



“Every Move Counts”

VAHPERD 79th Annual Convention

November 10-12, 2017

The Hotel Roanoke

Exhibitor Prospectus

It Pays to Exhibit

Access to 600-800 Virginia Educators

Connect with current customers

Create new business opportunities

Increase sales

The VAHPERD Convention is held annually in various parts of the state. It brings together approximately 600-800 health, physical education, recreation, and dance professionals from throughout the state.

Show Details

78th Annual VAHPERD Convention

Convention Theme: "Moving Forward Together"

Convention Focus: Professional development opportunities for Health, Physical Education, Recreation, and Dance professionals from across Virginia for K-12 and college/university levels.

Convention Dates: November 10-12, 2017

Exhibitor Dates: November 10-11, 2017

Exhibits Ballroom: Crystal Ballroom

Total Number of Booths: 28

Booth Registration:

<https://vahperd.site-ym.com/events/register.aspx?id=970798&itemid=60601e98-c60f-45be-9395-23d2d533502f>

Hotel Details

This upscale hotel in an 1882 building with a Tudor-style exterior is less than a mile from Taubman Museum of Art and Roanoke Civic Center.

The refined rooms and suites feature traditional decor, free Wi-Fi and flat-screen TVs, as well as custom-designed beds. Upgraded rooms include iPod docks and access to a lounge providing breakfast and snacks at no extra charge. Suites add separate living areas with pull-out sofas; some add gas fireplaces.

Room Rates

One Queen bed \$ 119

Two Queen beds \$ 125

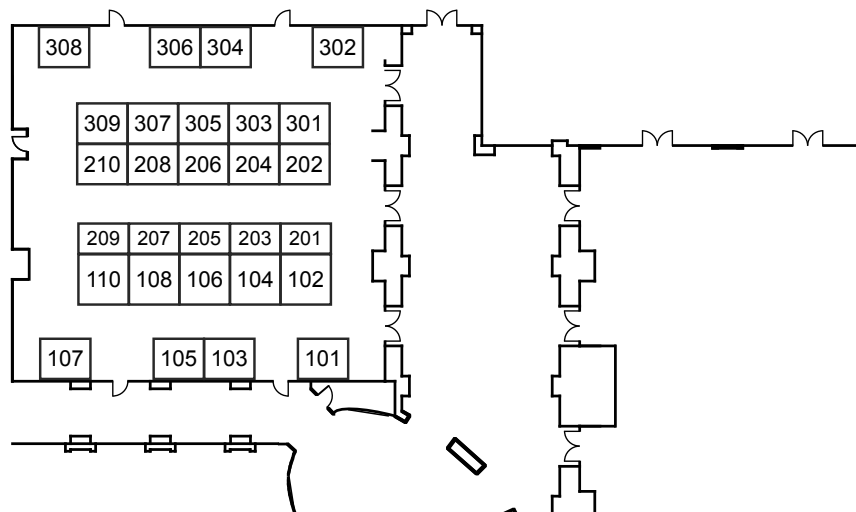
Hotel Registration Website:

<http://www.hotelroanoke.com>

Exhibit Hall Schedule

	Friday, November 10	Saturday, November 11
Exhibitor Setup	8:00 am - 12:00 PM	
Opening Gala	1:30 PM	
Daily Exhibit Hall Hours	1:30 PM - 6:00 PM	8:00 am - 3:00 PM
Exhibit Breakdown		3:00 PM - 5:00 PM

Exhibit Hall



Booth Fees

Description	Early Bird thru 9/1/2016	Pre-Registration 9/2/16-10/21/2016	Late Registration
1 10x10 Premium Booth	\$395	\$430	\$480
1 10x8 Booth	\$365	\$400	\$450
1 20x8 Booth	\$575	\$635	\$685
1 10x8 Non Profit Booth	\$250	\$250	\$300
Electricity	\$50	\$50	\$50

Walk in Price Nov 9-10 \$525 (if available)

Booth Benefits

- Covered and Skirted 6' Table(s)
- 1 Table
- One Wastebasket
- One Table Identification Sign
- Two complimentary badges per booth
- One Folding Chair

Agreement to Conditions: Exhibitors and their employees agree to abide by all conditions contained herein. It is understood that the Virginia Association for Health Physical Education, Recreation, and Dance (hereafter referred to as VAHPERD) shall have sole control of the exhibitor area.

Assignment of Space: VAHPERD shall assign all exhibit area space, but shall consider the location preference of individual exhibitors as much as possible. Assignments will be on a first paid basis. Your exhibit must be contained within the boundaries of the 10 ft by 8 ft booth.

Payment: Full payment for space must accompany the registration. Make check payable to VAHPERD. Payments for the space shall be made by the exhibitor and mailed directly to: Henry Castelvechi, VAHPERD Executive Director 7812 Falling Hill Ter Chesterfield, VA 23832 or paid by credit card at the time of online registration.

Cancellation by Exhibitor: Should the exhibitor be unable to occupy and use the exhibit space contracted for, they should contact Henry Castelvechi as soon as possible at 804-252-5468 or info@vahperd.org. All sums paid by the exhibitor, less a \$75 cancellation charge, will be refunded if cancellation is received in writing on or before close of business September 30, 2017. No refunds will be made if the notice of cancellation is received after September 30, 2017.

VAHPERD Liability: VAHPERD undertakes no duty to exercise care, nor assumes any responsibility for the protection and safety of the exhibitor, his officials, agents or employees, or the protection of the property used in connection with the exhibit, from theft, damage or destruction by fire, accident or any other cause.

Exhibitor Liability: Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and defend VAHPERD, its employees, and agents harmless against any claims, losses and damages to persons or property caused by exhibitor's installation, removal, maintenance or use of the exhibitor's premises. Each party to this Agreement shall indemnify, defend, and hold harmless the other party and its officers, directors, agents, and employees from and against any and all demands, claims, damages to persons or property, losses and liabilities, including reasonable attorneys' fees (collectively, "Claims"), arising solely out of or solely caused by the indemnifying party's negligence or willful misconduct in connection with the provision and use of Convention Center as contemplated by this Agreement. This paragraph shall not waive any statutory limitations of liability available to either party, including innkeepers' limitations of liability laws, nor shall it waive any defenses either party may have with respect to any Claim.

Insurance: In all cases, exhibitors wishing to insure their goods must do so at their own expense. Also, any exhibitor who wishes to make a presentation must provide proof of liability coverage and must submit a presentation form to Henry Castelvechi (see contact information on page 1).

Registration Policies: Exhibitors are welcome to participate in educational sessions and activities taking place in the exhibit area, including refreshments and social activities.

Sponsorship Opportunities

Branding Opportunities

Registration Title Sponsor (\$2000)

A great way to get your brand out to all convention registrants. In addition to signage at the registration area, you will have your logo on the convention bag, a booth in the exhibit hall, a full page ad in the Fall Journal (sponsor provides), and a handout in each convention packet.

Registration Bag Sponsor (\$500/\$350/\$250)

Choose a Gold, Silver, or Bronze Level sponsorship of the convention bags that are given out to all Convention attendees. These levels represent the size of the logo to be printed on the bag (3x6, 2x5, and 1x3. These bags will be carried with members well after the convention.

Badge Holders (\$2000)

A staple item of any convention, badge holders are a great way to get your company brand recognized during convention and remembered after the event has ended.

Sessions and Socials

Opening General Session (\$2000)

In addition for receiving recognition for sponsoring the keynote speaker you will receive, ½ page advertisement in convention program (sponsor provides), bring greetings at the General Session (3 minutes), information distributed at the general session (sponsor provides), handout in each convention packet (sponsor provides), and ½ page advertisement in the Fall Journal (sponsor provides).

Awards Social Title Sponsor: (\$2000)

With this sponsorship you will receive your business name in Awards Program, bring greetings at the Awards Social (3 minutes), ½ page advertisement in convention program (sponsor provides), place card information at Social (sponsor provides), handout in each convention packet (sponsor provides), ½ page advertisement in the Fall Journal (sponsor provides)

Student Superstars Title Sponsor (\$1500)

With this sponsorship you will receive ¼ page advertisement in convention program (sponsor provides), ¼ page advertisement in Fall Journal (sponsor provides), greetings to the Student's Superstars and business meeting (2 minutes), and a handout in each Convention Packet (sponsor provides)

Kaleidoscope Dance Performance (\$1000)

With this sponsorship you will receive your business name in Convention Program and the Kaleidoscope Program, Bring greetings at the Kaleidoscope Program (2 minutes), and a Handout in each Convention Packet (sponsor provides)

Convention Packets (\$400)

With this you can have your flyers (exhibitor provides) put into all the Convention attendees registration packets.

Create Your Own Sponsorship

If you would like to talk about creating a sponsorship that is not listed, please contact Henry Castelvechi about this opportunity. info@vahperd.org or 804 252-5468

Thank you for all your support in Virginia!



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