The Smoking Cessation Counseling (SCC) benefit is reimbursable in the following settings:
- Office-based dental practitioners
- Article 28 hospital outpatient departments
- Freestanding diagnostic and treatment centers (D&TC)
- School-based health centers that employ dentists
- Federally qualified health centers (FQHCs)
  - Can bill under the all-inclusive prospective payment system or using Ambulatory Patient Groups (APG)

The SCC benefit complements existing Medicaid-covered benefits for prescription and non-prescription smoking cessation products, including:
- Nasal sprays
- Inhalers
- Zyban (bupropion)
- Chantix (varenicline)
- Over-the-counter nicotine patches
- Gum

To be reimbursed, SCC must meet the following criteria:
- Be provided face-to-face by a qualified health care provider
- Be billed by either a qualified health care provider or by an Article 28 facility that employs a qualified health care provider
- Be provided individually for at least 3 minutes
  - No group sessions allowed
- Take place during a health care or dental visit as an adjunct service
  - Cannot be billed as a stand-alone service
Required Documentation:
Billing for SCC
To receive reimbursement for SCC services, the following information must be documented in the patient's dental record:

- At least 4 of the 5 A's: Smoking status and, if yes (the patient is a smoker), willingness to quit:
  - If willing to quit: Offers of medication, as needed, target date for quitting, and follow-up date (with documentation of all follow-up)
  - If unwilling to quit: The patient’s expressed roadblocks, and referrals to the New York State Smoker’s Quitline and/or community services to address roadblocks

Billing for Smoking Cessation Counseling
To be reimbursed, SCC must be billed as follows:

- Submitted on a dental claim with CPT code D1320 - Tobacco counseling for the control and prevention of oral disease
- Article 28 clinics billing using the APG payment methodology must include the ICD-10 Diagnosis code F17.2 — Nicotine dependence

New ICD-10 Codes
Reimbursement for Smoking Cessation Counseling

Who can get reimbursed for SCC?
• Physicians and doctors of osteopathy
• Nurse practitioners and licensed midwives
• Physician assistants
• Dental practitioners

Reimbursement for Smoking Cessation Counseling

What does reimbursement for SCC look like?

<table>
<thead>
<tr>
<th>CPT Procedure Code</th>
<th>Office-Based Practitioners</th>
<th>Outpatient Clinics that bill with APGs</th>
</tr>
</thead>
<tbody>
<tr>
<td>99390</td>
<td>$10.00 per visit</td>
<td>Outpatient department - $20.00 per visit</td>
</tr>
<tr>
<td></td>
<td></td>
<td>D&amp;T - $17.00 per visit</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Procedure approximate, based upon weight</td>
</tr>
</tbody>
</table>

Discussion Questions

• What have been some of the primary challenges to implementing billing for SCC in your practice setting?
• If you currently are billing for SCC in your practice setting, what strategies have you implemented to address challenges?
• Are there any tools or resources that would support the implementation on billing for SCC in your practice setting?