charlotte’s Dynamic Energy Cluster*
Charlotte Chamber of Commerce
Charlotte, NC

Large Division- Merit
*2011 Year in Review: Headlines and Newsmakers*
The Greater Richmond Partnership
Richmond, VA

**General Purpose Promotion**

Large Division- Superior
*ITAP P-51 Mustang*
Myrtle Beach Regional Economic Dev’t Corp.
Conway, SC

Large Division- Superior
*California Comparison Flyer*
North Alabama Industrial Development Association
Decatur, AL

Large Division- Superior
*MEGA Mississippi Industry Brochures*
Mississippi Power
Gulfport, MS

Medium Division- Superior
*Nissan HQ Mailer*
Office of Economic Development, Williamson County, TN
Franklin, TN

Large Division- Excellent
*Town of Edenton Billboards*
ElectriCities of NC, Inc.
Raleigh, NC

Large Division- Merit
North Carolina Public Power 2012 Economic Development Calendar
ElectriCities of NC, Inc.
Raleigh, NC

**Printed Reports**

Large Division- Excellent
*Tulsa’s Future II a New Plan for Regional Economic Development*
Tulsa Metro Chamber
Tulsa, OK
Publication Advertising: Single Advertisements
Large Division- Superior
Amarillo EDC Wind Energy Advertisement
Amarillo Economic Development Corp.
Amarillo, TX

Large Division- Excellent
Gastonia Prime Power Park Ad
ElectriCities of NC, Inc.
Raleigh, NC

Publication Advertising: Campaigns
Large Division- Excellent
Tulsa Where Business Grows Ad Campaign
Tulsa Metro Chamber
Tulsa, OK

Newsletters & Newspapers
Large Division- Merit
Amarillo EDC Newswire
Amarillo Economic Development Corp.
Amarillo, TX

Magazines and Advertorials
Large Division- Merit
Bowling Green - Warren County Community Profile
Bowling Green Area Chamber of Commerce
Bowling Green, KY

Annual Reports
Large Division- Superior
"Driving Force" 2011 AdvantageWest Annual Report
AdvantageWest Economic Development Group
Fletcher, NC

Large Division- Superior
Business First Greater Richmond Annual Report 2010-2011
The Greater Richmond Partnership
Richmond, VA
Large Division- Superior
2010-2011 Annual Report
The Greater Richmond Partnership
Richmond, VA

Large Division- Superior
2011 Tulsa's Future Annual Report and 2012 Outlook
Tulsa Metro Chamber
Tulsa, OK

Large Division- Excellent
Amarillo EDC 2011 Annual Report
Amarillo Economic Development Corp.
Amarillo, TX

Large Division- Excellent
"Campions of Change" 2011 Annual Report
Greater San Marcos Partnership
San Marcos, TX

Large Division- Merit
AEDC and Alliance SWLA Site Selection Feature
Lafayette Economic Development Authority
Lafayette, LA

Large Division- Merit
2011 City of Suffolk Economic Activity Report
City of Suffolk, Economic Development
Suffolk, VA

Large Division- Merit
Baton Rouge Area Chamber 2011 Annual Report
Baton Rouge Area Chamber (BRAC)
Baton Rouge, LA

Special Events
Large Division- Excellent
Stennis Exploration Event
Mississippi Power
Gulfport, MS

Large Division- Excellent
Rock Star Reception
Baton Rouge Area Chamber (BRAC)
Baton Rouge, LA
State Division- Excellent

FLAmingle with Team Florida
Enterprise Florida, Inc.
Orlando, FL

Large Division- Merit

GNO, Inc. NOLAbound
Greater New Orleans, Inc.
New Orleans, LA

Direct Mail Campaigns

Large Division- Merit

Tulsa Where Business Grows Post Card Direct Mail Campaign
Tulsa Metro Chamber
Tulsa, OK

Large Division- Merit

Direct Mail Campaign to Oklahoma Banks
REI Oklahoma
Durant, OK

Audiovisual

Large Division- Excellent

Charlotte, NC Promotional Video
Charlotte Chamber of Commerce
Charlotte, NC

Large Division- Merit

"Greater Richmond: Come and Stay" Video Series
The Greater Richmond Partnership
Richmond, VA

Electronic Multimedia

Large Division- Merit

www. lafayette.org
Lafayette Economic Development Authority
Lafayette, LA

Medium Division- Merit

Baldwin County, AL Marketing Video
Baldwin County Economic Development Alliance
Robertsdale, AL
Web Sites: Local, State or Regional Economic Development Organizations

Large Division- Superior
www.amarilloedc.com
Amarillo Economic Development Corp.
Amarillo, TX

Large Division- Superior
www.gnoinc.org
Greater New Orleans, Inc.
New Orleans, LA

Large Division- Superior
http://www.midlandtxedc.com/
Midland Development Corp.
Midland, TX

Medium Division- Superior
www.northwestalabamaeda.org
C3 of Northwest Alabama Economic Development Alliance
Guin, AL

Medium Division- Superior
http://highground.org
The High Ground of Texas
Stratford, TX

Small Division- Superior
www.westkentuckymegasite.com
West Kentucky Megasite
Paducah, KY

Medium Division- Superior
http://www.growinggreene.com
Greene County Partnership
Greeneville, TN

Small Division- Superior
www.fortmyersregionalpartnership.com
Fort Myers Regional Partnership
Fort Myers, FL

Small Division- Superior
www.MEGAMississippi.com
Mississippi Power
Gulfport, MS

Small Division- Superior
www.waynesborobusiness.com
City of Waynesboro - Office of Economic Dev't
Waynesboro, VA

Large Division- Excellent
www.MEGAMississippi.com
Mississippi Power
Gulfport, MS
Large Division- Excellent
http://www.choosetemple.com
Temple Economic Development Corp.
Temple, TX

Medium Division- Excellent
www.williamsonprospers.com
Office of Economic Development, Williamson County, TN
Franklin, TN

Medium Division- Excellent
http://kyleed.com
Kyle Economic Development Corp.
Kyle, TX

Small Division- Excellent
www.vancecountiedc.com
Henderson-Vance County EDC
Henderson, NC

Small Division- Excellent
http://oxfordms.com
North Mississippi Industrial Development Association
Starkville, MS

Small Division- Excellent
www.flcidb.com
Fayette-Lincoln County IDB
Fayetteville, TN

Large Division- Merit
www.growmetrotulsa.com
Tulsa Metro Chamber
Tulsa, OK

Medium Division- Merit
www.jonescounty.com
Economic Dev't Authority of Jones County / Jones County Chamber of Commerce
Laurel, MS

Medium Division- Merit
http://www.lindaletexas.com
Lindale Economic Dev't Corp.
Lindale, TX

Medium Division- Merit
www.montgomerychamber.com/dobusiness
Montgomery Area Chamber of Commerce
Montgomery, AL

Medium Division- Merit
www.lexingtoncounty.usa
Lexington County Economic Development
Lexington, SC

Medium Division- Merit
www.caldwelledc.org
Caldwell County
Lenior, NC
**Web sites/ Other**

Large Division- Superior  
http://www.electricities.com/2012calendar/  
ElectriCities of NC, Inc.  
Raleigh, NC

Large Division- Excellent  
www.richmondworldview.com  
The Greater Richmond Partnership  
Richmond, VA

**Overall Marketing Campaign**

Medium Division- Superior  
Outdoor Marketing Campaign: Come Work Where You Can Play  
Henderson County Partnership for Economic Dev't  
Hendersonville, NC

Small Division- Superior  
Fort Myers Regional Partnership Overall Marketing Campaign  
Fort Myers Regional Partnership  
Fort Myers, FL

Medium Division- Excellent  
www.southalabamamegasite.com  
Baldwin County Economic Development Alliance  
Robertsdale, AL

Medium Division- Superior  
www.CRE.YesMontgomeryVA.org  
Montgomery County, VA Economic Development Dept.  
Christiansburg, VA

Small Division- Merit  
www.fortmyersregionalpartnership.com  
Fort Myers Regional Partnership  
Fort Myers, FL

Large Division- Excellent  
North Carolina "First in Flight" Promotion  
ElectriCities of NC, Inc.  
Raleigh, NC

Medium Division- Merit  
Dorchester County Testimonial Video Marketing Campaign  
Dorchester County Economic Development  
Summerville, SC
**Branding Package**

**Large Division - Superior**
- MEGA Mississippi Brand
- Mississippi Power
- Gulfport, MS

**Small Division - Excellent**
- Waynesboro, VA Re-Branding
- City of Waynesboro - Office of Economic Dev't
- Waynesboro, VA

**Internal Communications Package**

**Large Division - Excellent**
- Tulsa's Future Investor Report - Monthly Electronic Newsletter
- Tulsa Metro Chamber
- Tulsa, OK

**Thinking Outside the Box**

**Large Division - Superior**
- GNO, Inc. iPad App
- Greater New Orleans, Inc.
- New Orleans, LA

**Large Division - Excellent**
- "Love What You Find" Relocation Page
- The Greater Richmond Partnership
- Richmond, VA

**Medium Division - Merit**
- Property's Front Door
- Coweta County Development Authority
- Newnan, GA

**Small Division - Merit**
- Branded Package
- West Kentucky Megasite
- Paducah, KY

**Medium Division - Excellent**
- Thinking Outside the Box: Marketing for Mega Site: Site Selector Gifts
- Baldwin County Economic Development Alliance
- Robertsdale, AL

**Large Division - Merit**
- North Carolina Public Power 2012 Economic Development Campaign
- ElectriCities of NC, Inc.
- Raleigh, NC
Large Division- Merit

*Power Players Economic Development Promotion*

ElectriCities of NC, Inc.
Raleigh, NC