

USASBE is the Network Advancing the Art of Entrepreneurship Education

DESIREABLE MEMBERSHIP PROFILE

USASBE members bring return on investment and economic impact!

- **100% PhD membership and our members are earners**
A PhD earns roughly twice the amount annually than someone with an undergraduate or Masters degree
- **Sell to the schools USASBE Members work at**
Use our faculty and research members to sell across dozens of university departments with our year-long exposure
- **Sell to our "Members Network"**
USASBE members teach or coach over 200 new business owners a semester. These are excellent small businesses earning between 1 to 50 million per year and they are hiring all the time. Shouldn't they be helping sell you products
- **Sell directly to professors who are also in business themselves**
30% of USASBE members are also business owners with companies ranging from 5 – 100 employees
- **Leverage our networks**
USASBE's networks are 100 times larger than many other professions who hold conferences
- **Tremendous "Ad Value" for your city**
The average USASBE conference will receive between 300,000 and 1 Million in press coverage

"The excellent thing about USASBE is they give you complete access to their membership. Leadership at USASBE is constantly looking for ways to allow your business tremendous and credible exposure. When you become a member/ sponsor, you become part of the family. Selling in this environment is absolutely amazing"

- BUD GAYHART
SBDC, PRESIDENT