



USASBE is pleased to offer a unique opportunity for academic, business, and entrepreneurship related businesses to interact with an important target market for your company's products and services. **Your \$2500 MEMBERSHIP exhibitor space includes:**

**New This Year:**

- **More sponsor exposure by including your logo on signage in front of EVERY breakout session**
- **Tell your product story by being part of our sponsor video**
- **Face-time in front of our membership as you introduce one of our breakout speakers**
  
- **Access to USASBE LEADERSHIP**
  - **Membership in USASBE**
  - Special Sponsor & Exhibitor Reception with the USASBE Board
  - Email blast from USASBE recommending your products or services
  - Last year's email list so you can begin marketing early!
  - Present at our newly added Exhibitor Track at the conference
- **Continuous Conference Exposure**
  - Quarter-page ad in the printed conference program
  - One 6' skirted table, two chairs, two exhibitor badges
  - A mention at one of our functions
  - Participation on a panel at one of our Exhibitor Tracks!
- **Yearlong exposure!**
  - With an invitation to all USASBE regional events throughout the year
  - Use of the USASBE Logo on all of your collateral materials

Call USASBE's Patrick Snyder for details 262-472-1449 or email [psnyder@usasbe.org](mailto:psnyder@usasbe.org)

**Exhibit Dates & Hours**

Set up	Saturday, January 9th	1:30 pm - 5:00 pm	
Reception	Saturday, January 9th	5:00 pm 6:15pm	Join conference attendees at Welcome Reception
Exhibit	Sunday, January 10th	7:30 am - 5:00 pm	Join us for the Special Sponsor & Exhibitor Reception with the USASBE Board Sunday evening
Exhibit	Monday, January 11th	7:30 am - 5:00 pm	Join us at the Awards Reception on the USS Midway Monday evening

Exhibit and Tear down	Tuesday, January 12th	8:00 am - 12:00 pm
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**Badges:** Exhibiting companies receive two badges for each exhibit space rental. Additional badges can be purchased for \$250 each. You will have the opportunity to add these to your shopping cart after completing the Exhibit Space Application and Contract.

**Space Assignment:** Exhibit space will be assigned on a first come, first served basis.