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FOR IMMEDIATE RELEASE

SHRM-Atlanta Announces Annual HR Conference

ATLANTA (December 12, 2016) – SHRM-Atlanta is pleased to announce **SOAHR 2017**, SHRM-Atlanta’s 27th Annual HR Conference, which will be held on March 29-30, 2017 at the Cobb Galleria Centre. This power-packed two day-event is designed to strengthen the business acumen and leadership capacity of HR/talent management and business professionals through dozens of educational sessions, two keynote presentations and a cutting-edge resource partner showcase. This conference also features an array of networking opportunities as an estimated 1,200 HR professionals gather under one roof.

“**SOAHR 2017** is a significant opportunity for the HR and business community here in Atlanta, and we as an association are thrilled to offer such high-quality programming focused on developing and equipping HR leaders with the information and tools necessary to grow and thrive as business leaders,” remarked Jeanne Artime, CEO of SHRM-Atlanta. “This two-day, can’t-miss conference delivers unparalleled learning and networking opportunities for Atlanta-area HR professionals of all levels to enhance their business skills and connect with their colleagues to share best practices.”

Education

SHRM-Atlanta is committed to lead in the development of best in class workforce and workplaces by growing the skills and knowledge of HR and talent management professionals to become business leaders. Dozens of sessions covering relevant topic areas and qualifying for valuable recertification credits will provide attendees with powerful insights and new practical information to seamlessly implement within their organizations. Full session information will be posted by January 2017.

Keynotes

SOAHR 2017 will feature two compelling keynote sessions delivered by HR thought leaders Lynne Zappone, Chief Talent Officer at Popeyes® Louisiana Kitchen, and Crystal Kadakia, two-time TEDx Speaker and Modern Workplace and Millennial Expert. Full keynote summaries will be available soon.

Resource Partner Showcase

The concurrent two-day Resource Partner Showcase will provide effective and efficient opportunities for attendees to learn about the latest and most innovative HR-related technologies and solutions. Solution providers of all types will be available to showcase and answer questions regarding their products and services.



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To register for **SOAHR 2017**: SHRM-Atlanta's 27th Annual HR Conference, visit <https://shrmatlanta.site-ym.com/mpage/2017Conference>. If you would like to attend the conference as a member of the press, please contact spinkowski@meetingexpectations.com.

About SHRM-Atlanta

SHRM-Atlanta, the Atlanta Chapter and affiliate of the Society for Human Resource Management, was founded in 1965, and has a current membership of over 2,300 individuals. SHRM-Atlanta is dedicated to developing leaders in the field of human resources. From recent graduates to senior executives and every step in between, SHRM-Atlanta offers certifications, connections, conferences and conversations to help its members succeed in all stages of their career journey. Building Atlanta leaders is our business, one member at a time. More information is available at www.shrmatlanta.org.