

Call for Papers-Special Issue of
South Asian Journal of Global Business Research

South Asian Journal of
Global Business
Research



**Entrepreneurship Inside (and Outside) the Classroom:
A South Asian Perspective**

Entrepreneurship education is a powerful phenomenon in academic institutions and research outlets around the world (Fayolle, 2010; Neck & Greene, 2011; West, Gatewood, & Shaver, 2009). This interest has recently spilled over to South Asiaⁱ, which is one of the world's most dynamic, fastest-growing and populous regions in the world (Bloom, 2012; Ghani, 2010; Khilji, 2012; World Bank, 2010). As a result, many new approaches are being implemented in South Asia to educate students about and engage them in entrepreneurship (Frederick, 2007; Muhammad, Akbar, & Dalziel, 2011). This special issue serves to inform the field of 'entrepreneurship education' by exploring it from institutional, structural, and individual perspectives within the South Asian context. We define entrepreneurship education as any knowledge-based activity designed to provide a learning or practical opportunity for students to engage with entrepreneurial behavior. Broadly speaking, the purpose of this special issue is to focus on entrepreneurship education in South Asia and inform entrepreneurship education practice, policy and research globally. More specifically, the purpose of this special issue is to highlight the practice of and strategies behind entrepreneurship education in South Asian universities, and the effectiveness of those practices and strategies.

Current, Western methods of teaching entrepreneurship are considered dated and not always economically or technologically feasible in the South Asian context (e.g., Neck & Greene, 2011). We thus solicit research that generates a comprehensive understanding of the domain of entrepreneurship education within the South Asia context by extending key debates and beginning new debates with provocative questions.

This special issue will benefit the field by addressing the following types of research questions. Theoretical and empirical (qualitative and quantitative, longitudinal, etc.) submissions, essays, interviews, and other contributions covering these or related research questions are welcome:

- What is the new paradigm of entrepreneurship education? How does it apply to South Asia?
- What economic and cultural factors influence the development and implementation of entrepreneurship education programs in South Asian universities?
- How can we effectively teach entrepreneurship, which focuses on the heroic figure, in collectivist South Asian economies?
- What perspectives (i.e., ethics, sustainability) should be integrated for developing a holistic approach to entrepreneurship education (in South Asia and globally)?

- Should entrepreneurship education programs lead the way in integrating issues concerning social and environmental stewardship into curriculum?
- Can passion for entrepreneurship be taught using a holistic pedagogy that integrates intellectual learning with physical and emotional/spiritual learning?
- What non-business disciplines should entrepreneurship educators collaborate with to produce practical and value-added educational experiences for students and future entrepreneurs?
- What are the transformative ways entrepreneur practitioners can be integrated into the classroom?
- How do we identify an entrepreneurship programs' impact, to understand the optimal composition of the program components to promote entrepreneurship in South Asia?
- Can we (if yes, how) develop entrepreneurship education programs that are transferable to indigenous entrepreneurial ecosystems across South Asia and other regions of the world?

Deadlines:

Abstracts (3 pages) should be submitted by Sept 10, 2012 to any one of the following guest editors. Abstracts will be reviewed by the editorial team, and selected authors would be invited to write a full paper.

Full Paper deadline (8000 words) via Scholar One to SAJGBR: Dec 15, 2012. These papers will be double blind reviewed before being accepted for publication.

Anticipated Publication Date: March 2014

About the Special Issue Editors:

Doan Winkel (Illinois State University – USA) – dwinkel@ilstu.edu

Dr. Winkel holds a Ph.D. in Management from the University of Wisconsin – Milwaukee, and is currently as Assistant Professor of Entrepreneurship at Illinois State University. Dr. Winkel's interest in innovative methods of engaging students in entrepreneurship education led him to establish the Entrepreneurship Education Project (www.entrepeduc.org), which currently encompasses collaborators from over 300 universities in over 65 countries. This has led to him being invited to speak on his passion of motivating students to practice entrepreneurship at various conferences and workshops in Mexico, Russia, Saudi Arabia, Mauritius, Trinidad and Tobago, and the United States. Dr. Winkel has consulted with many companies in the software-as-a-service, construction, restaurant, and insurance industries to develop and leverage their business model and to engage in customer development to enhance their offering and bottom line. Dr. Winkel has published numerous articles in journals such as *New England Journal of Entrepreneurship*, *Journal of Entrepreneurship Education*, *Journal of Business Ethics*, *Journal of Vocational Behavior*, and *Journal of Occupational and Organizational Psychology*. He has also been a Guest Editor of Special Issues in *Journal of Small Business Management* and *Journal of Women's Entrepreneurship and Education*.

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Dr. Khilji received her PhD in International Management from University of Cambridge, UK. Currently she is Associate Professor of Human and Organizational Learning at the George Washington University. She is also serving as the Founding Editor-in-Chief of the South Asian Journal of Global Business Research (SAJGBR). Her research focuses on issues related to Global Leadership, Talent Development, Innovation, and Cross-Cultural Management with a particular emphasis on emerging economies. She has published several articles in reputable scholarly journals, including the *International Journal of Human Resource Management*, *Journal of World Business*, and the *Journal of Product Innovation Management*, contributed to edited volumes and presented more than 40 research papers at various international conferences. She has received several awards, including “Honorary Lifetime Fellow of Cambridge Commonwealth Society” (UK); “Pride of Profession Award” (India); the “Outstanding Service” and “Best Reviewer” awards by the Academy of Management (USA), “Top 10%” paper award by the Academy of International Business (Italy), and a “Bronze Award” by McGraw Hill Higher Education. She was nominated for the Washingtonian “Rising Star under 40 years” for her all-round academic achievements, “Best International Symposium” and “Newman” awards by Academy of Management.

Karim Mohammed (Aston University – UK) – m.karim@aston.ac.uk

Mohammed Shamsul Karim is working in the area of entrepreneurship intention and behavior. As a member of Global Entrepreneurship Monitor (GEM) UK team since October 2009, he is actively contributing to entrepreneurship research and teaching at Aston University, UK. Mr. Karim has also been managing the GEM Bangladesh project and leading a team of fourteen professors from five different universities in Bangladesh since July 2010. GEM Bangladesh is based at International Islamic University Chittagong (IIUC) where Karim is working as an Associate professor and was working as the Head of the Department of Business administration for several years. Mr. Karim published twelve articles in different international and regional journals on business and economic issues. He presented his papers in ISBE, RENT, IntEnt, and BAM conferences. He worked as the executive editor of IIUC Business Review (ISSN 1991-380X) and as an editorial board member of IIUC Studies (ISSN: 1813-7733) from 2006 to 2009.

Ansir Rajput (Mohammad Ali Jinnah University – Pakistan) – Rajput@jinnah.edu.pk

Dr. Ansir Ali Rajput holds a Ph.D. in Entrepreneurship, and also a management graduate degree from Babson College, USA (ranked # 1 in MBA Entrepreneurship) and an engineering graduate from SUNY Buffalo, USA. After getting his MBA, Dr. Rajput started working as Director Marketing of software company, System Research in Islamabad, Pakistan and then switched to academics and took the position of Program Coordinator, Hamdard University, Islamabad Campus. He then joined Mohammad Ali Jinnah University, Islamabad, Pakistan, where he is currently Associate Dean of Corporate Linkages and Head of the Entrepreneurship Development Center. Dr. Rajput has consulted for local and international organizations in the area of marketing, enterprise development, social entrepreneurship, international business, strategy and innovation. Dr. Rajput has been teaching and coaching on entrepreneurship, franchising and social entrepreneurship for over 15 years and has been invited to Afghanistan, Bangladesh, Canada, Italy, India, Northern Cyprus, Netherlands, Turkey, Sri Lanka, UK and USA to offer his services as a mentor, coach, trainer and advisor to development sector, academia and for profit organization. Dr. Rajput has 10 research publications in leading research journals and over a dozen articles in the area of entrepreneurship published in various magazines and newspapers.

Dr. Rajput is currently working on developing a franchising model of the fast food industry of Pakistan and indigenous entrepreneurial eco system for Pakistan. Dr. Rajput is an experienced corporate leader, consultant and trainer with multicultural experiences and possesses excellent interpersonal skills.

Shahid Qureshi (Institute of Business Administration – Pakistan) – quresh.shahid@gmail.com

Dr. Qureshi has a Ph.D. in Entrepreneurship from the Technical University – Berlin, an MBA from Lahore University of Management Science – Pakistan, and a Master's degree in Industrial Engineering and Management from Asian Institute of Technology – Bangkok, Thailand. He currently serves as the Associate Director of the Center for Entrepreneurship at the Institute of Business Administration – Karachi, Pakistan. He has served as visiting faculty at the Berlin Institute of Technology – Berlin, Germany, the Frankfurt School of Finance – Frankfurt, Germany, and the SP Jain School of Business – Dubai, UAE. Dr. Qureshi currently serves as a member of the Global Entrepreneurship Monitor (GEM) Pakistan team, and previously served in a corporate role as a senior engineer and plant manager for KotAddu Power Company. He worked with colleagues to develop a successful undergraduate and graduate business school in central Punjab. His research focuses on entrepreneurship, technology-based firms, university entrepreneurship, and entrepreneurial marketing has been published in outlets such as *Journal of Small Business and Entrepreneurship* and *International Journal of Business and Social Science*.

About the South Asian Journal of Global Business Research (SAJGBR)

SAJGBR is multidisciplinary in scope. We accept submissions in any of the business fields—Accounting, Economics, Finance, Management, Marketing and Technology—and are open to other disciplines that enhance understanding of international business activity, including anthropology, political science, psychology and sociology, etc. However, authors must clearly underline how their study relates to the advancement of international business theory and/or practice. We are especially interested in manuscripts that integrate theories and concepts taken from different fields and disciplines.

We aim to publish high quality research articles, policy reviews, book reviews, country/practitioner/personal perspectives, conference reflections and commentaries , which contribute to the scholarly and managerial understanding of contemporary South Asian businesses and diaspora. We encourage authors to study relevance of mainstream theories or practices in their fields of interest, critique and offer fresh insights on South Asian businesses and diaspora, as well contribute to the development of new theories.

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ⁱ Including Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, and Sri Lanka. A broad concept of South Asia might include immigrant communities from the South Asia region, and the influence of the South Asian cultural system worldwide.