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USFN APPOINTS PAMELA DONAHOO AS NEW CEO

Association Executive brings more than 20 years of expertise to the organization

ORANGE, Ca., October 26, 2017 – USFN—America’s Mortgage Banking Attorneys announced today that it has appointed Pamela Donahoo, CAE, as its incoming chief executive officer effective November 20, 2017. Donahoo replaces Alberta Hultman, who announced her retirement after more than 15 years with USFN.

“After an exhaustive search, in which our board met with a number of extremely qualified candidates, we are honored to welcome Pam to USFN as our new CEO,” said Hultman. “Throughout her time in various leadership roles at other not-for-profit organizations, Pam has achieved results that positively impacted not only her members, but the organizations as a whole. Her experience and leadership qualities will continue to serve her well as she guides USFN forward in its mission to continue to lead the default servicing industry as a premier organization.”

Founded in 1988, USFN is a 50-state trade association serving the mortgage banking industry. As USFN CEO, Donahoo will be responsible for working with USFN’s Board of Directors and its members to develop and implement strategic plans for USFN to drive member engagement, provide platforms for continued education and maintain strong industry relationships.

“USFN and its members have a strong reputation for bringing about collective and positive change to an ever-evolving industry, and I am thrilled to join this team to continue to drive these efforts forward,” said Donahoo. “I look forward to meeting and interacting with our members and developing initiatives that will meet their needs, ensuring a successful future.”

A certified association executive (CAE) with more than 20 years of leadership experience, Donahoo most recently served as the Executive Director of the U.S. affiliate of Mensa and Mensa Education and Research Foundation. Additionally, she worked for the National Independent Automobile Dealers Association and the International Furnishings and Design Association. Donahoo has served in volunteer roles with the American Society of Association

Executives (ASAE), Dallas Fort Worth Society of Association Executives and Texas Society of Association Executives and has received numerous recognitions for that work, including being named a Fellow for ASAE.

An undergraduate of the University of North Texas, where she earned her Bachelor of Applied Arts and Sciences, Donahoo received her Master of Arts in organizational leadership from Lewis University.

USFN is a national not-for-profit association of select attorneys, trustee companies and affiliated companies providing comprehensive default services to the mortgage banking industry. Visit USFN's Web site at www.usfn.org.

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