



## Benefits of Participation

- **For MEMBERS: Insights into the state of IT in organizations**
  - **Contribute:** Share personal views about issues, opportunities, and the state of IT management.
  - **Learn:** Issues, concerns, activities, and practices of other SIM members.
  - **Compare:** Personal, private benchmark report compares member’s responses to all the others.
  - **Study:** \$995 *Comprehensive Report* is free to all members at <http://www.simnet.org/IT-Trends>.
- **For CHAPTERS: Promote camaraderie and win money**
  - **Raise \$ for philanthropy and programs in the IT Trends Chapter Challenge Contest.**
    - 1st prize \$6000, 2nd \$3000, 3rd \$1500 in both small (10 to 119 members) and large (>=120 members) challenge categories.
    - \$3,000 to chapter with largest percentage increase in their participation rate over last year.
  - **Team Building:** Engage in friendly competition between chapters across the nation.
  - **Value proposition to members:** \$995 report free to all members. Bragging rights – priceless.
- **For SIM: Solidify SIM as “the voice of the IT profession”**
  - **Visibility, Publicity, & Credibility:** Provides significant publicity and status for SIM in the IT and business press; widely referenced in academic journals.
  - **History:** Since 1980; study is the longest-running collaboration of business and academics in IT.
- **Questions?** Contact Primary Investigator Leon Kappelman at [kapp@unt.edu](mailto:kapp@unt.edu) or 940.565.4698.

# Final Standings 2016 IT Trends Study Chapter Challenge

1213 completed responses = 22.75% of all SIM members.

\$22,000 in prizes to chapters with the highest participation rates

## Percentage of chapter members completing the questionnaire

Chapters with >= 120 members

Chapters with 10 to 119 members

	Chapters with >= 120 members		Chapters with 10 to 119 members	
1st Place: \$5,000	Arizona	46.94%	Austin Area *	56.44%
2nd Place: \$3,000	Detroit	46.32%	Toronto **	46.15%
3rd Place: \$1,000	Dallas/Fort Worth	30.82%	Minnesota	43.08%
4	Central Florida	28.99%	South Florida	33.33%
5	Houston	26.88%	Charlotte Region	29.92%
6	Philadelphia	21.96%	Albany	29.31%
7	Fairfield/Westchester	21.88%	Wichita	29.03%
8	RTP	19.33%	Alabama	26.92%
9	Southern California	18.51%	Western New York	25.86%
10	Chicago	15.22%	Louisville	23.53%
11	Colorado	14.14%	Las Vegas	23.08%
12	Boston	13.49%	Memphis	22.33%
13	New York Metro	13.13%	St. Louis	20.83%
14	Seattle	13.10%	Indianapolis	19.49%
15	New Jersey	11.50%	San Diego	17.86%
16	Central Connecticut	11.04%	Capital Area	17.09%
17	Portland	10.34%	Atlanta	17.00%
18			Wisconsin	16.47%
19			Nashville	15.00%
20			Northeast Ohio	13.79%
21			San Francisco Bay	13.33%

\* Austin also won the \$2,000 grand prize bonus for the highest participation rate.

\*\* Toronto won \$2,000 bonus prize for the highest percent increase over their 2015 response rate.