

OCTOBER IS AMERICAN PHARMACISTS MONTH. HOW WILL YOU CELEBRATE?

American Pharmacists Month is a golden opportunity to celebrate the pharmacy profession, recognize your staff, and reach out to your patients. Here are some ideas as recommended by the American Pharmacists Association (APhA) for special activities and events that spotlight pharmacists' contributions toward improving medication use and advancing patient care in all practice settings.

IDEAS FOR PHARMACISTS IN COMMUNITY SETTINGS:

- Schedule special health events like promoting vaccinations or health tests
- Hold one or more “medication check-ups” or “brown bags”
- Conduct “OTC tours” and help people understand how to select appropriate products
- Provide Medicare counseling to the seniors in your community
- Host a visit for your state and federal senators and representatives
- Highlight your pharmacy technicians

IDEAS FOR PHARMACISTS IN HOSPITAL SETTINGS:

- Visit patients in their hospital rooms
- Talk to your administrator and explain the goals and benefits of American Pharmacists Month
- Create a lobby display to promote the pharmacy department and pharmacy services
- Schedule an “open house” and invite all hospital employees to visit the pharmacy
- Hold a community event

IDEAS FOR PHARMACISTS IN AMBULATORY CARE SETTINGS:

- Schedule special health events
- Hold one or more “medication check-ups” or “brown bags”
- Arrange “curbside consultations” for patients and caregivers
- Decorate ambulatory care pharmacies

IDEAS FOR PHARMACISTS IN LONG-TERM CARE SETTINGS:

- Invite residents and their guests to a special American Pharmacists Month party
- Visit individual patients in their rooms and give them your full attention
- Schedule informational programs for residents and/or their families
- Develop lunch tray tent cards

American Pharmacists Month

YOUR PHARMACIST
know
YOUR MEDICINE