



EMPLOYMENT OPPORTUNITY

The Central Shenandoah Planning District Commission, a regional planning organization serving the local governments in the Central Shenandoah Region of Virginia, has the following employment opportunity:

Agritourism Coordinator: Seeking a highly organized, creative, people-person to carry out the goals and objectives of the Fields of Gold Agritourism program. Ability and experience to oversee and manage the day-to-day activities of the program, follow an annual work plan, and organize committees. Experience in the development and implementation of marketing plans and familiar with the strategic use of social media, website and other marketing tools including print advertisement, promotional materials, and working with the press. Ability to organize and coordinate festivals, events and educational workshops. The successful individual will be knowledgeable about the region's agricultural community, farmers markets, local/regional food systems, and resources available to farmers. Ability to work with a diverse group of stakeholders including volunteer board and committee members, state and federal funding agencies, local, private, and non-profit partners, farmers, agritourism business operators, farmers market managers, and others. Experience in program coordination, project management, public speaking, grant writing and fundraising preferred. Some weekend work may be required. Requires a four-year degree or equivalent combination of education and work experience. This is a part-time grant-funded position with a salary range of \$18-\$22 per hour with partial benefits. Anticipated hire date is July 2017.

For more information about the CSPDC and the Fields of Gold program, visit www.cspdc.org and www.fieldsofgold.org.

To apply, send a resume with references to Rita Whitfield, Office Manager, Central Shenandoah Planning District Commission, 112 MacTanly Place, Staunton, Virginia 24401 or rita@cspdc.org. Position open until filled.

An Equal Opportunity Employer