

**TIAW 30th Anniversary  
Global Partnership  
Forum  
& World of Difference  
Awards**

**"Making a Difference:  
Collaboration and  
Connection"**

**Toronto, Canada  
October 24th -26th, 2010**

[Register Now!!](#)

**Welcome New Members!**

**Lucie Arsenault**, President, Luz Design, Canada

**Suzanne Stevens**, President & Founder, Ignite Excellence Inc., Canada

**Mary Schnack**, President, Mary Schnack & Associates, USA

**Former Chilean President  
Michelle Bachelet to Head  
New UN Women's Agency**

Dr. Michelle Bachelet, former Chilean president who led the country from 2006 to 2010, has been chosen to head a United Nations Agency called "UN Women," to promote women's equality. Bachelet's career experience has prepared her for this new role.

In January 15, 2006, she was elected as Chile's first woman President. A socialist and pediatrician, who had served as Chile's first woman Defense Minister, Bachelet was once imprisoned under General Pinochet. She was South America's first legitimately elected woman President. [More](#)

**Three Books to Read**

*by Avil Beckford*

I love it when I discover books that have information that I can apply to my life and business. And I love it better when the ideas go against the grain, and disrupt the status quo. Two of the three books I recommend are like that. [More](#)

**Financing Your Business**

*"Money is always there but the pockets change;  
it is not in the same pockets after a change,  
and that is all there is to say about money."  
-Gertrude Stein*

**TIAW**  
**eConnections**

TIAW eConnections is a Publication of The International Alliance for Women

September - October 2010



**Celebrating 30 years**  
*By Diane Morris, President  
TIAW*

It has been my honor to serve as TIAW President in its 30<sup>th</sup> year. I am proud to have played my part in developing the International side of the Alliance for Women. I joined in 1993 when I was living and working in Tokyo, moving on to Singapore and then London in 2001- in each city I became involved with a TIAW member association.

Chairing the TIAW Board from across the pond has not been without challenges, having moved up from 1<sup>st</sup> Vice President to President at the start of the economic crisis, my term of office has felt at times very much a labour of love. So my time of 'giving back' is coming to an end and I hope I will be remembered for my enthusiasm in chairing the President's Forum, the quarterly calls with the Presidents of the Member Associations, my encouragement to all who dedicate their time and talents to the TIAW mission of economic empowerment for women, my ability to connect others together to make that all important difference happen, and my British sense of humour!

I would especially like to thank Stephanie MacKendrick, my predecessor for her unwavering support and Maxine Westaway, TIAW Executive Director for all her hard work.

Wishing the very best to my successor, Sherry Fotheringham and her leadership team. I look forward to toasting the 30 years of TIAW at the Global Partnership Forum in Toronto. Hope you can join me there!



**TIAW 30th Anniversary Global Partnership  
Forum  
& World of Difference Awards**  
*"Making a Difference: Collaboration and  
Connection"*

On October 25th and 26th, 2010, women leaders from Toronto and around the world will gather at the prestigious Four Seasons Hotel in mid-town Toronto to honor the extraordinary recipients of the 2010 TIAW World of Difference Awards. Be there to hear how award recipients from six continents have harnessed their passion and determination to take direct action in support of the economic empowerment of women, whether they are well-known women or "unsung heroines", from world capitals or the smallest villages. [More](#)  
[For Full information and Registration](#)

Whatever stage of entrepreneurship you are at still involves the pursuit of financing to begin, sustain and expand your business. Not a random pursuit, but a targeted, deliberate, strategic one that weighs all factors involved. [More](#)

#### **Connect with Fellow TIAW Members on Facebook and LinkedIn**

TIAW unites professional women and their networks globally. To make our networks visible and even more accessible, we've created groups on [LinkedIn](#) and [Facebook](#). LinkedIn is a great resource for contacts. Join [LinkedIn](#) by clicking on the link and asking to be added as a member. Once you do, you'll not only have access to TIAW members, but to their extended networks as well, and a colleague to facilitate desired introductions! Join us on [Facebook](#) by clicking on the link and asking to be added as a member and get into the online vibe of women empowering women economically in real time.

**The International Alliance for Women** is a global umbrella organization whose members encourage, develop, fund and implement programs that foster the economic empowerment and advancement of women.

**TIAW eConnections** is a monthly online newsletter publication of The International Alliance for Women. Please direct editorial submissions to TIAW at [info@tiao.org](mailto:info@tiao.org).

[www.TIAW.org](http://www.TIAW.org)

**Tell A Friend**



#### **What TIAW Means to Me!**

*By Andrina Lever, President, Lever Enterprises, Canada*

Earlier this summer I was asked to write a short article about what TIAW means to me. Sure, I said, no problem, I can do that. As usually happens in summer, time takes over, one loses track and hey, guess what? It is time to deliver my treatise on what TIAW means to me!

To be perfectly honest, I am not quite sure when I became a TIAW member. Having crossed into another decade during this infamous summer (hence my disregard for anything else!) many dates from the past have sort of become one big melting pot. But, what I can do is speak about how and why I became a member of TIAW. [More](#)



#### **CWC President Stephanie MacKendrick Admitted to the Freedom of the City of London**

On September 16<sup>th</sup>, 2010, Stephanie MacKendrick was admitted to the Freedom of the City of London, at the Guildhall. The ceremony was presided over by Murray Craig, Clerk of the Chamberlain's Court, the 37<sup>th</sup> Clerk since the office was created in 1246. [More](#)



#### **Guatemala Dream**

*By Terri Gelberg*

In April, 2010, 11 of us, 10 members of WIL of Greater Philadelphia, and one husband, went to Guatemala to get a closer look, and a better understanding, of our Village Bank work, and to "open" the Bobbie Gohn Bank.

Through Friendship Bridge (Puente de Amistad), the TIAW NGO in Guatemala, which operates micro finance trust circles in that country, we had an amazing experience. [More](#)