

In The Spotlight

Women Entrepreneurs Association of Turkey (KAGIDER)

The following is an interview Maura Griffin conducted with Gulseren Onanc, President, which is combined with responses by Esra Tekil and Evrim Aras.

(1) Tell me a little bit about your organization, its goals and objectives and the reason why the organization was founded.

There are approximately 200 individual members of Kagider, each a business owner. Kagider has two major program areas: (1) advocacy and policy, focused on empowerment of women, including an office in Brussels which advocates before the European Union, issues reports, convenes major monthly meetings, and (2) entrepreneurship which includes training programs, incubators, mentorship, skills training. Kagider distinguishes itself from other civil society in Turkey by an emphasis more on programmatic aspects.

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New Feature

TIAW introduces Job Opportunities on web site

go to www.TIAW.org and click job opportunities or

[Please visit](#)

Welcome New Members

Association Members

Professional Women International Brussels, www.pwi.be Belgium

Women Entrepreneurs Association of Turkey, www.kagider.org, Turkey

African Alliance for Women Empowerment Network, www.afrawe.net, Egypt

(SAARC) South Asian Association for Region Cooperation Women Entrepreneurs Council, www.scwec.com, India

TIAW eConnections

TIAW eConnections is a Publication of The International Alliance for Women

November - December 2009

Challenging Year and on to the Next One! *President - Diane Morris*

It was a great finale to an economically challenging year. The TIAW Global Cities events in Toronto and Washington DC were first class, well organized and topical in their themes. Responsibilities were shouldered by a few to give pleasure to so many. Sincere thanks to Immediate Past President Stephanie MacKendrick and the team at Canadian Women in Communications, Regional Director Maura Griffin and former Board member, Margie Armen with Executive Director Maxine Westaway giving unflinching support.

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Reflections of What TIAW and Its Members Means to Me

By Lisa Mezzetti, Winner of 2009 Mandy Goetze Award



I've been asked to write about what TIAW has meant to me, and the values I've received from the organization. I've thought long and hard about this topic recently, because of the complete honor TIAW

gave me by naming me the 2009 winner of The Mandy Goetze 21st Century Award. For my acceptance remarks, I wanted to make a specific point about how important TIAW and its networks - and especially the women who belong to them -- have been to me.

I certainly was honored to be given this award, but also a bit baffled. I know what I've done for and with TIAW, but I volunteered for those duties and projects because of the one, sustaining, and always present, truth about TIAW: I always received much more from TIAW and its members than I gave.

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TIAW Global Cities Event, World of Difference Awards Toronto October 19th 2009

By Runa Magnusdottir



Learn... Connect... Celebrate! What would you do if you could make a world of difference? Participating and being one of the award winners at the TIAW Global Cities Event in Toronto was truly inspiring and rewarding. The whole day

was filled with topics all women can relate to. The special entrepreneurial part of the morning where we got insight into the TIAW women in three different layers, starting up business, growing your business and taking your business

Women's Enterprise Centre,
www.womensenterprise.ca,
Canada

Individual Members:

Sue Van Der Hout, Canada
Francine Whiteduck, Canada

**Launch of "International
Communications Strategy" at
Chicago Booth in London**

TIAW hosted the launch of Second VP
Silvia Cambi's new book at the
Chicago Booth School of Business in
the City of London on 9th September.

"International Communications
Strategy - Developments in
Cross-cultural Communications,
PR and Social Media" explores
the impact of globalization,
emerging-market multinationals
and Web 2.0 on corporate
communication. Silvia wrote the
book together with Yang-May
Ooi, a writer and blogging expert
she met through TIAW's member
City Women's Network.

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**TIAW Global Cities Program
"Empowerment of Women:
Leading Change and Forging
Partnerships"
Embassy of Canada,
Washington, D.C.
October 22, 2009
An Individual TIAW Member's
Perspective**



By The Hon.
Sarmite
("Sam")
Bulte, P.C.,
B.A., LL.B.

After having
attended the
TIAW Global
Cities event

and World of Difference Awards in
Toronto, Canada on October 19,
2009, where the theme of the
conference was "*Moving Women
Forward*" with panelists addressing
this theme through presentations on
entrepreneurship and women sitting
on corporate boards, I left the
program inspired by the women
whose efforts had been
acknowledged through the TIAW
World of Difference Awards. But, at
the same time I felt somewhat
disheartened that women are still
underrepresented on public corporate
boards with no ready-made solution
available to address this issue. With
no resolution on how to increase the
representation of women on
corporate boards, I decided to head
off to Washington, D.C. on October

internationally gave a good insight into these
three important steps I believe all entrepreneurs
are at one point or another looking into. For me
as a founder and CEO for the global community
site for women entrepreneurs, [Connected-
Women.com](http://Connected-Women.com), I've noticed the advantage women
have, when they are open for taking their
business globally. Sharing knowledge, opening
up to learning about different cultures is an
advantage not to be missed.

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Entrepreneur Panel Recap

By Dyahanne Ware, TIAW
Board Member



Today's economic shock
waves have ignited the spirit
of entrepreneurship around
the globe. Many corporate
workers would now rather
place their financial future in
their own hands than
fearfully wait for the next

round of company lay-offs. Those who have
already taken the plunge of business ownership
are now engaged in a marketplace that is
moving at the speed of a mouse click, and must
continually seek growth opportunities, whether
domestically or internationally. Where does one
start to get the proper information? Always at
the forefront of providing for the needs of
women, TIAW addressed this quest for
information at an Entrepreneurship panel session
at the 2009 TIAW Global Cities World of
Difference Awards in Toronto in October.

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**Happiness by Dennie Theodore
(Winner of TIAW's 2009 World of Difference
100 Award)**

There's nothing that shakes, humbles and
excites me more than being in a room with other
folks who are changing the world. Whether big
or small steps, the women represented at the
TIAW Awards on Monday October 19, 2009 are
making a difference. The day flew by - from the
panel subjects that kept us talking well into the
evening, to the reading of the Making a
Difference roster - we connected and shared
with passion. I actually cried when I sat down
with my certificate; some days I feel I'm not
doing enough and to be celebrated along the
journey will carry me far in the projects to
come. I am incredibly grateful and energized by
the day; my community now reaches around the
world and is being heard!

**Perspectives by Nancy Gomez
(Winner of TIAW's 2009 World of Difference
100 Award)**

"Always welcome a woman that wants to
change the World," says a participant during the
TIAW event held in Toronto, Canada, October
19, 2009. Anne Day, one of the panelists and
founder of Company for Women specifically
recommends that we seek "non-traditional
opportunities" globally, and to follow up those
opportunities, which may never come back. I
return home and I am at home thinking that time
flies, and that we need to be grateful for the

22, 2009, to attend, and participate in the second installment of the TIAW Global Cities Program at the Embassy of Canada, hoping that I would continue to be inspired by the accomplishments of individual TIAW members and find out how I could personally participate in TIAW's mission to "encourage, develop, fund and implement programs that foster economic empowerment and advancement for women around the world".

[More](#)

The International Alliance for Women is a global umbrella organization whose members encourage, develop, fund and implement programs that foster the economic empowerment and advancement of women.

TIAW eConnections is a monthly online newsletter publication of The International Alliance for Women. Please direct editorial submissions to TIAW at info@tiaw.org.

www.tiaw.org

Tell A Friend

opportunity for meeting women and men who are taking time to rethink the present for a better tomorrow.

Connect with Fellow TIAW Members on Facebook and LinkedIn

TIAW unites professional women and their networks globally. To make our networks visible and even more accessible, we've created groups on [LinkedIn](#) and [Facebook](#). LinkedIn is a great resource for contacts. Join [LinkedIn](#) by clicking on the link and asking to be added as a member. Once you do, you'll not only have access to TIAW members, but to their extended networks as well, and a colleague to facilitate desired introductions! Join us on [Facebook](#) by clicking on the link and asking to be added as a member and get into the online vibe of women empowering women economically in real time.