



May 4-5, 2017 • Hyatt Regency Miami • Miami, Florida

Hosted by SEMPO

2017 Search Industry Forum SPONSORSHIP OPPORTUNITIES

Thank you for your interest in the sponsorship program for the upcoming 2017 SEMPO Member Forum, taking place May 4-5, 2017 in Miami, Florida. Sponsors of this event gain significant visibility for their organizations, demonstrate their support for SEMPO in facilitating the international exchange of information relating to search engine marketing, and contribute to the success of SEMPO and the conference.

Sponsorship Contacts:

Mike Grehan



VP of Programs
programs@sempo.org
212-691-7051 x120
New York, USA

Cristie Reed



VP of Sponsorship
sponsorship@sempo.org
602-370-6512
Morehead City, NC USA

Sponsorship Packages Overview

Conference Sponsorship		
Diamond	(1)	\$10,000
Gold	(3)	\$7,500
Silver	(5)	\$5,000
Bronze	(10)	\$2,500

Networking & Event Sponsorship		
Conference Reception	(1)	\$20,000
Headshot Sponsor	(1)	\$10,000
Keynote Address	(1)	\$6,000
Mobile App Sponsorship	(1)	\$4,000
Networking Breaks	(1)	\$3,000
Networking Lunch	(1)	\$3,000
Key Card Sponsorship	(1)	\$2,000
Charging Station	(1)	\$1,500
Accessory (Bag, Lanyard, Badge, etc.)	Varies	\$1,500

Sponsorship spots are limited and are on a first come, first serve basis. Please refer to sempo.org for updated available packages.



May 4–5, 2017 • Hyatt Regency Miami • Miami, Florida

Hosted by SEMPO

Packages and Member Discounts

A discount of 10% is applied to any Member Forum sponsorship for current **SEMPO Platinum Corporate Members**. Please contact the VP of Sponsorship more for information at sponsorship@sempo.org.

Conference Sponsors

		Diamond \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Online	Logo and link placed on event marketing materials: <ul style="list-style-type: none"> • Conference website • Dedicated conference emails • SEMPO newsletter 	✓ <i>prominent placement</i>	✓ <i>prominent placement</i>	✓	✓
	Mention in SEMPO social media channels (Facebook, LinkedIn, Google+ and Twitter)	✓	✓	✓	
	Discount applies if also sponsoring with SEMPO Cities at Global or Local levels	✓	✓	✓	✓
In-Person	Member Forum Registrations Included, with sponsor identification on name badges	3	3	2	1
	Mention from the podium during executive introduction	✓			
	Custom banner in Mobile App	✓			
	Inclusion of one piece of sponsor’s marketing collateral in the conference bag	✓	✓	✓	✓
	Logo placed on event marketing materials: <ul style="list-style-type: none"> • Logo on event signage • Logo on pre-session and intermission hold slides • Logo on Mobile App 	✓ <i>prominent placement</i>	✓ <i>prominent placement</i>	✓	✓
Post-Event	Dedicated html email sent on sponsor behalf by SEMPO	✓	✓		
	Logo remains on the dedicated SEMPO conference web page	✓	✓	✓	✓



May 4–5, 2017 • Hyatt Regency Miami • Miami, Florida

Hosted by SEMPO

Networking Sponsors

		Conference Reception	Headshot Sponsor	Keynote Address	Mobile App	Breaks or Lunch
		\$20,000	\$10,000	\$6,000	\$4,000	\$3,000
Online	Logo and link placed on event marketing materials: <ul style="list-style-type: none"> • Conference website • Dedicated conference emails • SEMPO newsletter 	✓ <i>prominent placement</i>	✓ <i>prominent placement</i>	✓ <i>prominent placement</i>	✓	✓
In-Person	Member Forum Registrations Included, with sponsor identification on name badges	5	4	2	1	1
	Custom banner in Mobile App	✓				
	Push Notification in Mobile App	✓	✓	✓		
	Executive Introduction	✓	✓	✓		
	VIP guests invitations and/or placement	✓ <i>3 additional invited to reception</i>		✓ <i>VIP placement during address</i>		
	Inclusion of one piece of sponsor's marketing collateral in the conference bag	✓	✓	✓	✓	✓
	Additional location for marketing collateral during sponsored event	✓				
Logo placed on event marketing materials: <ul style="list-style-type: none"> • Logo on event signage • Logo on pre-session and intermission hold slides • Logo on Mobile App 	✓ <i>Prominent placement at reception</i>	✓	✓ <i>Prominent placement during address</i>	✓	✓ <i>Prominent placement at breaks or lunch</i>	
Post-Event	Logo remains on the dedicated SEMPO conference web page	✓	✓	✓	✓	✓



May 4–5, 2017 • Hyatt Regency Miami • Miami, Florida

Hosted by SEMPO

A la Carte Sponsorship Opportunities

	Key Card Sponsorship \$2,000 <i>*includes cost of branding keycards</i>	Accessory \$1,500 <i>*plus cost of accessory</i>	Charging Station \$1,500 <i>*plus cost of station rental</i>
In-Person	Prominent branding on hotel key cards to be co-branded with SEMPO	Prominent branding on significant accessory (Badge, Lanyard, Bag, etc.) to be co-branded with SEMPO, pending availability and approval of item by VP of Programs.	Prominent branding on charging stations to be co-branded with SEMPO
	Inclusion of one piece of sponsor’s marketing collateral in the conference bag	Inclusion of one piece of sponsor’s marketing collateral in the conference bag	Inclusion of one piece of sponsor’s marketing collateral in the conference bag
	Logo placed on event marketing materials: <ul style="list-style-type: none"> • Logo on event signage • Logo on pre-session and intermission hold slides • Logo on Mobile App 	Logo placed on event marketing materials: <ul style="list-style-type: none"> • Logo on event signage • Logo on pre-session and intermission hold slides • Logo on Mobile App 	Logo placed on event marketing materials: <ul style="list-style-type: none"> • Logo on event signage • Logo on pre-session and intermission hold slides • Logo on Mobile App

Secure Your Sponsorship Today

Contact us to secure your sponsorship package today and receive the right exposure to the right audience! For questions, reach out to the contacts above or Member Services at +1 781-876-8866 or info@sempo.org.