



2017 SPONSORSHIP OPPORTUNITIES

Thank you for your interest in the sponsorship program for the upcoming 2017 SEMPO Cities Event Series, taking place in 12 cities globally throughout 2017. Sponsors of these events gain significant visibility for their agencies and/or companies, demonstrate their support for SEMPO in facilitating the international exchange of information relating to search engine marketing, and contribute to the success of SEMPO local events.

Contact

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Multi-Event Opportunities for Cities Series: Now through December 2017

\$10,000; Limit of 5 sponsors per year

Online	Logo and link placed on SEMPO Cities Series marketing materials: • Cities event registration webpages • Dedicated SEMPO Cities Series emails • SEMPO newsletter	✓
	Mention in SEMPO social media channels (Facebook, LinkedIn, Google+ and Twitter)	✓
In-Person	SEMPO Cities Series Registrations Included (max 2 per event)	10
	Logo placed on SEMPO Cities Series event marketing materials: • Logo on event signage • Logo on pre-session and intermission hold slides	✓
Post-Event	Dedicated html email sent on sponsor behalf by SEMPO to registrants	✓
	Logo on post-event surveys and blogs	✓
	Logo remains on the dedicated SEMPO Cities Series web page	✓



Individual Event Opportunities

Pricing and exclusivity varies per city

Sponsoring an individual event provides your company with customized branding in a particular region. Benefits may include online, in-person and post-event marketing. Please contact VP of Cities and the local Cities Leaders for more information by e-mailing cities@sempo.org.