

President's Message

Sherry Foptheringham-Gysler



Plans for our Global Forum and World of Difference Awards are well advanced. The topics are relevant to women today and

the expertise of the speakers is exceptional. We've already received very positive responses from those registering. Spaces to attend this year's Global Forum and the Awards Dinner are limited so please get your registrations in now so you will not be disappointed later! [More](#)

Microenterprise Village Banks Trip to South Africa Only 3 Spots Left!

If you are planning to go on the South African Village Banks trip next August 12 - 27, 2012, the time to secure your spot is now. There are only three places remaining. A deposit secures your space, and travel insurance is available. [For More Information](#)

New Members

United Success,
<http://www.unitedsucces.com>,
The Netherlands

Corinne Heijn, Founder and
President, United Success, The
Netherlands

Judith Seraphin, CEO, Global
Wrap LLC, USA

**Forum for Women
Entrepreneurs (FWE),**
<http://www.fwe.ca>, Canada

Kristan Peters-Hamlin,
Managing Partner, Peters Hamlin
LLC, USA



Doreen Conrad,

*TIAW Director
Entrepreneurship*

**Interviews
Diane Girard,
Founder and
President of
Global Links**

Network

Recently, Doreen Conrad, interviewed entrepreneur Diane Girard to discover how she built her business and grew it internationally. [More](#)



**Editor's
Column**

Review -The
Big Leap by
Gay Hendricks

The Big

TIAW eConnections

TIAW eConnections is a Publication of The International Alliance for Women

August / September 2011



**TIAW 2011 Global Forum and
World of Difference Awards
From Business to Philanthropy:
Journeys of Economic Empowerment
October 26 - October 28, 2011
Washington, DC**

The TIAW 2011 Global Forum and World of Difference Awards will bring together local and global leaders and change agents in business, finance, entrepreneurship, social innovation, and public policy.

Will you be one of them?

The Global Forum agenda will focus on leadership, innovation, sustainability, and cultural and generational issues. Keynote speakers and interactive panel discussions will provide you with new ideas and opportunities to energize your business and philanthropic efforts.

Meet women—and this year, some men—from around the world, including World of Difference Award winners from five continents. Build relationships during the many networking opportunities.

We encourage you to share information about this important event with your network, your colleagues, your friends and your family.

For a list of [TIAW World of Difference Award Winners](#). If you are a member association of TIAW, look for those award winners who are members of your association and congratulate them on your website and in your upcoming newsletter.

Global Forum and World of Difference Awards Dinner

For more information on the Global Forum and World of Difference Awards Dinner, [please click here -](#)

Registration for the TIAW 2011 Global Forum and World of Difference Awards is limited. Early Bird Registration ends September 15th. [To register, click here.](#)

Tour of the White House

White House security requires up to 2 months to check information and issue passes for this tour. We must have your White House questionnaire no later than September 9th.

We know you will want to be one of the lucky people to get a ticket for a Tour of the White House. Tickets are very limited, and you must be registered to be eligible. Once you are registered and paid, you may [click here](#) look for White House follow the links and send the questionnaire back to us for an opportunity to receive a Tour of the White House ticket. Completed forms will be submitted to White House security for final approval and you will then be notified.

Please remember to [book your hotel](#) - as soon as possible - October is a busy month in Washington!

Leap: Conquer Your Hidden Fear and Take Life to the Next Level by Gay Hendricks is the best personal development book I've read in a long time. The book gave me a new way to look at my capabilities. [More](#)

5 Things to Eliminate to Increase Your Success

By Mary Cantando

Negative Expectations. Rather than focusing on negative situations or results that MIGHT occur. Focus on the best-case scenario for every situation. Positive expectations more often result in positive results.

Lack of Trust. Trust your staff, your family, your friends. But, most importantly, trust yourself and your ability to make good decisions that enable you to feel happy and satisfied.

Lack of Focus. To achieve real success, decide what you need to do and focus relentlessly to make that happen. Put on those blinders and push straight ahead.

Blame. You alone are responsible for your happiness and success. If things are not going your way, it's up to you to make a change. The sooner you get past blaming others for what's happening in your business or life, the sooner you'll move on to success and satisfaction.

Seeking Happiness from Outside Yourself. Happiness doesn't come from the outside; it comes from within. It is not a factor of what you own or how much money you make. It comes from peace of mind and fulfillment, which are totally within your control.

Connect with Fellow TIAW Members on Facebook and LinkedIn

TIAW unites professional women and their networks globally. To make our networks visible and even more accessible, we've created groups on [LinkedIn](#) and [Facebook](#). LinkedIn is a great resource for contacts. Join [LinkedIn](#) by clicking on the link and asking to be added as a member. Once you do, you'll not only have access to TIAW members, but to their extended networks as well, and a colleague to facilitate desired introductions! Join us on [Facebook](#) by clicking on the link and asking to be added as a member and get into the online vibe of women empowering women economically in real time.

The International Alliance for Women is a global umbrella organization whose members encourage, develop, fund and implement programs that foster the economic empowerment and advancement of women.

TIAW eConnections is a monthly online newsletter publication of The International Alliance for Women. Please direct editorial submissions to TIAW at info@tiaw.org.

www.tiaw.org

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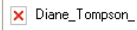


Women Leadership in Nigeria

by Eniola Dada

"If you want to develop Africa, you must develop the leadership of African women." (Ms. Soukenya Ba, Senegal)

According to Kozues and Posner's research into leadership that was done for their book **Leadership Challenge**; the five prominent leadership traits are: honesty, forward-looking, competence, inspiring and intelligent. [More](#)



Report of the Economy of Australia

by Diane Tompson

Many of the readers will know that Australia has enormous reserves of mineral and iron ore effectively satisfying the lion's share of China's insatiable appetite for

constant sources of energy and steel. Visit the centre of Australia and one can see evidence of its wealth in the bright red orange soil often resembling rusting iron. In fact, if one is unfortunate enough to have to change a tyre on its outback dirt roads as I have done, the driver will inevitably be covered from head to toe in red dust so that he/she becomes unrecognisable. In North Western Australia, massive freight trains with multiple carriages (hundreds of them) are filled with the precious cargo leaving the Pilbara each day bound for China and other countries that manufacture the raw product and then send it back to us at double the cost. [More](#)

Kenya Association of Women Business Owners

KAWBO is now a thriving reality

by Mary Schnack

The Kenya Association of Women Business Owners (KAWBO) has grown to 120 members since its inception about three years ago. All the members are currently located in Nairobi and their vision is to grow to 1,500 members throughout the country, with chapters set up.

Mary Schnack, TIAW Board Member, reached out to the Kenyan women she had met at conferences, including Aoko Midiwo of Legacy Books and Eva Muraya, then of Color Creations, who would become KAWBO's co-founders. [More](#)



How TIAW Helped Me Get My Dream Job

by Carmen King

"If you could live anywhere in Canada, where would it be?" my husband asked me at our home in Sao Paulo, Brazil in the winter of 2009. "Montreal," I responded without hesitation, a gentle smile forming on

my face. [More](#)



How Events Around the Globe Can Affect Your Business

by Mary Schnack

I never expected the earthquake and tsunami in Japan to affect my business. Too far away from my U.S. offices.

I never expected the tornado and its devastation in Joplin, MO, affect my business. Too far away from my offices in Washington DC and Arizona.

I never expected a volcano going off in Iceland to affect my business. Yes, I go to Iceland once or twice a year to give seminars. But the timing would have to be oh so precise....

Well, all three events DID affect my business. And in vastly different ways. [More](#)

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Please add info@TIAW.org to your address book or safe sender list.