



**Urgent Care[®]
Association
of America**

QUALITY, EFFICIENCY AND AFFORDABILITY

Urgent Care Meets Healthcare Needs of All Generations

TOP HEALTHCARE PRIORITIES COVERED BY UC CENTERS

QUALIFIED HEALTHCARE PROFESSIONAL



Most important to
35% of those **OVER 65**

COST OR AFFORDABILITY



Most important to
27% of **18-34 YEAR OLDS**
and
26% of **35-44 YEAR OLDS**

ON-SITE PHYSICIAN



Top concern of
21% of those **OVER 45**

CONVENIENCE

17% of those
35-44 consider
Location most
important



13% of those
18-34 value
Shorter Wait
Times the
most



METHODOLOGY

The Urgent Care Association of America (UCAOA) conducted a consumer survey in April 2016 to determine how well different age groups understand the healthcare options available to them. Results are from a sample size of 1,008 adults over the age of 18 living in the continental United States. The margin of error for the sample of 1,008 is +/- 3.09 % at a 95% confidence level.

For more information, visit <http://bit.ly/25hG5k5>.

For more information on Urgent Care Services visit ucaoa.org.
To find an Urgent Care Center near you visit whereisurgentcare.com.