



Max Lebow, MD, MPH

Medical Director

Reliant immediate Care Medical Group, Inc.

Insight Practice Partners, Inc.

Los Angeles, CA

Organization Description:

Reliant Immediate Care is an independent operator of four urgent care centers in the greater Los Angeles area. Our clinics are located in communities with both population and business density to provide a patient mix of both urgent care and occupational medicine. Reliant’s primary mission is to provide the highest quality medical care for every patient, and to provide outstanding value for our clients and partners.

In addition to Reliant Immediate Care, we also own and operate a medical billing and Revenue Cycle Management company. Insight Practice Partners, Inc. provides a range of services to approximately 33 urgent care centers throughout the US. We bring a distinct perspective to our services because we are not only a medical billing company, we are urgent care operators ourselves. Working with urgent care centers and operators in multiple states has given us an excellent perspective on the challenges facing urgent care centers throughout the country. Addressing problems, working on solutions and sharing them across our network is one of the strengths of our company.

Previous Positions:

President and Medical Director of Emergency Physician Services, Inc. an emergency department, urgent care, and nocturnist service. Chair, Emergency Department, Centinela Hospital Medical Center, Inglewood, CA, and emergency physician.

Previously, Chair of Board of Directors of California medical review, Inc., a California QIO (Quality Improvement Organization) holding a federal contract to review medical care for quality and appropriateness for Medicare beneficiaries in the state.

Education:

- Medical School – West Virginia University
- Emergency Medicine Residency – Charity Hospital of New Orleans, LSU and Tulane
- Masters of Public Health – Medical College of Wisconsin

Previous Involvement with Boards:

- Lumetra, Inc.: Chair – Board of Directors, Federal Quality Improvement Organization for California
- California Medical Review Inc.: Board of Directors, California state QIO and forerunner to Lumetra, Inc.
- Sickle Cell Foundation of Southern California: Advisory Board of Directors

Prior Contributions to UCAOA and Urgent Care Industry:

UCAOA Spring Agenda Subcommittee

Awards, Honors, Community Involvement:

- UCAOA Community Service Award – 2016
- City of Los Angeles Certificate of Appreciation – Contributions to the Disabled Community
- Special Accommodations City of Inglewood, California – Advocate for Improved Health Care for the Underserved Community

Brief Biography:

I did my residency training and the first part of my medical career in Emergency Medicine. Beginning 10 years ago, I began my transition into urgent care medicine. During this time, we have built four Urgent Care Centers and a billing company that serves our clinics, as well as 32 other Urgent Care Clinics throughout the United States.

As my career in urgent care medicine has grown, so too, the specialty of urgent care medicine has grown and prospered. By some estimates, US urgent care visits surpassing emergency department visits in 2016. We are witnessing urgent care becoming an essential component of America's healthcare delivery system. We should all be proud of our accomplishments. Guided by organizations like the Urgent Care Association of America, we should also understand that there are new responsibilities that come with our success. Most importantly is our continued commitment to quality medical care for every urgent care patient.

As a candidate for the Board of Directors of The Urgent Care Association of America, I want to let members know my views and vision going forward. UCAOA has the responsibility to our members to continually seek ways to increase value to its members with such activities as conferences, continuing medical education, and bringing together the best people and ideas of our specialty. In addition, medical membership organizations like UCAOA have a duty to help improve to the health and safety of the public and patients for which are members serve. No medical organization can speak with authority unless legislators, press and media, our own membership, and the public understand that Urgent Care Association of America is not simply a trade organization, but is a force for quality medical care across the country's urgent care centers. The future of urgent care medicine looks very bright, and it is exciting to share this journey with you and the membership.