

# 2017 Security Traders Association of Chicago Sponsorship Opportunities ★★★★★

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**DICTUM MEUM PACTUM**

## ★ STAC Fund Face-Off Hockey Tournament ★

**July 13, 2017**

This hockey tournament takes place mid-summer (typically early to mid-July) at Johnny's Ice House followed by a reception at West End Bar and Grill. The event draws approximately 30 players and 35 spectators and net proceeds benefit the STAC Scholarship Fund.

### **West End Reception Sponsor – \$3,500 (Limit 1)**

- Company logo on cocktail napkins at West End
- Company logo on event invites
- Company logo on signage at West End
- Two complimentary spectator tickets & two complimentary player tickets

### **Team Sponsor – \$2,500 (Limit 4)**

- Team named for your firm
- Company logo on event invites
- Company logo on signage at event
- Two complimentary player tickets

### **Toss & Score-0 Sponsor – \$2,500 (Limit 1)**

- Featured sponsor of the Puck Toss/Score-0 at intermission
- Company logo on official hockey pucks used as raffle tickets and in the puck toss
- Includes two complimentary spectator tickets

### **Drinks at the Rink Sponsor – \$2,500 (Limit 2)**

- Company logo on event invites
- Company logo on signage at event
- Company logo on cocktail napkins at the rink
- Two complimentary spectator tickets

### **Give-Away Sponsor – \$1,500 (Limit 2 or purchase both for \$2,500)**

- Company logo on your choice of a give-away item (first come, first served) Towels or Water Bottle
- One complimentary spectator ticket

## ★ Day in the Sun Golf Outing ★

**August 21, 2017**

STAC's Day in the Sun Golf Outing draws 100-130 golfers from across the country. This event takes place in late summer – typically mid to late August.

### **Title Sponsor – \$7,500 (Limit 1)**

- Featured as Golf Title Sponsor
- Recognition as Dinner Sponsor
- Company logo on Golf Balls (each player gets a sleeve)
- Company logo with link on STAC website and event invitations
- Complimentary foursome

### **Lunch Sponsor – \$5,000 (Limit 1)**

- Featured as Golf Outing Sponsor
- Company logo on Halfway House Sign
- Company logo on luncheon napkin
- Company logo with link on STAC website and event invitations
- Complimentary foursome

### **“Yellow Ball” Contest Sponsor – \$3,000 (Limit 1)**

- Each team gets a yellow ball. Team members take turns playing the hole with the yellow ball. The yellow ball needs to be in play at all times. Every team that still has the yellow ball at the end of the round is entered into a prize drawing.
- Company logo on yellow golf balls
- Company logo with link on STAC website and event invitations
- One complimentary golf registration

### **Valet/Bag Drop Sponsor – \$3,000 (Limit 1)**

- Company logo on sign in front of Club House and Putting Green
- Company logo with link on STAC website and event invitations
- One complimentary golf registration

### **Beverage Station Sponsor – \$2,500 (Limit 1)**

- Company logo on beverage station sign
- Company logo on STAC website and event invitations
- One complimentary golf registration

### **Breakfast Sponsor – \$2,000 (Limit 1)**

- Featured as Breakfast Sponsor
- Company logo on disposable coffee cups
- Company logo on STAC website and event invitations
- One complimentary golf registration

### **Contest Hole Sponsor – \$2,000 (Limit 4)**

- Featured as Golf Outing Sponsor
- Choose from Longest Drive, Longest Putt, Hole in One and Closest to the Pin (first come, first served.)
- Company logo on pin flag
- Company logo on STAC website and event invitations
- One complimentary golf registration

### **Hole Sponsor – \$1,500 (Limit 13)**

- Featured as Golf Outing Sponsor
- Company logo on tee box
- Company logo STAC website and event invitations
- One complimentary golf registration

## ★ STAC Fund Texas Hold-Em Tournament ★

**October 12, 2017**

This annual favorite typically takes place in October and draws approximately 150-200 poker tournament players and an additional 50-75 spectators. Net proceeds benefit the STAC Scholarship Fund.

### **Royal Flush – \$5,000 (Limit 2)**

- Custom branded felt with your company logo
- Choice of company logo on poker chips OR playing cards
- Sixteen tournament entry tickets (\$3,200 value)
- Recognition as Royal Flush Sponsor on event promotional materials and STAC website
- Recognition during Award Ceremony
- Company logo displayed on big screen during event
- Opportunity to provide a takeaway gift with company logo (gift subject to STAC approval to avoid duplicates)
- Poker tables named for your company

### **Four of a Kind – \$3,500**

- Choice of custom table felt OR dealer buttons with company logo
- Ten tournament entry tickets (\$2,000 value)
- Recognition as Four of a Kind Sponsor on event promotional materials and STAC website
- Recognition during Award Ceremony
- Company logo displayed on big screen during event
- Opportunity to provide a takeaway gift with company logo (gift subject to STAC approval to avoid duplicates)
- Poker tables named for your company

### **Full House – \$2,500**

- Six tournament entry tickets (\$1,200 value)
- Recognition as Full House Sponsor on event promotional materials and STAC website
- Recognition during Award Ceremony
- Company logo displayed on big screen during event
- Opportunity to provide a takeaway gift with company logo (gift subject to STAC approval to avoid duplicates)
- Poker tables named for your company

### **Three of a Kind – \$1,000**

- Three tournament entry tickets (\$600 value)
- Recognition as Three of a Kind Sponsor on event promotional materials and STAC website
- Recognition during Award Ceremony
- Company logo displayed on big screen during event
- Opportunity to provide a takeaway gift with company logo (gift subject to STAC approval to avoid duplicates)
- Poker tables named for your company

### **Prize Sponsors – \$500—\$2,000**

- \$2,000 Sponsorship: five tournament entry tickets
- \$1,000 Sponsorship: three tournament entry tickets
- \$500 Sponsorship: one tournament entry ticket
- Recognition as Prize Sponsor on event promotional materials and STAC website
- Recognition during Award Ceremony
- Company logo displayed on big screen during event
- Opportunity to provide a takeaway gift with company logo (gift subject to STAC approval to avoid duplicates)
- Poker tables named for your company

## **★ 92<sup>nd</sup> Annual Mid-Winter Meeting ★**

**January 10—12, 2018**

This premiere event draws approximately 1100 members from the trading community across the nation and features a variety of educational and social events where security traders can network and exchange information and ideas. Don't miss this great opportunity to publicize your firm at one of the best-attended Security Traders Association gatherings.

### **Sponsor – Add-Ons**

*(You must be a sponsor to purchase an add-on.)*

- Reception at Kitty's Sponsor – \$15,000
- Wednesday & Thursday Lunch Sponsors – \$7,500 each
- Taste of STA Chicago Station Sponsor – \$5,000 (5 available)
- Wednesday & Thursday Beverage Break Station Sponsors. – \$2,500 each

### **Diamond Sponsor – \$30,000 (Limit 2)**

- Your company logo and a link to your website on STAC home web page through August 31, 2017
- Listing as Diamond Mid-Winter Meeting Sponsor on the splash page of the Conference App
- Logo on Hilton room keycards
- Named as a featured sponsor of the Thursday, January 12, "Taste of STA Chicago" Dinner
- Logo on one (1) Hilton elevator door decal for duration of show
- Complimentary 2 bedroom suite at the Hilton checking in Wednesday, January 11 and checking out Friday, January 13
- Top billing as Diamond Sponsor on signage posted at all Mid-Winter Meeting events
- Ten complimentary non-member Mid-Winter Meeting registrations
- Brief description (250 words or less) of your firm in the Conference App

### **Platinum Sponsor – \$15,000 (Limit 4)**

- Listing as Platinum Mid-Winter Meeting Sponsor on STAC's home page with a link to your website
- Listing as Platinum Mid-Winter Meeting Sponsor in the Conference App
- Logo on one (1) Hilton elevator door decal for duration of show
- Named as a Wi-Fi Co-Sponsor – your company name and logo featured on the card passed out to attendees with the Wi-Fi username and password
- Platinum Sponsor billing on signage posted at Mid-Winter Meeting events
- Seven complimentary non-member Mid-Winter Meeting registrations
- Brief description (250 words or less) of your firm in the Conference App

### **Gold Sponsor – \$10,000**

- Listing as Gold Mid-Winter Meeting Sponsor on STAC's home page with a link to your website
- Listing as Gold Mid-Winter Meeting Sponsor in the Conference App
- Listing as Gold Mid-Winter Meeting Sponsor on signage posted at Mid-Winter Meeting events
- Five complimentary non-member Mid-Winter Meeting registrations
- Brief description (250 words or less) of your firm in the Conference App

### **Silver Sponsor – \$5,500**

- Listing as Silver Mid-Winter Meeting Sponsor on STAC's home page
- Listing as Silver Mid-Winter Meeting Sponsor in the Conference App
- Listing as Silver Mid-Winter Meeting Sponsor on signage posted at Mid-Winter Meeting events
- Three complimentary non-member Mid-Winter Meeting registrations

### **Bronze Sponsor – \$3,500**

- Listing as Bronze Mid-Winter Meeting Sponsor on STAC's home page
- Listing as Bronze Mid-Winter Meeting Sponsor in the Conference App
- Listing as Bronze Mid-Winter Meeting Sponsor on signage posted at Mid-Winter Meeting events
- One complimentary non-member Mid-Winter Meeting registration

### **Friend Sponsor – \$1,000—\$3,400**

- Listing as Mid-Winter Meeting Friend Sponsor on STAC's home page
  - Listing as Mid-Winter Meeting Friend Sponsor in the Conference App
- (Note: This level does not include any complimentary registrations.)*

### **Interested?**

Fill out the Sponsorship Commitment Form included in this packet.

# 2017 Sponsorship Commitment Form



For sponsorship of the *STAC Fund Face-Off Hockey Tournament*, please complete and return this form by **May 20, 2017**.

For sponsorship of the *Day in the Sun Golf Outing*, please complete and return this form by **June 30, 2017**.

For sponsorship of the *STAC Fund Poker Tournament*, please complete and return this form by **September 16, 2017**.

For sponsorship of the *Mid-Winter Meeting*, please complete and return this form by **December 8, 2017**.

To confirm your sponsorship, sign and return this form to the STAC office.  
Questions? Contact Sheila Gidley, STAC Administrator, at 312.251.1441 or [info@stachicago.org](mailto:info@stachicago.org).

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Event

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Event

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Sponsorship Level and Add-Ons (if applicable)

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Sponsorship Level and Add-Ons (if applicable)

Please send an invoice

Charge the credit card below

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Sponsoring Company

\_\_\_\_\_

Contact Name

\_\_\_\_\_

Phone

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Email

## Credit Card Information:

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Name

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Company

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Mailing Address, City State, Zip

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Email Address

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Phone

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Signature

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Date

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Credit Card Number

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Exp. Date

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Sec Code

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Credit Card Billing Address, City, State Zip