






Infinite Opportunities



URGENT CARE
FALL CONFERENCE

October 26-28, 2017 ■ Anaheim, CA
At the Disneyland Hotel—fun for the whole family!

(schedule is tentative and subject to change)

Wednesday, October 25 Pre-Conference (Registration and extra fee required)					
8-10am and 1-3pm	Registration				
9am-12pm	Clinic Startup Fundamentals				
12-1:30pm	Lunch on Your Own				
1:30-5pm	Clinic Startup Fundamentals	Hands-On-Skills Lab: Essentials Suturing	Hands-On-Skills Lab: Musculoskeletal Exam		

Thursday, October 26 Pre-Conference (Registration and extra fee required)						
7am-7pm	Registration					
7:30-8am	Breakfast on own					
8am-12pm	Hands-On-Skills Lab: Joint Injections	Hands-On-Skills Lab: Advanced Suturing	Clinic Startup Fundamentals	Patient Acquisition/Patient Retention: The Future of Winning in a Competitive World (UCAOA Members Only)	Scientific Symposium: Advances in Understanding and Treating Brain Injuries and Concussions	
12-1pm	Clinic Startup Roundtable Discussions (lunch provided)					
11am-1pm	State/Section/Ancillary Meetings (bring your own lunch)					
1:30pm	Main Conference Begins					
Block 1 1:30-2:20pm	Urgent Care Essentials: Wound and Burn Care/Dermatology <i>Brittany Busse, MD</i>	Occupational Medicine for the Provider: General Orientation to Occupational Medicine <i>Jennifer Rowlinson, PA-C</i>	Advanced Urgent Care Provider: Managing Facial, Ophthalmic and Dental Trauma <i>Matthew Capuano, MD</i>	Excellence in Center Operations for the Clinic Manager: Advanced Billing & Finance <i>Jay Tolia</i>	Integrated Delivery Model: The Value Proposition of Urgent Care in a Health System - Strategies for Maximizing Integration <i>Rob Rohatsch, MD</i>	Occupational Health Track: Setting up OccHealth <i>Katie Comis, MHA</i>
2:20-2:30pm	Transition Break					
Block 2 2:30-3:20pm	Urgent Care Essentials: Treating Common Infections Seen in UC <i>Michael Loeb, MD</i>	Occupational Medicine for the Provider: Regulations, Paperwork and Occupational Causation Concerns <i>Don Herip, MD, MPH, FACOEM</i>	Advanced Urgent Care Provider: Procedures <i>Matthew Shores, MD</i>	Excellence in Center Operations for the Clinic Manager: A Roadmap to Audit Complexities and Defense Strategies <i>Sharon Nicka, RN, CPC & Damaris Medina, Esq.</i>	Integrated Delivery Model: Integrating Urgent Care into a Health System's Ambulatory Care Strategy <i>Peter Kang, MD, MBA, FACEP</i>	Excellence in Center Operations for the Clinic Manager: Setting Up a Lab <i>Milly Keeler, BSMT (ASCP), CLC (AMT), CCCP</i>
3:20-3:30pm	Transition Break					
Block 3 3:30-4:20pm	Urgent Care Essentials: Occupational Medicine <i>Jennifer Rowlinson, PA-C</i>	Occupational Medicine for the Provider: Return to Work Philosophy and Practice <i>Lawrence Earl, MD</i>	Advanced Urgent Care Provider: Advanced Skin Repair/Dermatology <i>Brittany Busse, MD</i>	Excellence in Center Operations for the Clinic Manager: Real Estate, Post Opening <i>Nathan Palmer</i>	Integrated Delivery Model: The University of Mississippi Medical Center's Strategic Focus on Community/Population Health Management and the Integration of Urgent Care <i>Tonya Moore, PhD, RN</i>	Occupational Health Track: Building Your Occupational Medicine Sales and Marketing Process <i>Ira Pasternack</i>
4:20-4:30pm	Transition Break					
Block 4 4:30-5:20pm	Urgent Care Essentials: Handling Medical Emergencies <i>Brigham Temple, MD</i>	Occupational Medicine for the Provider: TL and Lower Back Pain/Injury <i>Donald Herip, MD, MPH, FACOEM</i>	Advanced Urgent Care Provider: Pediatric Update <i>Seema Awatramani, MD</i>	Excellence in Center Operations for the Clinic Manager: Using Supply Chain to Contribute to Your Bottom Line <i>Carrie Neault</i>	Integrated Delivery Model: The Next 10 Years: Positioning Your Center for Ongoing Success in Increasingly Competitive Markets <i>Alan Ayers, MBA, MAcc</i>	Occupational Health Track: Drug and Alcohol Testing 101, the Role of the Collector and the MRO <i>William Gluckman, DO, MBA, FACEP</i>
5:30-7pm	Opening Reception in the Disneyland Exhibit Hall					

as of 8/17/2017

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COLLEGE OF URGENT CARE MEDICINE

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Friday, October 27 MAIN CONFERENCE						
7am-6:30pm	Registration					
6-7am	Morning Stretch (complimentary but registration required)					
7:30-8:00am	Breakfast					
8-9:10am	Opening General Session					
9:15-10:15am	Exhibit Hall Break					
Block 5 10:20-11:10am	Urgent Care Essentials: UC Approach – AP, GI and GU Complaints, the Pregnant Patient <i>Brigham Temple, MD</i>	Occupational Medicine for the Provider: Medical Surveillance Programs <i>Paul Papanek, MD, MPH, FACOEM</i>	Advanced Urgent Care Provider: Clinical Decision Rules Every UC Provider Should Know <i>Devin Minor, MD, MBA, FACEP</i>	Excellence in Center Operations for the Clinic Manager: Human Resources - How to Stop the Revolving Door <i>Dan McCall, MBA</i>	Integrated Delivery Model: <i>TBD</i>	Occupational Health Track: Culture & Attitude to Provide Occupational Medicine Services <i>Lawrence Earl, MD</i>
11:10-11:20am	Transition Break					
11:20am-12pm	Industry Perspectives					
12:10-1:10pm	CUCM Members' Lunch/Attendee Lunch					
Block 6 1:10-2pm	Urgent Care Essentials: Ophthalmology <i>Chrysa Charno, PA-C, MBA</i>	Occupational Medicine for the Provider: Occupational Exposures <i>Paul Papanek, MD, MPH, FACOEM</i>	Advanced Urgent Care Provider: What's New and Developing in Diagnostic Testing? <i>Glenn Harnett, MD</i>	Excellence in Center Operations for the Clinic Manager: Conflict Management- How we Communicate and React to Accountability <i>Jason Amich, BS, MBA</i>	Integrated Delivery Model: ED Diversion Strategies <i>Devin Minor MD, MBA, FACEP</i>	Occupational Health Track: Strategic Planning in Employer Health Services: A Framework for Success <i>Jason North</i>
2-3pm	Exhibit Hall Break					
Block 7 3-3:50pm	Urgent Care Essentials: Pediatrics <i>Michael Loeb, MD</i>	Occupational Medicine for the Provider: Physical Exams <i>William Gluckman, DO, MBA, FACEP</i>	Advanced Urgent Care Provider: Asthma and COPD Update <i>Lawrence Eastburn, MD, JD, DABUCM</i>	Excellence in Center Operations for the Clinic Manager: Managing Metrics: Known the Numbers to Drive your Business Forward <i>Brooks Pidde</i>	Integrated Delivery Model: <i>TBD</i>	Occupational Health Track: Clinic Setup <i>Patrice Pash, BSN, RN</i>
3:50-4pm	Transition Break					
Block 8 4-4:50pm	Urgent Care Essentials: Orthopedic <i>Chrysa Charno, PA-C, MBA</i>	Occupational Medicine for the Provider: Review of ACOEM GL – Concussion and Stress <i>Capt. Joe Chesky, MD, MPH, MBA</i>	Advanced Urgent Care Provider: Treating Common Infections in UC <i>Glenn Harnett, MD</i>	Excellence in Center Operations for the Clinic Manager: Keeping Up with the Joneses: Managing Metrics <i>Amanda Montalbano, MD, MPH, FAAP</i>	Integrated Delivery Model: Panel Discussion <i>Rob Rohatsch, MD</i> <i>Shaun Ginter, MBA/FACHE</i> <i>Lou Ellen Horwitz, MA</i> <i>Bernie Kuhn, MBA</i> <i>Mark Padgett</i>	Occupational Health Track: Federally Mandated Drug and Alcohol Testing in a Medical Environment <i>Betye Bailey</i>
5-6:30pm	Reception in the Exhibit Hall					

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Saturday, October 28 MAIN CONFERENCE						
8-11am	Registration					
8:30-9:30am	Closing General Session					
9:30-9:40am	Transition Break					
Block 9 9:40-10:30am	Urgent Care Essentials: Urgent Care Approach to the Patient with Acute Chest Pain, Shortness of Breath, Palpitations, and Syncope <i>Christopher Chao, MD</i>	Occupational Medicine for the Provider: Review of ACOEM GL: RSI/CTD <i>Max Lebow, MD, MPH, MBA, ABEM</i>	Advanced Urgent Care Provider: Update in CMS Quality Metrics <i>Joseph Toscano, MD</i>	Excellence in Center Operations for the Clinic Manager: Position Your Clinic to Appeal to 1/3 of Patients Switching Providers <i>Lea Chatham</i>	Excellence in Center Operations for the Clinic Manager: Leading a Culture of Service Excellence in Healthcare <i>James Jiloty, PHR, MSHR, MSLD</i>	Occupational Health Track: Telemedicine and Occupational Medicine <i>Bill Lewis, MD</i>
10:30-10:40am	Transition Break					
Block 10 10:40-11:30am	Urgent Care Essentials: UC Approach to the Patient with Acute Nontraumatic Headache and Other Neurological Complaints <i>Lawrence Eastburn, MD, JD, DABUCM</i>	Occupational Medicine for the Provider: Review of ACOEM GL - Neck and Upper Back Pain <i>Capt. Joe Chesky, MD, MPH, MBA</i>	Advanced Urgent Care Provider: Ticks, Bites and Fangs <i>Chris Chao, MD</i>	Excellence in Center Operations for the Clinic Manager: Salary X Rays: The Bare Bones of NP/PA Compensation <i>Atnena Luster, DNP, MBA, FNP</i>	Discussion Group: Physician Owner to Entrepreneur <i>Bahar Sedarati, MD</i>	Discussion Group: Ask a Lawyer <i>Damaris Medina, Esq.</i>
11:30am	Conference Concludes					
1:30-5:30pm	Post Conference - Disney Institute - Business Behind the Magic Walking Tour (Registration and extra fee required)					

CME Credit

Designated Statement: The Urgent Care Association of America designates this live activity for a maximum of 21.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation Statement: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the Urgent Care Association of America (UCAOA) and the College of Urgent Care Medicine (CUCM). The Urgent Care Association of America is accredited by the ACCME to provide continuing medical education for physicians."