

2017 TSPS Media Kit

The Texas Surveyor magazine and *Metes & Bounds* e-newsletter

ADVERTISING POLICIES

- Contract space must be used during the 6-issue period of each calendar year. New ad copy must be received on or before the 10th of the month preceding publication, or existing ad will be reinserted.
- No cancellations accepted after closing date.
- No commission or cash discount.
- Publisher's limits of liability in event of error: Correct ad will be published once. Account will be billed and credit issued.

GENERAL INFORMATION

- *The Texas Surveyor* is printed 6x a year (Jan/Mar/May/Jul/Sept/Nov) and *Metes & Bounds* emailed 6x a year (Feb/Apr/Jun/Aug/Oct/Dec). Copy deadline for advertising is the 10th of the month preceding publication.
- **Circulation rate (approximation)**
Texas Surveyor: 1,600 | *Metes & Bounds*: 2,100
- Copy accepted subject to policies and approval of Managing Editor, Editor-in-Chief and/or TSPS Board of Directors. The Editor reserves the right to delete objectionable or controversial material, and will inform the author/originator of any such action.

SUSTAINING MEMBER DISCOUNT

Sustaining Members of TSPS receive a 10% discount on ALL display advertising in *The Texas Surveyor* magazine and one free Professional Listing in *The Texas Surveyor*. Go to www.tsps.org/membership to become a Sustaining Member of TSPS!

RATES AND REQUIREMENTS

THE TEXAS SURVEYOR

Rate Schedule (All ads are full color)

SPACE	1 issue	3 issues	6 issues
Back Cover	\$1,500	\$4,050 (\$1,350/issue)	\$7,290 (\$1,215/issue)
Inside Front Cover	\$1,350	\$3,645 (\$1,215/issue)	\$6,600 (\$1,100/issue)
Inside Back Cover	\$1,215	\$3,300 (\$1,100/issue)	\$5,940 (\$990/issue)
Two-Page Spread (3 available)	\$1,100	\$2,970 (\$990/issue)	\$5,340 (\$890/issue)
Full Page	\$800	\$2,160 (\$720/issue)	\$3,900 (\$650/issue)
Half Page (landscape only)	\$500	\$1,350 (\$450/issue)	\$2,430 (\$405/issue)

Mechanical Requirements (Standard unit sizes in inches)

TRIM SIZE

Full Page - 8.5 w x 11 h | Half Page - 7.25 w x 4.75 h

BLEED SIZE

Full page ads only - 9 w x 11.5 h

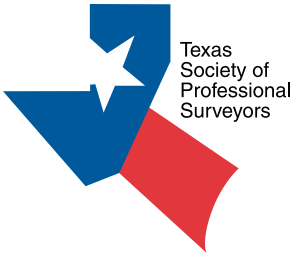
Please provide finished digital ad files with trim marks (hi res pdf files preferred) to communications@tsps.org.

METES & BOUNDS

Rate Schedule (All ads are full color and include weblink of advertisers choice)

SPACE	1 issue	3 issues
Banner (570px w x 100px h)	\$300	\$810 (\$270/issue)

Please provide finished digital ad files (.png preferred) to communications@tsps.org.



2017 TSPS Advertising Order Form

The Texas Surveyor magazine and *Metes & Bounds* e-newsletter

Please print

Company Name: _____

Person: _____

Address: _____

City/State/Zip: _____

Phone: (_____) _____ Email: _____

THE TEXAS SURVEYOR *(Please check all items that are applicable)*

- Back Cover
- Inside Front Cover
- Inside Back Cover
- Two-Page Spread (3 available)
- Full page
- Half Page - Landscape only

Special Instructions:

Run *Texas Surveyor* order: One time Three times Six times

METES & BOUNDS

- Banner Ad

Run *Metes & Bounds* order: One time Three times Six times

PAYMENT OPTIONS

Full payment due January 10, 2017. 1/2 payment due upon booking. Balance billed after last insertion.

Total Amount Due: _____

Please charge my VISA MC AMEX DISCOVER

Card #: _____ Exp Date: _____ Sec. Code: _____

Name of Cardholder: _____

Billing Address: _____

Billing City/State/Zip _____

I will mail a check. Please make check payable to TSPS.

Mail to: TSPS | Attn: Kristen Evon | 2525 Wallingwood Dr. #300 | Austin, Texas 78746

Signature: _____ Date: _____

Secure your spot today! Email or fax this form to: communications@tsps.org | 512-327-7872.

Ad space for The Texas Surveyor and Metes & Bounds is first-come, first-serve and will be processed/secured in the order in which they are received at the TSPS office.