



## 2015 – 2017 STRATEGIC PLAN

### Mission

*Advancing the Practice of Pharmacy to Enhance the Delivery of Quality Health Care to All Texans.*

### Vision

*Pharmacy professionals providing exemplary care to their patients and serving as essential members of the health care team.*

### Goals

- I. Enhance the Environment for Pharmacy Professionals to Deliver Patient Care**
  - *Support enhancement and expansion of quality patient care services by pharmacy professionals in all pharmacy practice environments.*
  - *Support and promote pharmacy practice innovation.*
  - *Champion the goals of the pharmacy profession through public policy action.*
  - *Strive to eliminate barriers impacting the aspirational and professional goals of Texas pharmacists and pharmacy technicians.*
  
- II. Expand Collaborative Efforts to Address Pharmacy and Patient Care Issues**
  - *Serve as a catalyst for change that unifies pharmacy professionals.*
  - *Work with diverse groups to achieve the business and practice goals of pharmacy.*
  - *Be the source for education and information for pharmacy professionals.*
  
- III. Maintain an Effective and Viable Association**
  - *Strengthen its ongoing leadership role as the preeminent association serving the practice of pharmacy in Texas.*
  - *Provide high quality benefits and services to its members.*
  - *Focus on sound business practices to assure a financially strong organization where the collective needs of its members remain the top priority.*

*Adopted by the TPA Board of Directors  
July 9, 2015*