

# 2017 TSPS Media Kit

*The Texas Surveyor* magazine and *Metes & Bounds* e-newsletter

## ADVERTISING POLICIES

- Contract space must be used during the 6-issue period of each calendar year. New ad copy must be received on or before the 10th of the month preceding publication, or existing ad will be reinserted.
- No cancellations accepted after closing date.
- No commission or cash discount.
- Publisher's limits of liability in event of error: Correct ad will be published once. Account will be billed and credit issued.

## GENERAL INFORMATION

- *The Texas Surveyor* is printed 6x a year (Jan/Mar/May/Jul/Sept/Nov) and *Metes & Bounds* emailed 6x a year (Feb/Apr/Jun/Aug/Oct/Dec). Copy deadline for advertising is the 10th of the month preceding publication.
- **Circulation rate (approximation)**  
*Texas Surveyor*: 1,600 | *Metes & Bounds*: 2,100
- Copy accepted subject to policies and approval of Managing Editor, Editor-in-Chief and/or TSPS Board of Directors. The Editor reserves the right to delete objectionable or controversial material, and will inform the author/originator of any such action.

## SUSTAINING MEMBER DISCOUNT

Sustaining Members of TSPS receive a 10% discount on ALL display advertising in *The Texas Surveyor* magazine and one free Professional Listing in *The Texas Surveyor*. Go to [www.tsp.org/membership](http://www.tsp.org/membership) to become a Sustaining Member of TSPS!

## RATES AND REQUIREMENTS

### THE TEXAS SURVEYOR

*Rate Schedule* (All ads are full color)

SPACE	1 issue	3 issues	6 issues
<del>Back Cover</del>	<del>\$1,500</del>	<del>\$4,050 (\$1,350/issue)</del>	<del>\$7,290 (\$1,215/issue)</del>
<del>Inside Front Cover</del>	<del>\$1,350</del>	<del>\$3,645 (\$1,215/issue)</del>	<del>\$6,600 (\$1,100/issue)</del>
<del>Inside Back Cover</del>	<del>\$1,215</del>	<del>\$3,300 (\$1,100/issue)</del>	<del>\$5,940 (\$990/issue)</del>
<del>Two-Page Spread</del> (3 available)	<del>\$1,100</del>	<del>\$2,970 (\$990/issue)</del>	<del>\$5,340 (\$890/issue)</del>
<del>Full Page</del>	<del>\$800</del>	<del>\$2,160 (\$720/issue)</del>	<del>\$3,900 (\$650/issue)</del>
<del>Half Page</del> (landscape only)	<del>\$500</del>	<del>\$1,350 (\$450/issue)</del>	<del>\$2,430 (\$405/issue)</del>

*Mechanical Requirements* (Standard unit sizes in inches)

#### TRIM SIZE

Full Page - 8.5 w x 11 h | Half Page - 7.25 w x 4.75 h

#### BLEED SIZE

Full page ads only - 9 w x 11.5 h

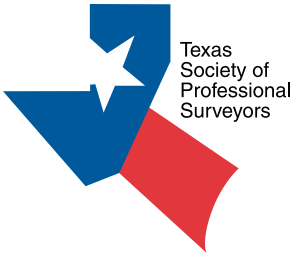
Please provide finished digital ad files with trim marks (hi res pdf files preferred) to [communications@tsp.org](mailto:communications@tsp.org).

### METES & BOUNDS

*Rate Schedule* (All ads are full color and include weblink of advertisers choice)

SPACE	1 issue
Banner (570px w x 100px h)	\$300

Please provide finished digital ad files (.png preferred) to [communications@tsp.org](mailto:communications@tsp.org).



# 2017 TSPS Advertising Order Form

*The Texas Surveyor* magazine and *Metes & Bounds* e-newsletter

*Please print*

Company Name: \_\_\_\_\_

Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

### THE TEXAS SURVEYOR *(Please check all items that are applicable)*

- Back Cover
- Inside Front Cover
- Inside Back Cover
- Two-Page Spread (3 available)
- Full page
- Half Page - Landscape only

#### Special Instructions:

Run *Texas Surveyor* order:  One time  Three times  Six times

### METES & BOUNDS

- Banner Ad

Run *Metes & Bounds* order:  One time  Three times  Six times

### PAYMENT OPTIONS

Full payment due January 10, 2017.  Full payment due upon booking.

Total Amount Due: \_\_\_\_\_

Please charge my  VISA  MC  AMEX  DISCOVER

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City/State/Zip \_\_\_\_\_

I will mail a check. Please make check payable to TSPS.

Mail to: TSPS | Attn: Kristen Evon | 2525 Wallingwood Dr. #300 | Austin, Texas 78746

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Secure your spot today! Email or fax this form to: [communications@tsps.org](mailto:communications@tsps.org) | 512-327-7872.**

*Ad space for The Texas Surveyor and Metes & Bounds is first-come, first-serve and will be processed/secured in the order in which they are received at the TSPS office.*