

UCAOA URGENT CARE
CONVENTION & EXPO
PRE-CONVENTION
COURSES

Jointly provided by:



Urgent Care[®]
Association
of America



APRIL 29 » 30

2-Day Pre-Convention Courses

» Clinic Startup Fundamentals

APRIL 30 » 1-Day Pre-Convention Courses

» Optimized Leadership » Gearing Up Your Revenue Cycle

» Telemedicine in Urgent Care » Telemedicine for the Medical Provider

MOMENTUM

2017

REGISTER BY MARCH 15 FOR BEST PRICING
UCAOA.ORG/17REGISTRATION

PRE-CONVENTION SCHEDULE-AT-A-GLANCE

Key: Clinical Pre-Convention Course Practice Management Pre-Convention Course

SATURDAY, APRIL 29				
8:30 – 9am	Attendee Registration			
9 – 11:45am	Clinic Startup Fundamentals			
11:45am – 12:45pm	Lunch			
12:45 – 5:15pm	Clinic Startup Fundamentals			
SUNDAY, APRIL 30				
8am – 7pm	Attendee Registration			
8 – 8:30am	Attendee Breakfast			
8:30am – 12pm	Telemedicine in Urgent Care: Bringing Virtual Care to Life...and Live Walk-in Traffic	Clinic Startup Fundamentals	Gearing Up Your Revenue Cycle: Best Practices to Enhance Cash Flow	Optimized Leadership: Performance Skills You'll Need in the New Healthcare Landscape
12 – 1pm	Lunch			
1 – 5pm	Telemedicine for the Medical Provider: Have You Thought About Trying it?	Clinic Startup Fundamentals	Gearing Up Your Revenue Cycle: Best Practices to Enhance Cash Flow	Optimized Leadership: Performance Skills You'll Need in the New Healthcare Landscape
5 – 5:30pm	First-Time Attendees' Reception			
5:30 – 7pm	Exhibit Hall Opening Reception			



▶ **CLINIC STARTUP FUNDAMENTALS: CRITICAL STEPS FOR MAXIMIZING OPPORTUNITIES AND AVOIDING PITFALLS**

UCAOA has overhauled and updated its flagship two-day course to meet the needs of those thinking about opening a center and those who are considering a second or third. Learn and explore the core essentials of site selection, clinic setup, contracting & credentialing, and billing & finance as well as those areas that are often overlooked, including human resources, marketing, culture, compliance, and customer service. Walk away with a play book of fundamentals and tools to ensure success.

▶ **OPTIMIZED LEADERSHIP: PERFORMANCE SKILLS NEEDED IN THE NEW HEALTHCARE LANDSCAPE**

The healthcare landscape is ever changing. Become the kind of leader who ignites change in your team by learning how to create a culture of innovation and cultivate partnerships that take you and your organization to the next level. Spend the day being inspired by some of the best and brightest in the healthcare industry and differentiate your urgent care center through organizational and community leadership.

▶ **GEARING UP YOUR REVENUE CYCLE: BEST PRACTICES TO ENHANCE CASH FLOW**

Spend more time earning money and less time worrying about it. Learn from industry experts how to institute best practices into your revenue cycle management from contracting & credentialing challenges, over-the-counter collections, coding techniques, all the way through to closing the claim. These systems will allow you to be more focused on your organization's mission and growing your business.

▶ **TELEMEDICINE IN URGENT CARE: BRINGING VIRTUAL CARE TO LIFE... AND LIVE WALK-IN TRAFFIC**

Take the jump into the world of telemedicine. Understand the nuances of setup and how it can drive additional patients to your center. Receive the right information to avoid the bumps in the road and be on your way to successfully adding an additional revenue stream. Changing state level telemedicine regulations support the implementation of this natural addition to your urgent care center.

▶ **TELEMEDICINE FOR THE MEDICAL PROVIDER: ENHANCING THE PATIENT EXPERIENCE**

Considering telemedicine? Learn how it's done from the experts. Discussion focuses on scope of service, legal, regulatory issues, clinical nuances, use of technology, and tricks to provide an outstanding patient experience.

PRE-CONVENTION **REGISTRATION**

▶ REGISTER EARLY AND SAVE!

Register by March 15 for best pricing at ucaoa.org/17Registration or by calling 877-698-2262. See page eight of the main convention preliminary brochure, or visit ucaoa.org/17Registration for complete pricing details. Centers that purchase four main convention registrations, get the fifth free! Members save up to \$300 on tuition, so join UCAOA today and save.

▶ UCAOA MEETINGS APP

Build your schedule, access session materials, connect with peers and industry partners, and stay informed of the latest convention activities with the UCAOA Meetings app. Download the app on all your mobile devices by searching **UCAOA Meeting** in the Apple App Store and Google Play store for iOS and Android devices.



75% COME TO LEARN HOW TO
START A NEW CENTER, NEW
TOPICS OR TO EARN CME.

“REALLY ENJOYED IT AND LEARNED A LOT.”

– 2016 Attendee