

BREW



PROCESS OVERVIEW

The most successful companies in the world have embedded powerful processes to generate market-leading products, systems and services. BREW is a customised longer-term programme to embed the proven and transformative Design Thinking process into your business environment.

PROCESS CONTENT

Teams are taken through a Design Thinking process while working on a real world business challenge. Depending on the nature of the challenge, this process can take several weeks or several months.

BUSINESS OUTCOMES

- Multidisciplinary approach to problem solving
- Deep understanding of the business challenge
- Creative problem solving and innovation
- End user/customer-centred focus
- Rapid prototyping
- Lasting solutions

TARGET AUDIENCE

Business units and individuals responsible for product, service or system development.

PREREQUISITE

An existing business challenge within your organisation.

COACHING AND CUSTOMISATION

Our offering of unique learning experiences is fully customisable to your specific organisational needs, and can be utilised to address particular business challenges or team goals. It can also be applied to businesses in your Supply Chain.

