

FIND A HOME FOR YOUR SUBMISSION IN ONE OF OUR TRACKS!

TEACHING TRACK: Competitive Experiential Exercises

This track is for those to showcase and facilitate an experiential exercise that engages students in any aspect of the entrepreneurship process. The exercise itself will be performed and the audience will participate as if they are students. Those submitting to this track should expect to have a discussion following the exercise regarding how and why it's used in the classroom (or similar venue), how it might be modified for other circumstances, and challenges that may be encountered if others want to adopt the exercise.

(Anticipate 30-40 minutes) [View template for this submission](#)

TEACHING: Competitive Teaching Cases, Modules, Courses & Workshops

This track is for those who want to showcase classroom innovations that have been particularly successful driving positive student outcomes in entrepreneurship education. This is a great track to share multidisciplinary and cross-campus entrepreneurship activities, as well as innovative classroom approaches. This track seeks submissions of the following types:

- Original teaching cases (including mini-cases) with teaching notes on real, nonfiction ventures that address any part of the entrepreneurship process.
- Course modules that require students to engage over a *series* of classes. For example, modules on opportunity identification, design thinking, or seeking equity financing would fit into this track.
- Innovative courses that are forward-thinking, progressive and challenge the status quo in entrepreneurship education.
- Workshops or panels related to innovative teaching, bold pedagogy, alternative teaching methods, and any other topics related to teaching and learning entrepreneurship are welcome here.

(Anticipate 30-40 minutes) [View template for this submission](#)

TEACHING TRACK: Emerging Teaching Exercises

For many instructors it is important to keep students from semester to semester guessing as to the types of exercises included in class. Once someone in class already knows the essence or intended meaning of the exercise, the effect of the activity is lessened. This track is for those who are working through a new experiential exercise or series of exercises and are looking for a friendly audience to test the new exercise(s) and receive feedback and help to further develop the exercise(s). Exercises in this track should not have been used in your own teaching more than one time. Ideally submissions should show that you will demonstrate part (if not all) of the exercise. The audience will act as your students!

(Anticipate 15-20 minutes) [View template for this submission](#)

RESEARCH TRACK: Competitive Research Papers

This track is for those who have original, unpublished manuscripts on any topic related to the entrepreneurship process. Additionally, papers related to entrepreneurship education are strongly encouraged. Given USASBE's renewed focus on entrepreneurship education, *all* submitted papers must connect and translate research findings to teaching and learning entrepreneurship. For example: How can the research be used in the classroom in an experiential way? How do the findings advance entrepreneurship education? How does the research inform the teaching and learning of entrepreneurship? Presenters should anticipate oral questions from the audience, and also written questions and feedback by the end of the session. Additional conversations about research and publishing are welcome in the lounge areas throughout the conference

(Anticipate 30 minutes: 15 minutes for paper presentation and 15 for questions and discussion)

[View template for this submission](#)

RESEARCH TRACK: Competitive Research Panels & Workshops

This track is for those who want to debate and discuss previously published research (yours and/or others) on any topic related to the entrepreneurship process. This can be done in a panel or workshop style. A panel style would ideally include the authors of the published works being debated. A workshop style would be more interactive and engage the audience working on some type of output to move the research agenda forward or bring summary to the debate and questions of the session. Regardless of session topic *all* proposals must connect the session to the teaching and learning of entrepreneurship.

(Anticipate 60 minutes) [View Template for this submission](#)

RESEARCH TRACK: Emerging Research Papers

This track is for those at the early stages of their research study. Presenters submitting for this track are essentially bringing an abstract to the conference rather than a manuscript. Presenters should be ready to give a short summary (a pitch!) of their proposed research question and methodology, and describe the potential impact of their research on entrepreneurship education and how we teach and learn entrepreneurship. Presenters should anticipate receiving critical and developmental feedback on next steps. Additional follow-up conversations and collaborations may develop around the ideas throughout the conference. The intention of this track is to further refine and develop an emerging research study, find potential co-authors and obtain other useful resources...all in the spirit of collaboration!

(Anticipate 5-7 minute presentation and 5-7 minutes of immediate discussion)

[View template for this submission](#)

PROGRAMMING TRACK: Programming Expose'

This track is for those who wish to share best practices in non-degree entrepreneurship programming at all levels (e.g., those running entrepreneurship centers, incubators, accelerators, specialty programs, student organizations, makerspaces, SME training programs, etc.). The objective is to share best practice in program creation, building, and management. Programs submitting to this track should have a track-record in order to show measurable outcomes, achievements, lessons learned, and influence and impact on entrepreneurship education. Audience members are attending this track to learn best practices and imagine new possibilities.

(Anticipate 30 minutes: 15 minutes for paper presentation and 15 for questions and discussion)

[View template for this submission](#)

PROGRAMMING TRACK: Challenges, Charrettes, and Workshops

This track is for those that seek advice, guidance, expertise, and support with entrepreneurship education programming challenges. Presenters submitting for this track are essentially bringing a challenge to the conference rather than a "solution." Examples of challenges include: fundraising and resources, expanding entrepreneurship across campus, utilizing alumni, building a makerspace, student engagement in competitions, faculty/administration buy-in, connecting curricular and co-curricular programming, staffing programming efforts. Submissions to this track can take two forms:

- **Challenges & Charrettes:** A charrette is a meeting in which all stakeholders in a project attempt to resolve conflicts and map solutions! Presenters will give a quick summary of the problem and solutions attempted and be prepared to receive feedback, be connected to other resources, learn of potential collaborations, and receive some level of hope or commiseration. Timing for a charrette is short – 20 minutes.
- **Workshops:** This is a longer version of a charrette and submissions here should focus on multiple challenges across different programs. In this format, multiple presenters from various programs are expected. However, similar to a charrette, the audience should be involved in solving the various challenges. Timing for a workshop is 40-60 minutes.

[View template for this submission](#)