



IT Trends Study: Spending on Analytics and Security High Priority

For the past 37 years, in partnership with prominent academics, SIM has conducted its IT Trends Study to identify and examine the most critical IT management issues, activities, and trends.

The 801 responding organizations this year spent nearly \$200 billion on IT, so it is important to understand where these monies went and which IT investments and budget categories are experiencing increases or decreases. Participants selected from a list of 39 technologies, in each of three separate contexts: (1) their organization’s largest IT investments, (2) their personally most worrisome, and (3) those that should receive more investment. The word cloud below depicts the frequency of their top-ten responses in the “more investment should be made” category. Interestingly, only five technologies in the top-ten largest IT investments list are also in the top-ten “need more” list (Analytics, Security, Cloud, Software, and CRM), and only the first two of those appear in the top five of all three lists.

Information Technologies that Should Receive More Investment (N=801)



More details about these and a many of other spending, workforce, security, leadership, and other findings were in the “Personal Benchmark Reports” already sent to the 1213 SIM members who participated in this year’s IT Trends Study. The complete findings are in the “Comprehensive Report” which will be available to all SIM members, along with the accompanying slidedecks, on the IT Trends homepage <http://www.simnet.org/IT-Trends> shortly after the research team presents key highlights at SIMposium 2016 on the morning of October 25th. We hope to see you there!

A big thanks to all of you who participated in this year’s Study. We would also like to extend a very big thanks to this year’s sponsors for their generous support of this important SIM program.

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