Transylvania Partnership for Economic Development

Executive Director

The Transylvania Partnership for Economic Development is searching for a dynamic, entrepreneurial leader to lead a re-energized, public-private nonprofit economic development organization. The organization’s mission is “to lead responsible economic development through engaging the private and public sectors to develop community assets that are needed to maximize opportunities for investment and quality job creation.” TPED defines successful economic development as a process that unites a community to create, retain, and reinvest wealth and improves quality of life.

Transylvania County is located in the North Carolina mountains between Asheville N.C. and Greenville S.C. Known as the Land of Waterfalls, the distinctive area is a mecca for outdoor recreation, home to full and part time residents who embrace a small-town lifestyle, and offers many unique opportunities for business development. Brevard is home to Brevard College and the Brevard Music Center as well as a vibrant downtown, art galleries, fine dining, cultural amenities, and a top ranked public school system.

The Executive Director will be responsible for executing an economic development strategic plan, measuring results, and effectively communicating progress with the board. The strategic plan will include business retention and expansion, entrepreneurship, product development, business recruitment, marketing, and workforce development. A key role will be collaborating with Transylvania County, City of Brevard, Town of Rosman, Brevard/Transylvania Chamber of Commerce, Transylvania County Tourism Development Authority, and the Heart of Brevard. The annual budget of the organization is $500,000.

Candidates should have a background in economic development and understand the unique ways economic development is carried out in a small, rural community that values its natural, cultural, and historical assets. Candidates must have a Bachelor’s degree in business, economics, public administration or related field. Five to ten years of leadership experience in business, economic development, chamber of commerce, nonprofit, or local government is required. A Master’s degree and professional certifications are preferred. Candidates should be proficient in Microsoft Office and general business technologies and analytical tools used in small businesses. Salary range $90,000 - $110,000 plus benefits.

Send confidential resume by January 5, 2014 to:

Mark Tooley, Vice-Chairman
Transylvania Partnership for Economic Development
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PO Box 1544, Brevard, NC 28712

General Inquiries can be made to Crystal Morphis, Interim Support Staff, Creative Economic Development Consulting, cmorphis@creativeedc.com, 336.526.1332.