



Why Sponsor?

Annual Sponsorship Packages are available for STC members to:

- Increase visibility of their company's brand image to visitors of the STC website, over 1,000 e-mail and newsletter subscribers, and 225 meeting attendees;
- Enhance the quality of STC member programs and services;
- Save money on meeting and exhibitor registration fees; and
- Demonstrate that they are willing to invest in high value meetings of the STC that will encourage strong attendance and member satisfaction.

Support the STC with a meeting or event sponsorship and put your company in the spotlight!





2015-16 Annual Sponsorship Packages

All sponsorship levels include the following exclusive benefits:

- ✓ Listed as sponsor in pre- and post-conference press releases and quarterly e-newsletter, distributed to members, non-members, trade publications, and buyer associations;
- ✓ Company logo with web link and sponsorship level on STC event webpage;
- ✓ Company logo on brochures and signage at the STC registration desk, host bars, and applicable event rooms; and
- ✓ Sponsor ribbon on name badge for all company attendees

STC Annual Sponsorships Packages last for one membership year or two consecutive meetings:

**Fall 2015
(Atlanta):**

**Spring 2016
(NOLA):**

Gold Sponsor \$7,500		
Featured as a "Keynote Speaker Sponsor" on signage	\$1,000	\$1,000
(2) Tickets to attend private breakfast on Tuesday morning with STC Keynote Speaker and Board of Directors (transferable)	\$500	\$500
Company logo and web link on STC homepage	\$850	\$850
Premier Listing in STC Buyers' Guide for one year	\$125	\$125
(3) Complimentary member meeting registrations	\$855	\$855
(1) Complimentary tabletop display with special signage at STC Exhibitor Showcase	\$550	\$550
TOTAL ESTIMATED VALUE		\$7,760
Silver Sponsor \$5,000		
Featured as an "Educational Program Sponsor" on signage	\$1,000	\$1,000
Premier Listing in STC Buyers' Guide for six months	\$125	\$125
(2) Complimentary member meeting registrations	\$570	\$570
(1) Complimentary tabletop display with special signage at STC Exhibitor Showcase	\$550	\$550
TOTAL ESTIMATED VALUE		\$4,490
Bronze Sponsor \$2,500		
Featured as a "Technical Session Sponsor" on signage for one breakout session of choice (see meeting program for details)	\$500	\$500
(1) Complimentary member meeting registration	\$285	\$285
(1) Complimentary tabletop display with special signage at STC Exhibitor Showcase	\$550	\$550
TOTAL ESTIMATED VALUE		\$3,170



Payment & Authorization

Company Name _____
Your Full Name _____
Professional Title _____
Office Phone _____
Cell Phone _____
Email Address _____
Website _____
Sponsorship Level _____

✓ *Don't forget to send a high-resolution image of your company logo to Melanie Taylor, Member Services Director, at melanie@syntheticturfcouncil.org.*

Pay by Credit Card:

Cardholder Name _____
Credit Card Number _____
Exp. Date | Verification Code _____
Billing address _____

Authorized signature _____
Amount to be charged \$ _____

Pay by Check: Please make payable to Synthetic Turf Council and mail to ATTN: Rick Doyle, President; Synthetic Turf Council, 400 Galleria Pkwy, Ste. 1500, Atlanta, GA 30339

Wire Transfer: Please contact Melanie Taylor, Member Services Director, at melanie@syntheticturfcouncil.org or +1 (678) 385-6720 for our banking information.

Signature _____ **Date** _____