



SIM IT Trends Study's Winners Announced!

Austin wins with 56% response rate!! Arizona close behind.

SIM's 37th Anniversary IT Trends Study received a total of 1213 responses representing 22.75% of all SIM members. A big thanks to all who participated for sharing their time and knowledge!

The competition for **\$22,000 in prize money** in this year's Chapter Challenge Contest was fierce. **Arizona** and **Austin Area** took first place respectively in their respective divisions. **Austin** also won the \$2,000 grand prize bonus for the highest overall participation rate. **Toronto**, second place small chapter winner, also won the \$2,000 bonus prize for the highest percent increase over their 2015 response rate (from 12.0% to 46.2%)! Final standings are in the table below.

A big thanks to all of the Chapter Leaders for their efforts to increase participation in this important SIM program. A shout out to **Central California too**; although too small to compete with less than 10 members, their 11.11% participation rate is also appreciated. The **37 \$250 gift card winners have been notified too**. Stay tuned in the coming months for the results of this year's study.

Final 2016 IT Trends Study Chapter Challenge Standings

Percentage of chapter members completing the questionnaire						
Chapters with > 120 members				Chapters with 10 to 120 members		
	Chapter	2016 Response	Year-to-year change	Chapter	2016 Response	Year-to-year change
1st Place: \$5,000	Arizona	46.939%	-12.544%	Austin Area	56.436%	-3.768%
2nd Place: \$3,000	Detroit	46.316%	29.173%	Toronto	46.154%	34.154%
3rd Place: \$1,000	Dallas/Fort Worth	30.816%	2.156%	Minnesota	43.077%	15.804%
4	Central Florida	28.986%	-3.053%	South Florida	33.333%	19.048%
5	Houston	26.877%	3.024%	Charlotte Region	29.915%	6.979%
6	Philadelphia	21.959%	7.673%	Albany	29.310%	-22.864%
7	Fairfield/Westchester	21.875%	0.677%	Wichita	29.032%	N/A
8	RTP	19.333%	2.666%	Alabama	26.923%	11.923%
9	Southern California	18.506%	1.494%	Western New York	25.862%	N/A
10	Chicago	15.225%	2.683%	Louisville	23.529%	23.529%
11	Colorado	14.136%	-1.993%	Las Vegas	23.077%	-25.760%
12	Boston	13.485%	0.594%	Memphis	22.330%	1.176%
13	New York Metro	13.131%	2.433%	St. Louis	20.833%	0.678%
14	Seattle	13.103%	0.603%	Indianapolis	19.492%	-5.998%
15	New Jersey	11.504%	-0.958%	San Diego	17.857%	2.857%
16	Central Connecticut	11.043%	0.159%	Capital Area	17.094%	-11.061%
17	Portland	10.345%	-1.456%	Atlanta	17.000%	-0.204%
18				Wisconsin	16.471%	-6.421%
19				Nashville	15.000%	7.308%
20				Northeast Ohio	13.793%	-12.803%
21				San Francisco Bay	13.333%	13.333%

Groups Not Participating in Chapter Challenge		
Chapter	2016 Response	Year-to-year change
Central California	11.111%	2.778%
RLF	16.883%	-0.903%
At-Large	11.111%	-3.556%
Enterprise Architecture	0.000%	-27.273%
IT Procurement	0.000%	0.000%

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