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## **TEA launches #IAmTXEd**

*New social media campaign spotlights Texas educator success stories*

AUSTIN – Commissioner of Education Mike Morath today announced the official launch of #IAmTXEd, a new social media campaign intended to share the ongoing success stories of Texas teachers in the classroom.

The #IAmTXEd campaign collects and shares the stories of Texas educators whose work is leading to greater student outcomes and achievements. The social media posts are shared statewide each week via Texas Education Agency (TEA) Facebook, Twitter and Instagram.

“There is no shortage of great work taking place in classrooms all across our state every school day,” said Commissioner Morath. “Each week, this social media campaign allows everyone to see just how rigorous the teaching profession can be and how our educators are working hard to secure the future of Texas.”

Stories from the campaign will feature teachers providing rigorous and rewarding academic experiences; highlight the critical role that educators play in students’ lives; showcase teachers driving student achievement, a love of learning and personal growth; and/or exhibit instances in which educators go above and beyond to provide meaningful learning experiences inside and outside the classroom.

The first #IAmTXEd stories have highlighted the work of educators in the Presidio, Duncanville, Lubbock and Northwest independent school districts. Their stories reached approximately 40,000 people via social media.

TEA has solicited submissions to the #IAmTXEd campaign directly from school districts and charters and plans to publish stories from every region of the state. To see submissions and to learn more about the #IAmTXEd campaign, visit TEA on social media. For questions regarding the campaign or to submit a story, please email [IAmTXEd@tea.texas.gov](mailto:IAmTXEd@tea.texas.gov).