



### THE EXECUTIVE RLF ...

- Builds **executive competence.**
- Broadens **influence power.**
- Expands **executive potential.**
- Deepens the **power of presence.**
- Advances the **career journey.**

### GUIDING THE PROGRAM



#### JUNE DREWRY

CIO Hall of Fame Member & Co-Director,  
Institute for 21st Century Leadership



#### KEVIN RYAN

Prominent RLF Facilitator & Co-Director,  
Institute for 21st Century Leadership

Our renowned leadership experts take the time-tested, successful synergies of SIM's famous RLF program to another level as they guide participants through **an even more intense, interactive and introspective experience:**

- Learn from their **combined talents and experiences.**
- Tap their **vast leadership development expertise.**
- Share their **long-standing relationships** with high-level executives.

### WHY AN EXECUTIVE RLF?

In our 21st century world of ever-accelerating change and fierce competition, the need for highly-capable leadership at the executive level has never been greater.

As leaders climb upward on their career journeys, they will find themselves in the new terrain of a more complicated world where both the stakes and risks are higher ... where they are less dependent on management ability and more dependent upon leadership and influence abilities.

Executive RLF offers important platforms to:

- **Raise consciousness** about extending oneself amid the increased complexity when rising through the organization.
- **Expand world views** on relationships and communication at every level.
- **Develop, demonstrate and utilize** influence power.
- **Enable mental presence** amid stress.
- **Build intellectual power and strength** to be influential, have impact and make a difference.





# THE JOURNEY INCLUDES ...

## SESSION 1

AUGUST 23-24, 2018

“BUILDING THE POWER TO ACHIEVE”

- “Building and Maintaining Relationships” with Morag Barrett; CEO of Skye Team
- “Building and Maintaining Your Personal Brand” with Steve Pickett, Former CIO of Penske Corporation
- “Listening and Storytelling for Authentic Interaction and Influence” with Laura Packer; Principal of thinkstory llc

## SESSION 2

OCTOBER 4-5, 2018

“THE IMPACT OF ORGANIZATIONAL CULTURE”

- “Learning to Know Your Business” with Beth O’Rorke; CIO and SVP of Operations at Blue Cross Blue Shield of Massachusetts
- “Personal Values and Leadership” with Kevin Ryan; RLF Facilitator and Co-Director of The Institute For 21st Century Leadership
- “Personal Ethics and Leadership” with Mary-Linda Armacost, Ph.D.; Professor at the University of Pennsylvania Graduate School of Education, President Emerita of Moore College of Art and Design, former President of Wilson College
- “Embracing ‘Stretch’ Opportunities” with Dave Sprows; Partner, SVP and CIO of Wellington Management

## SESSION 3

NOVEMBER 8-9, 2018

“LEVERAGING & INFLUENCING OTHERS WHILE NAVIGATING THE POLITICAL ENVIRONMENT”

- “Confronting Your Reality” with Pat Coffey; SVP of Allstate Technology & Strategic Ventures
- “Change Leadership -- Not Change Management” with Tim Schaefer; Executive VP - Client & Digital Experience at Northwestern Mutual
- “Navigating Organizational Politics & Building Teams with Influence Power” with June Drewry; CIO Hall of Fame member and Co-Director of The Institute For 21st Century Leadership

## SESSION 4

DECEMBER 13-14, 2018

“MOVING FORWARD AT A HIGHER ALTITUDE”

- “Transform or Be Irrelevant” with Don Imholz; Former CIO of McDonnell-Douglas, Boeing and Centene
- “Governance, Culture and Strategic Focus” with Martha Summerville, Ph.D.; Summerville Consulting and Executive Coaching
- “Executive Presence at the Higher Altitude” with Art Hopkins; Consultant for Russell Reynolds Associates Executive Recruiting



### The \$9,950 Executive RLF fee includes:

- All speakers, presentations, books, materials and activities throughout the four-month program.
- All breakfasts, lunches and refreshments.

**SIM member companies receive a \$450 discount.**

**Plus a \$500 Early Registration Discount**

for any registration completed by 12/31/17

Executive RLF participants will be RLF graduates operating at the senior level with significant experience leading others.



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**The 4 Sessions of the 2018 Executive RLF will be held at the Hilton St. Petersburg Bayfront hotel in the heart of downtown St. Petersburg, FL**



*St. Petersburg, FL has become one of America's most popular places to visit -- thanks to a major downtown renaissance. With its vibrant arts and culture, walkability and numerous new restaurants, shops and breweries, downtown St. Petersburg is an ideal location for the August - December 2018 Executive RLF program.*