

# 2017 Calendar of Events and Classes



## January

- 26 **Connections + Cocktails at The Lincoln**
- 30 **IDEA Awards Call For Entries**

## February

- 4 **CanJam**
- 21 **Account Management**
- 23 **YoungStars – Fashion 4WRD**

## March

- 7 **Smart Technology: Programmatic**
- 20 **Presentation Skills (4)**
- 23 **Mobile Breakfast**

## April

- 6 **Pokeraoke**
- 13 **DIG Kickoff**
- 19 **Auto Breakfast**
- 25 **Digital Production**
- 27 **Connections + Cocktails at The Craftsman Bar and Kitchen**

## May

- 16 **Build Your Personal Brand**
- 20 **5K benefiting Ad Relief**
- TBD **YoungStars – Food and Beverage**

## June

- 1 **IDEA Awards Gala**
- 6 **Account Planning**
- 14 **Intern Summit 1**
- 20 **Media Planning**
- 28 **Intern Summit 2**

## July

- 6 **Entertainment Breakfast**
- 12 **Intern Summit 3**
- 20 **Summer Soiree**

## August

- 3 **Connections + Cocktails**
- 8 **Professional Development**
- 17 **BarkLA**
- 22 **Professional Development**
- 24 **YoungStars 3**

## September

- 5 **Professional Development**
- 7 **Motor City West Conference**
- 12 **Ad Relief Golf Day**
- 26 **Professional Development**
- 28 **Adjam**

## October

- 9 **Presentation Skills (4)**
- 12 **Breakfast TBD**
- 26 **Connections + Cocktails**

## November

- 9 **Programmatic Summit**
- 14 **Professional Development**
- 16 **Turkey Bowl**
- 18 **CanJam**
- 28 **Professional Development**

## December

- 7 **Toys For Tots Party**
- 12 **Professional Development**

