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...by entrepreneurs for entrepreneurs.

Message from the Board

Useful Links

Dear vtTA Members & Supporters,

We are looking forward to seeing our members, friends and supporters at vtTA's **Annual Sunset Dinner Cruise on August 27**. We'll board the Spirit of Ethan Allen for an informal, fun evening featuring refreshments and dinner. It's an opportunity to meet old friends, make new contacts, celebrate and support Vermont's tech sector, and enjoy a late summer evening on Lake Champlain. There are still a few openings for those who did not make the online registration deadline. Contact Ginny at gcouture-vtta@comcast.net or 802-735-0840.

The cruise is made possible thanks to the support of generous sponsors, which include major sponsors, **FirstLight Fiber** and **PCC**, and supporting sponsors the **University of Vermont**, the **Vermont Biosciences Alliance** and **Windstream**.

Also, please plan to submit your nomination for the Tech Jam awards organized by the vtTA. You, your business or those you admire could be honored this year with the Innovation Award or Ambassador Award at the annual **Tech Jam** on Oct. 23 & 24. You can find the nomination forms at the Tech Jam site [here](#).

Jeff Couture

Executive Director, Vermont Technology Alliance

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Upcoming Events

Become a Sponsor

What's New for VT's Climate Change Economy?

[August 26, 2015 - Rutland; September 17, 2015 - Burlington ; Oct. 6 - Brattleboro]

Join the Vermont Council on Rural Development for a series of state-wide public forums being held in Rutland, Burlington and

We have sponsorship opportunities in our newsletter, for our Lunch & Learn and social events, on our website, and much more.

Brattleboro to:

- Hear innovative strategies from a panel of business leaders to boost economic opportunity, while confronting climate change.
- Share your ideas to advance VT's Climate Change Economy.
- Contribute to the Vermont Climate Change Economy Council's platform of action.

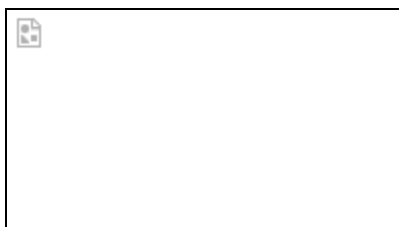
Click the link below to contact us.

SPONSOR us

More details are available [here](#).

vtTA's Annual Sunset Dinner Cruise

[August 27, 2015 - Spirit of Ethan Allen, Burlington]



Join the Vermont Technology Alliance for its annual sunset dinner cruise on Thursday, August 27 on the Spirit of Ethan Allen. The cruise is an informal, fun event and a great time for socializing, networking and celebrating the vtTA and tech in VT.

Details and registration are available [here](#).

The 2015 Vermont Young Professionals Summit

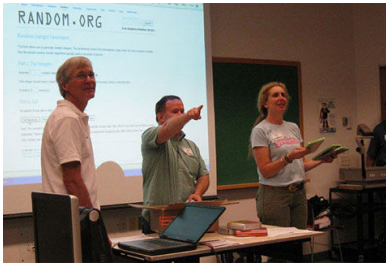
[September 12, 2015 - Paramount Theater, Rutland]

The Rutland Young Professionals, Castleton Downtown and the Vermont Center for Emerging Technologies bring together young professionals from around the state with an interest in contributing to the future of Vermont.

More information and registration are available [here](#).

Vermont Code Camp 7

[September 19, 2015 - Kalkin Hall, UVM]



Vermont Coders Connection will be holding "Vermont Code Camp 7," which brings together technology-minded teachers, students and community members for a day of technology talks. Topics include programming, databases, web design, and business.

More information and registration are available [here](#).

vtTA Lunch & Learn: Creating Well-Designed Products - Learning the Right Lessons from Steve Jobs

[September 23, 2015 - CCV, Winooski]



Everett McKay, an expert on user experience (UX) design, will discuss why technology-focused product design no longer works in a world where customers want to love the products they buy and use. Apple is an example of a company that has demonstrated that having a great user experience captures both customer loyalty and profits. Using Steve Jobs and Apple as a case study, Everett will present the key UX design insights that are relevant to today's technology leaders and developers.

For more information and to register, click [here](#).

Champlain Mini Maker Faire

[September 26-27, 2015 - Shelburne Farms Coach Barn]

The Champlain Maker Faire showcases all that is creative and innovative in the maker community. Champlain Maker Faire acts as a catalyst to grow making across the region in communities, libraries and schools, to create networks and resources for aspiring and experienced makers, and

to expand other celebrations of making.

You can find more information [here](#).

Health IT Summit 2015: Transforming Health Care Through Technology

[September 30 to October 1, 2015 - Sheraton Hotel and Conference Center, Burlington]

Vermont Information Technology Leaders, Inc. is hosting Summit '15 - one of New England's top conferences for the health information technology industry.

This two-day event will offer sessions and panel discussions focused on health care consumers, health information technology, clinical IT, health IT innovators, and health care policy.

Click [here](#) to find out more and to register.

4TH Annual Ignite Burlington

[October 15, 2015 - The Film House at Main Street Landing, Burlington]

Adam Hergenrother and the Hergenrother Foundation are hosting the 4th Annual Ignite Burlington, an event, designed to inspire, educate, and entertain. Ignite is a forum where speakers share their passion projects and inspirational success stories in five-minute talks.

For more information, click [here](#).

Vermont Tech Jam

[Oct. 23 and 24, 2014 - Sheraton Hotel and Conference Center, Burlington]



The vtTA and Seven Days organizes this two-day job fair and tech expo that brings together Vermont's leading tech companies. It's an opportunity for job seekers, career changers, students and others to talk with recruiters, attend presentations, and discover Vermont's innovative tech businesses. This year's event also coincides with a technical conference on "the edges of innovation in smarter cities," hosted by the Institute of Electrical and Electronics Engineers. The vtTA will present

the Vermont Tech Jam Awards, recognizing a Vermont technology innovation and ambassador.

Vermont Technology News

Leahy Says Vermont Can Lead the Nation on Insuring Against Cyberterrorism

[August 15, 2015 - Source: vtdigger.org]

Vermont's senior senator is hoping Vermont will lead the way in how companies protect themselves from cyberterrorism. U.S. Sen. Patrick Leahy told a convention of 1,000 captive insurance industry executives that he is working to pass a law that would help large companies put money aside as insurance for cyber attacks. If passed, it would allow more companies to insure their risks through captive insurance companies in Vermont.

For more, click [here](#).

Logic Supply Unveils a Sleek Tech Expansion

[August 13, 2015 - Source: sevendaysvt.com]



They sell computers rugged enough to operate in mine shafts. But there's nothing rough about the expanded headquarters of Logic Supply in South Burlington, which celebrated a sleek \$4 million makeover that added 21,000 square feet to the building in South Burlington. Logic Supply is expanding: production rose by 36 percent in 2014 and the company says an employee headcount increased 30 percent in the fourth quarter of 2014.

For more, click [here](#).

Investors on Motorcycles Tour Vermont to Grow a 'Startup Ecosystem'

[August 12, 2015 - Source: vpr.net]



Politicians and government officials talk a lot about improving Vermont's economy. But both politically and financially, there are limits to what the public sector can do. For the second year in a row, a group of motorcycle-riding investors and entrepreneurs set out across the state the first week of August to pitch in - and hear pitches.

For more, click [here](#).

FirstLight Fiber Expands Line Of Credit

[August 14, 2015 - Source: Press Release]

FirstLight Fiber announced it has secured an expanded line of credit with its lenders GE Capital, and Webster Bank to expand its fiber network, drive growth, and to support customer-related expansion.

For more, click [here](#).

Champlain College Summer Academy Teaches Teens Game-Building Skills

[August 13, 2015 - Source: Kids VT blog]



Seventeen-year-old Tom Lunday lives in San Francisco - the heart of the tech world - but he traveled all the way to Burlington this summer to learn about video game development. Tom was one of 78 high school students who participated in the Champlain Game Academy at Champlain College in July. The ambitious goal of the camp is to create a miniature version of the college's four-year game development program in just two weeks.

For more, click [here](#).

AHS Announces IT Provider for Care Management System

[August 5, 2015 - Source: vtdigger.org]

A Louisiana-based company will be the new provider for Vermont's care management system, which helps coordinate services for Vermonters who rely heavily on Medicaid. The Department of Vermont Health Access (DVHA) selected eQHealth Solutions to upgrade and maintain an IT platform that helps coordinate services for the five percent of people who use Medicaid services most intensively. AHS selected eQHealth to take over the operation of the system in partnership with a company called Cognizant.

For more, click [here](#).

Ello, Goodbye? Some Startups Leave Vermont for More Populated Pastures

[July 29, 2015 - Source: sevendaysvt.com]

With the recent relocation of recent Vermont tech start-ups, including Ello and IrisVR, for bigger markets, can Vermont keep its entrepreneurs, or is it part of the normal startup process?

For more, click [here](#).

UVM Team Invents Radar Rig to Help Repair Roads

[July 30, 2015 - Source: burlingtonfreepress.com]

A new variety of ground-penetrating radar developed by two professors at the University of Vermont is taking the guesswork (and much hunch-based digging) out of preventative maintenance for roadways and infrastructure. It's a potential boon for transportation departments, taxpayers and motorists.

For more, click [here](#).

The Lightning Jar Coworking Space Seeks Feedback

[July 28, 2015 - Source: Press Release]

The Lightning Jar, Vermont's newest coworking space being planned for downtown Bennington, has published a survey seeking input from prospective members and coworkers in the Bennington region. The project is seeking feedback to develop its membership model, services, programming and events.

For more, click [here](#).

Makerspaces: Youth Hostels for Creative Grown-Ups

[July 27, 2015 - Source: UVM Outreach blog]



In this blog post, UVM business professor Erik Monsen discusses the growth of makerspaces and how they share attributes with youth hostels, with the important addition of the ability to design, create, and make new and different things that did not exist before.

For more, click [here](#).

Davis & Hodgdon Announces Merger

[July 27, 2015 - Source: Press Release]

Rutland Accounting firm Siliski & Buzzell has merged with Williston-based CPA firm and vtTA member Davis and Hodgdon Associates in a deal that closed on July 1. Operating under the banner of Davis & Hodgdon Associates CPAs, the firms' newly expanded team will continue to operate from their existing locations in Rutland and Chittenden counties.

For more, click [here](#).

Featured Member

Chroma Technology



Chroma Technology Corp is a leading manufacturer and designer of sputter-coated optical filters and optical filter sets for the ultra-violet, visible and near-infrared portions of the spectrum. The manufacturing process involves precisely depositing extremely thin layers of two or more materials on a glass or similarly transparent substrate. Chroma's products are used in applications such as fluorescence microscopy, astronomy, and machine visioning for markets such as life science, industrial, military and defense.

Chroma was founded in Brattleboro in 1991 by several entrepreneurs who wanted to create a working environment that's different from the typical corporate structure. From its inception, Chroma quickly established itself as a leader in filter designs, and has worked closely with the community of molecular and cell biologists worldwide to develop the best possible solutions to applications requiring fluorescence filters.

Chroma is an employee-owned company that has grown from seven employees in its first year of business, to over 100 employees with offices in Europe and Asia today. Chroma's filters are distributed worldwide, with all manufacturing taking place in the United States.

For more information, visit www.chroma.com.

Would you like to see your company highlighted? Know of a company the vtTA should be talking about? Send us an email at newsletter@vta.org

New Member Update

The Vermont Technology Alliance welcomes the **Vermont Economic Development Authority (VEDA)** as a new member.

We welcome individuals and businesses as vtTA members. Members benefit from vtTA's advocacy, programs and services, including discounts on our sponsored events, job postings in our Career Center, and networking and business opportunities. Sign up to be a new member [here](#).

Useful Information & Links

"Let's Put Our Cities on the Map" Workshop

Burlington Bytes is helping small businesses grow their presence online with a *Let's Put Our Cities on the Map* workshop, which will feature a lesson on *Getting Found on Google Search and Maps.*" The

workshop is September 10 from 5:30pm to 7:30pm. at the Burlington Bytes office located in Suite 101 at 2 Church Street.

Let's Put Our Cities on the Map is part of Google's *Get Your Business Online* program and aims to bring community members, business owners, and civic leaders together to help small businesses succeed on the web.

For more information and to RSVP, click [here](#).

Technology Scouting and Technology Driven Market Intelligence (TDMI) Introductory Session

VMEC is offering an introductory session on Technology Scouting and Technology Driven Market Intelligence on August 27, 10 a.m. to 12:30 p.m. at the CCV campus in Winooski.

Are you trying to solve a problem and you know a technology solution must be out there, but your company doesn't have the skills and/or resources to find it? Is your company considering launching a new technology-based product or entering a new market and you wish you had better insights into the opportunities and barriers to help you make better strategic decisions?

In just 2 ½ hours, this session will help you learn how to:

- Rapidly identify and validate potential technologies to solve product and/or process problems
- Develop market intelligence about the relevance of your new technology and understand key market opportunities and barriers

This introductory session will be presented by Thomas R. Culver, Senior Innovation Advisor and Michael J. Osbourne, Innovation Advisor from RTI International, a non-profit research and development organizations with over 3,700 staff in more than 75 countries.

For more information and to register, click [here](#).

Request for Proposal: System Development IT Services for VT Agency of Human Services

The Agency of Human Services (AHS) and the Health and Human Services Enterprise Program Management Office (HSE PMO) are seeking proposals to provide information technology (IT) professional services for project management and business analysis support of the HSE Portfolio, including AHS Program Management Office, Vermont Health Connect, Integrated Eligibility, Medicaid Management Information System and Health Information Exchange, with an emphasis on an integrated approach to Enterprise Program Management and adherence to project management best practices. The principle roles expected to be delivered include, but are not be limited to: Program Managers, Project Managers and Business Analysts.

For more information, click [here](#).

vtTA's Career Center

Visit the Career Center tab on the [Vermont Technology Alliance website](#). Member companies can post open positions, while job seekers can search positions and sign up for new posting notifications.

Current positions listed include:

- Web Applications Developer - Community College of Vermont
- Software Developer - Greensea Systems Inc.
- SQL Engineer - Technical Connection, Inc.
- Web Developer - Vermont Information Processing
- Mobile App Developer - Vermont information Processing

For more, click [here](#).

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