



IT Trends Study Report Now Available Only to SIM Members

This week, SIM’s IT Trends Study Research Team presented highlights of this year’s study at SIMposium 2016. The “Comprehensive Report” and their two conference slidedecks are now available at no charge to all SIM members at <http://www.simnet.org/IT-Trends>. This year’s Study digs deep into IT spending, workforce, concerns, priorities, cybersecurity, governance, development, what IT leaders do and with whom, and much more. Here is an example:

Spending on Analytics and Security High Priority

The 801 responding organizations this year spent nearly \$200 billion on IT. This year’s Study examines where the money went and which IT investments and budget categories are experiencing increases or decreases. In one question, participants selected from a list of 39 technologies, in each of three separate contexts: (1) their organization’s largest IT investments, (2) their personally most worrisome, and (3) those that should receive more investment. The word cloud below depicts the frequency of their top-ten responses in the “more investment should be made” category. Interestingly, five technologies in the top-ten “largest investments” list are also in the top-ten “need more” list (Analytics, Security, Cloud, Software, and CRM), and only the first two of those appear in the top five of all three lists.

Information Technologies that Should Receive More Investment (N=801)



The IT Trends Study is a great way to tune into the vast changes afoot in the world of IT. The practitioner and academic members of the IT Trends Study Research Team extend a huge shout out to the 1213 SIM members who participated in this year’s Study and a gargantuan thanks to this year’s sponsors for their generous support of this important SIM program.

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