

Thank you for your interest in presenting at the 2018 ASP Annual Conference - Bridging the Strategic Execution Gap.

The deadline for submissions is Friday, October 13, 2017 at 5 PM EDT.

Questions? Contact Dela at [events@strategyassociation.org](mailto:events@strategyassociation.org).

\* 1. Speaker Information

First Name

Last Name

Credentials

Job Title

Organization

Phone

Email

Special requirements or other notes

Industry

2. Contact person for this submission (if different from speaker, above):

Name

Phone

Email

\* 3. Speaker Address

Address 1

Address 2

City

State/Province

Zip/Postal Code

Country

4. Social Media

Twitter Handle

(format @handle)

LinkedIn Page

(format

www.linkedin.com/in/yourp

age

\* 5. Speaker bio.

If your session is selected, this will be used to promote the session (website, program, mobile app, etc).

**175 word maximum.**

\* 6. Do you have a current ASP Credential or Designation?

None

SMP

SPP

SPA

\* 7. Are you a current ASP member?

Yes

No

\* 8. Desired presentation format:

3 hr pre conference masterclass (Wednesday May 9)

75 min breakout session (Thursday May 10 or Friday May 11)

\* 9. Session Title:

\* 10. Session description.

If your session is selected this will be used to promote the session (website, program, mobile app, etc).

**175 word maximum.**

\* 11. Please define up to 3 learning objectives/key takeaways for 75 minute session submissions.

For masterclass submissions, please include 5 learning objectives/key takeaways:

1.

2.

3.

4.

5.

\* 12. How and/or why is your session applicable to this year's theme "Bridging the Execution Gap"?

\* 13. How will your session actively engage adult learners?

\* 14. Session level:

Introductory

Advanced

Intermediate

\* 15. Who is your session's target demographic?

16. Is there anything else about your session you want the conference program committee to know/understand (optional)?

\* 17. If your session is accepted:

	Yes	No
Can we record your session?	<input type="radio"/>	<input type="radio"/>
Can we take photographs during your session?	<input type="radio"/>	<input type="radio"/>
Can we publish your presentation?	<input type="radio"/>	<input type="radio"/>

\* 18. What is your availability to present?

<input type="checkbox"/> Morning Wednesday May 9 Masterclass	<input type="checkbox"/> Afternoon Thursday May 10
<input type="checkbox"/> Afternoon Wednesday May 9 Masterclass	<input type="checkbox"/> Morning Friday May 11
<input type="checkbox"/> Morning Thursday May 10	<input type="checkbox"/> Afternoon Friday May 11

19. List up to four previous presentations you have given on this or other business topics. Include a) presentation title, b) host organization or event, and c) presentation date:

1.	<input type="text"/>
2.	<input type="text"/>
3.	<input type="text"/>
4.	<input type="text"/>

\* 20. Have you ever presented at an ASP annual conference?

Yes  
 No

21. Please list your most recent ASP annual conference session:

Session title:

Year presented:

\* 22. Please choose one of the following

- I will be the sole presenter for this session.
- I will have one or more co-presenters, all of whom have agreed to present this session with me. I will be the contact person on behalf of all presenters.

23. List the name, organization and title of your co-presenters, and any ASP designations if applicable:

1.

2.

3.

4.

5.

24. Paste co-presenter bio(s) below.

**175 word maximum, each.**

25. ASP values diversity and inclusion. If you and/or any co-presenter(s) are a member of any traditionally underrepresented group, please feel free to let us know (optional):

26. Please confirm the following by checking the box beside each statement:

- If your submission is accepted, if asked, you will provide up to two pieces of content (i.e. a blog post, podcast, twitter chat, or other type of content) leading up to the conference that will promote your session to a broader audience.
- If your submission is accepted, you will acknowledge and comply, to the best of your ability, with all ASP 2018 Annual Conference speaker deadlines to be published at a later date.
- If your submission is accepted, you will work with the conference program committee to capture insights and lessons learned from your session that can be included in a conference summary report (available to all conference attendees following the conference).

\* 27. Please select one of the options below:

- I do not plan to attend the conference other than to present my session, if selected.
- As a strategy practitioner, I plan to attend the conference and understand that if selected as a speaker my conference registration fee will be waived.
- As a strategy service provider or consultant, I plan to attend the conference and understand that if selected as a speaker I am required to pay the discounted speaker registration fee.

**Don't forget:** email one headshot each of you and any co-presenter(s) to [events@strategyassociation.org](mailto:events@strategyassociation.org) (JPG or PNG accepted). If more than one, please name files accordingly.