



# 2018 TSPS Media Kit

## *The Texas Surveyor* magazine

### ADVERTISING POLICIES

- Contract space must be used during the 6-issue period of each calendar year. New ad copy must be received on or before the 10th of the month preceding publication, or existing ad will be reinserted.
- No cancellations accepted after closing date.
- No commission or cash discount.
- Publisher's limits of liability in event of error: Correct ad will be published once. Account will be billed and credit issued.

### GENERAL INFORMATION

- *The Texas Surveyor* is printed 6x a year (Jan/Mar/May/Jul/Sept/Nov). Copy deadline for advertising is the 10th of the month preceding publication.
- **Circulation rate (approximation):** 1,600
- Copy accepted subject to policies and approval of Managing Editor, Editor-in-Chief and/or TSPS Board of Directors. The Editor reserves the right to delete objectionable or controversial material, and will inform the author/originator of any such action.

### SUSTAINING MEMBER DISCOUNT

Sustaining Members of TSPS receive a 10% discount on ALL display advertising in *The Texas Surveyor* magazine and one free Professional Listing in *The Texas Surveyor*. Go to [www.tsp.org/membership](http://www.tsp.org/membership) to become a Sustaining Member of TSPS!

### RATES AND REQUIREMENTS

#### THE TEXAS SURVEYOR

*Rate Schedule (All ads are full color)*

SPACE	1 issue	3 issues	6 issues
<b>Back Cover</b>	\$1,500	\$4,050 (\$1,350/issue)	\$7,290 (\$1,215/issue)
<b>Inside Front Cover</b>	\$1,350	\$3,645 (\$1,215/issue)	\$6,600 (\$1,100/issue)
<b>Inside Back Cover</b>	\$1,215	\$3,300 (\$1,100/issue)	\$5,940 (\$990/issue)
<b>Two-Page Spread</b> (1 left!)	\$1,100	\$2,970 (\$990/issue)	\$5,340 (\$890/issue)
<b>Full Page</b>	\$800	\$2,160 (\$720/issue)	\$3,900 (\$650/issue)
<b>Half Page</b> (landscape only)	\$500	\$1,350 (\$450/issue)	\$2,430 (\$405/issue)

*Mechanical Requirements (Standard unit sizes in inches)*

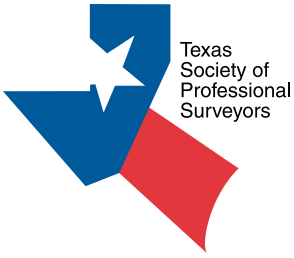
#### TRIM SIZE

Full Page - 8.5 w x 11 h | Half Page - 7.25 w x 4.75 h

#### BLEED SIZE

Full page ads only - 9 w x 11.5 h

*Please provide finished digital ad files with trim marks (hi res pdf files preferred) to [communications@tsp.org](mailto:communications@tsp.org).*



# 2018 TSPS Advertising Order Form

## The Texas Surveyor magazine

*Please print*

Company Name: \_\_\_\_\_

Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

### THE TEXAS SURVEYOR *(Please check all items that are applicable)*

- Back Cover
- Inside Front Cover
- Inside Back Cover
- Two-Page Spread (1 left!)
- Full page
- Half Page - Landscape only

**Special Instructions:**

Run *Texas Surveyor* order:     One issue     Three issues     Six issues

### PAYMENT OPTIONS

- 1/2 payment due January 15, 2018 & 1/2 payment due June 15, 2018
- Payment in full - due January 15, 2018

Total Amount Due: \_\_\_\_\_ *(Sustaining Member discount will be reflected on invoices)*

- I wish to pay by credit card. Please invoice me at the email address listed above.
- I will mail a check. Please invoice me at the email address listed above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Secure your spot(s) today!**

**Email or fax this form to: [communications@tsps.org](mailto:communications@tsps.org) | 512-327-7872**

**Ad artwork for January 2018 issue due no later than December 10, 2017.**

**Ad space for The Texas Surveyor and Metes & Bounds is first-come, first-serve and will be processed/secured in the order in which they are received at the TSPS office.**