



**Urgent Care
Association
of America**

Laurel Stoimenoff, PT, CHC



Laurel Stoimenoff has served as UCAOA's Chief Executive Officer since January 2017. Prior to her role at UCAOA, Laurel was involved with UCAOA in multiple capacities, including Chair of the Urgent Care Foundation, UCAOA Board member and officer, Co-Chair of the Accreditation & Certification Committee, Chair of Health & Public Policy and Payer Relations, and an active member of the Benchmarking, Nominating and Finance Committees. She is also on the editorial Board of the Journal of Urgent Care Medicine.

Prior to joining UCAOA, Laurel was a founder and Principal of Continuum Health Solutions, LLC, a consulting company focusing on the urgent care and outpatient rehabilitation industries. Continuum's clients include large hospital systems, private equity, healthcare entrepreneurs, urgent care owners, and outpatient networks.

Prior to establishing Continuum, Laurel served over seven years in executive positions at NextCare Urgent Care (Mesa, AZ), including Executive VP of Development and President & Chief Operating Officer. NextCare grew from 9 to 57 Clinics and 5 on-site employer locations during her tenure, principally through acquisitions and de novo development.

Prior to NextCare, Laurel served in leadership roles as the Senior VP of Development for Comprehensive Medical Imaging, a subsidiary of Syncor International and the President of MATRIX Rehabilitation (Division of Beverly Enterprises), a physical therapy and urgent care company with over 180 sites across the country. She also held multiple executive positions with NovaCare, Inc., culminating in the position of President, Western Region, Outpatient Division where she oversaw the operations of over 300 outpatient therapy sites.

Laurel also served the public in two consecutive terms in a Governor appointed position as a member of the Arizona Physical Therapy Board of Examiners, including President of the Board.

Laurel is a summa cum laude graduate of The Ohio State University School of Allied Medical Professions, with a major in physical therapy. She is also certified in healthcare compliance through the Health Care Compliance Association (HCCA).

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